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**Word Mark** RINGLING BROS. AND **BARNUM & BAILEY** THE GREATEST SHOW ON EARTH

**Goods and Services** (EXPIRED) IC 028. US 022. G & S: SWING SETS, GYMNASIUM EQUIPMENT, BALANCE BEAMS, MERRY-GO-ROUNDS, CLIMBERS, HAND BARS, AND THE LIKE. FIRST USE: 19700301. FIRST USE IN COMMERCE: 19700301

(EXPIRED) IC 025. US 039. G & S: CHILDREN'S COSTUMES-NAMELY, CLOWN SUITS, MONKEY SUITS, AND THE LIKE. FIRST USE: 19700301. FIRST USE IN COMMERCE: 19700301

(EXPIRED) IC 024. US 050. G & S: NOVELTY HATS, AND PLASTIC PLACE MATS. FIRST USE: 19700323. FIRST USE IN COMMERCE: 19700323

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code**

- 02.01.01 - Busts of men facing forward; Heads of men facing forward; Men - heads, portraiture, or busts facing forward; Portraiture of men facing forward
- 02.01.17 - Actors; Carnival characters (men); Clowns (men); Harlequins (men); Jesters (men); Men, clowns, actors, mimes, carnival characters, harlequins, jesters, men wearing tights; Mimes (men); Tights (men wearing)
- 02.01.31 - Men, stylized, including men depicted in caricature form
- 03.01.03 - Cats, tigers or other large cats; Cheetahs; Jaguars; Leopard; Lynx; Ocelots; Panther; Panthers; Puma; Tigers
- 03.01.16 - Heads of cats, dogs, wolves, foxes, bears, lions, tigers
- 03.01.24 - Stylized cats, dogs, wolves, foxes, bears, lions, tigers
- 03.03.01 - Elephants; Mammoths; Mastodons
- 03.03.16 - Heads of Elephants, hippopotami, rhinoceri, giraffes, alpacas, camels, llamas
- 03.03.24 - Stylized Elephants, hippopotami, rhinoceri, giraffes, alpacas, camels, llamas
- 03.11.01 - Apes; Baboons; Chimpanzees; Gorillas; Monkeys; Orangutans
- 03.11.24 - Stylized primates
- 26.11.27 - Oblongs not used as carriers for words, letters or designs

**Serial Number** 72385548

**Filing Date** March 5, 1971

**Current Basis** 1A  
**Original Filing Basis** 1A  
**Registration Number** 0937019  
**Registration Date** July 4, 1972  
**Owner** (REGISTRANT) RINGLING BROS.-BARNUM & BAILEY COMBINED SHOWS CORPORATION DELAWARE 1250 CONNECTICUT AVE. NW. WASHINGTON D.C. 20036  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** DEAD

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