

# Biographies



**Laura M. Alfredo**  
**Senior Vice President, Legal, Regulatory & Professional Affairs and**  
**Deputy General Counsel**  
**Greater New York Hospital Association**

Since January 2015, Laura Alfredo has been the Senior Vice President of Legal, Regulatory & Professional Affairs and Deputy General Counsel for the Greater New York Hospital Association, responsible for a wide variety of areas implicating hospital legal and regulatory compliance. She advocates for GNYHA members before key regulatory and oversight agencies and provides subject matter expertise to support GNYHA's lobbying activities. Ms. Alfredo provides technical assistance to GNYHA members on federal, state and local laws and regulations, as well as compliance program development and implementation. She is responsible for conceiving and presenting educational programming for members on legal and compliance-related topics. She has been active in planning and overseeing GNYHA's involvement in a variety of legal challenges to recent Federal actions and legislation.

Prior to joining GNYHA, Ms. Alfredo worked as in-house counsel at two hospital systems in New York City, focusing on compliance, privacy, and employment law, as well as litigation management. Before that, she was in private practice as a litigator defending medical malpractice and employment discrimination cases. Ms. Alfredo is a graduate of Fordham University School of Law.



## MITZE AMOROSO – SPEAKER BIO

In the world of cyber threats the healthcare industry continues to be one of the top attacked targets. Mitze Amoroso has been securing health information systems and patients' data from evolving and emerging cyber threats for the past 25 years.

As a Senior Vice President and Chief Information Officer at ArchCare, a 500 million dollar health care organization providing health plans and continuing care services for 8,100 people daily, she has developed several multilayered security strategies. Mitze's comprehensive approach to constantly upgrading the security posture includes protecting the IT infrastructure from malware and ransomware, implementing machine learning and unique Indicator of Attack (IOA) behavioral blocking to protect endpoints against all threat types and implementing a robust security awareness program.

Guiding her team of IT professionals to support 3,000 users across 40 locations, she leverages key strategic alliances with solutions providers, such as Cisco, IBM, AMC and Syngent. Mitze has extended her cybersecurity reach beyond her organization's own IT infrastructure to improve how 3rd party vendors interact with ArchCare.





# Robert P. Borsody



Bob Borsody is a co-founder and managing member of Premier Senior Living, with his business partner Wayne Kaplan.

Bob heads up the company's financial and acquisition operations and directs the Finance Department in managing the financial operations of the company's properties, including required reporting to lenders, investors, and debt guarantors (including HUD) to insure adequate and timely payment of debt service, returns to investors and compliance with all covenants. Bob also sources and assesses additional acquisitions for the company. For the properties currently owned by Premier as well as those under consideration for acquisition, Bob supervises the preparation of all appropriate and necessary legal documents, identifies and negotiates appropriate terms and conditions with and concludes all necessary agreements with financing sources. Bob also heads up the due diligence review prior to any acquisition.

Prior to co-founding Premier Senior Living, Bob was counsel to the firm Phillips Nizer, LLP in its New York City office. His specialty was health law. He started his legal career with the Wall Street law firm of Sullivan & Cromwell and founded the largest health law firm in the country in 1978, which was then named Epstein Becker Borsody and Green.

Bob's public service positions have included the New York State Council on Health Care Financing (N.Y.S. Assembly Speaker appointee) from 1978 to present; the New York Statewide Health Coordinating Council (N.Y.S. Governor appointee); member of the Advisory Panel on Regulation and Competition in the Health Care Industry to the U.S. Senate Subcommittee on Health and the U.S. Senate Subcommittee on Antitrust.

He is currently on the Board of Directors of the Mental Health Association of New York City, and has held memberships on the following boards: Board of Directors of the New York Business Group on Health (Chairman of the Board from 1984 to 1987); Board of Directors – Health Law Project, Philadelphia, Pennsylvania (a federally funded national health law reform program); and the Board of Trustees of the Dominican Sisters Family Health Services, Inc.

Bob received his Law Degree from the University of Virginia Law School and also received his undergraduate degree in Electrical Engineering from the University of Virginia.





Veda Collmer is the In-House Counsel at WebPT, a leading provider in health information technology (HIT) practice management software for the rehabilitation therapist. Her practice areas includes data privacy and security, technology contracts, and Medicare compliance.

Veda received her B.S. from Utica College of Syracuse University and her J.D. from City University of New York School of Law. In 2012, Veda was awarded a Robert Wood Johnson Foundation Public Health Law Fellowship and she completed her fellowship at the Arizona State University Sandra Day O'Connor College of Law. She is the New York State Bar Association Public Health Committee Chair and she serves on the board of the Arizona Occupational Therapy Association.



## Professor Stephen Gillers

Stephen Gillers has been a professor of law at New York University School of Law since 1978 and Vice Dean from 1999-2004. He holds the Elihu Root chair. He does most of his research and writing on the regulation of the legal profession. His courses include Regulation of Lawyers, Evidence, and Law and Literature (with University Professor Catharine Stimpson, former dean of the graduate school).

Professor Gillers has written widely on legal and judicial ethics in law reviews and in the legal and popular press. He has taught legal ethics as a visitor at other law schools and has spoken on lawyer regulatory issues at hundreds of events in the U.S. and in Europe, Asia, and South America - often for legal ethics CLE credit - including at federal and state judicial conferences, law firms, corporate general counsel's offices, government law offices, ABA meetings, state and city bar meetings nationwide, in oral and written submissions to Congress, and in law school lectureships. For many years, four or five times each year, he has lectured on legal ethics at the New York City Bar Association CLEs.

