

AGENDA

5:00 p.m. – 6:00 p.m.

*Registration and Networking
Reception*

6:00 p.m. – 6:15 p.m.

*Welcome and Opening Remarks -
Joyce Creidy, Esq.*

6:15 p.m. – 8:00 p.m.

The 17th Annual Women in Intellectual Property Law Program

Among the issues to be discussed:

- Strategies for success that will result in gender equality
- How the IP field has changed and how these changes directly impact women practicing in the IP field
- Combatting implicit bias that impacts a woman ability to develop a client base
- Mentoring relationships that support women's ability to succeed in combatting implicit gender bias
- Achieving a balance between home and work, while maintaining success equal to men in your legal practice

8:00 p.m. – 8:15 p.m.

Closing Remarks

Speakers:

Cindy Huang, Esq., IP Counsel
General Counsel's Organization - IP Law & Strategy Group
American Express

Sudipta Rao, Head, Global Trademarks, Oncology
Novartis Pharmaceuticals Corp.

Elizabeth E. Brenckman, Esq., Partner
Orrick

Stephanie Y. Grenald, Esq.
Associate General Counsel, VP of Intellectual Property
HBI Group, Inc. A Hinduja Group Company

Program Chair:

Joyce L. Creidy, Esq.
CompuMark/Clarivate Analytics

8:15 p.m. - 8:45 p.m.

*Dessert Networking Reception,
Courtesy of Compumark/Clarivate Analytics*