



Snapchat | Daniel E. Lust

- > What is Snapchat?
- > Snapchat Facts
- > Snapchat vs. Other Social Media Platforms
- > Three Ways Attorneys Can Face Snapchat Ethics Issues



LinkedIn | Adam Durst

- > Why Use LinkedIn?
- > Find Your Connections
- > An Ethics Review
- > Social Media for Professionals



Facebook | Anthony Kroese

- > About Facebook
- > A Brief History
- > A Few Features
- > An Ethics Review



YouTube | Claire Hankin-Wray

- > About YouTube
- > Why Lawyers May Want to View It
- > Ethical Issues Faced by Attorneys
- > Demographics and Fun Facts



Adam T. Rossi

Director of Marketing

New York State Bar Association
One Elk Street, Albany, NY 12207

p. 518.487.5614

e. arossi@nysba.org