Professor Gillers is the author of Regulation of Lawyers: Problems of Law and Ethics, a widely used law school casebook first published by Little, Brown (now Aspen) in 1985 with a 11th edition in 2018. With Roy Simon (and Andrew Perlman as of 2008 ), he has edited Regulation of Lawyers: Statutes and Standards, published annually by Little, Brown, then Aspen, since 1989. He is also the author of Regulation of the Legal Profession (Aspen 2009)(the "Essentials" series).

From 2000-2002, Professor Gillers was a member of the ABA's Multijurisdictional Practice Commission which proposed rule changes (all of them accepted) to recognize the cross-border nature of legal practice. In 2009, Professor Gillers was selected to be a member of the ABA 20/20 Commission, 2010-2013, which studied the effects of technology and globalization on the regulation of lawyers leading to amendments to the Model Rules and recommended rule changes all of which were accepted. He was chair of the Policy Implementation Committee of the ABA's Center for Professional Responsibility (2004-2008) and was a member from 2002-2010. He was a member of the International Issues Committee of the ABA Section on Legal Education (2008-2009) and

In 2011, he received the Michael Franck Award from the ABA's Center for Professional Responsibility. The Award is given annually for "significant contributions to the work of the organized bar....noteworthy scholarly contributions made in academic settings, [and] creative judicial or legislative initiatives undertaken to advance the professionalism of lawyers...are also given consideration." The American Bar Foundation gave him the Outstanding Scholar Award in 2015.

Following a clerkship with Chief Judge Gus J. Solomon in Federal District Court in Portland, Oregon, Professor Gillers practiced law for nine years in various settings in New York City before joining the NYU Law School faculty. He is often quoted on issues of legal ethics in the legal and popular media.

Professor Gillers' latest scholarship includes *Journalism Under Fire: Protecting the Future of Investigative Reporting* (forthcoming Columbia University Press); *A Rule to Forbid Bias and Harassment in Law Practice: A Guide for State Courts Considering Model Rule 8.4(g)*, 30 *Geo. J. Legal Ethics* \_\_\_\_ (2017); *Guns, Fruits, Drugs, and Documents: A Criminal Defense Lawyer's Responsibility for Real Evidence*, 63 *Stan. L. Rev.* 813 (2011); *A Profession, If You Can Keep It: How Information Technology and Fading Borders Are Reshaping the Law Marketplace and What We Should Do About It*, 63 *Hastings L. J.* 953 (2012); *How To Make Rules for Lawyers: The Professional Responsibility of the Legal Profession*, 40 *Pepperdine L. Rev.* 365 (2013)(Symposium issue on *The Lawyer of the Future*); and *Lowering the Bar: How Lawyer Discipline in New York Fails to Protect the Public*, 17 *J. Legis. & Public Policy* 485 (2014).

**Noreen Gleason**, Director of Corporate Security, Bristol-Myers Squibb, Princeton, NJ

Ms. Gleason is responsible for investigating cyber security threats and regularly performs security risk mitigation strategies designed to reduce cost while ensuring the safety and security of personnel, facilities and products. She has aligned with her cross functional partners and developed and implemented a successful insider threat program and a companywide work place violence prevention and preparedness program.

In 1985, Ms. Gleason began her career as a New Jersey State Trooper and later joined the Federal Bureau of Investigation (FBI) in 1991. She retired as a FBI Senior Executive where she oversaw transnational organized crime investigations. She received a B.S. in Education from East Stroudsburg University and a M.A. in Educational Administration from Seton Hall University.



**Tim Howard**, Cybercrime Coordinator and Assistant United States Attorney, United States Attorney's Office, Southern District of New York



Mr. Howard is the Co-Chief of the Complex Frauds and Cybercrime Unit, for the U.S. Attorney's Office for the Southern District of New York, where he has been an Assistant U.S. Attorney since 2010. Between June 2015 and May 2016, he was detailed to the Department of Justice's National Security Division, as Senior Litigation Counsel for Cyber Investigations and DOJ's national coordinator of the National Security Cyber Specialist where he worked to coordinate the national program of cyber national security prosecutions at U.S. Attorney's Offices across the country.

In 2016, Mr. Howard was awarded the FBI Director's Award for Outstanding Cyber Investigation for his role as lead prosecutor in *United States v. Ahmad Fathi*, which charged seven Iranians with conducting state-sponsored cyberattacks against the U.S. financial sector, and obtaining unauthorized access to the Supervisory Control and Data Acquisition (SCADA) systems of the Bowman Avenue Dam in Rye, New York.

In 2015, he won the Attorney General's Distinguished Service Award for his involvement as trial counsel in the successful prosecution of Ross Ulbricht, the founder and chief administrator of the Silk Road underground website, which was responsible for the sale of over \$200 million worth of illegal narcotics and other contraband over the Internet, using the Tor network and Bitcoins.

Mr. Howard graduated from Georgetown University with a B.S. in Computer Science in 2000, and from Harvard Law School with a J.D. in 2004.





## James W. Lytle



### Partner

Government and Regulatory

### Contact

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### Bar Admissions

New York

### Services

Government and  
Regulatory  
New York State  
Government,  
Regulatory Policy and  
Government Contracts

### Industries

Manatt Health

### Education

Harvard Law School,  
J.D., 1978

Princeton University,  
A.B., 1974

## Profile

Jim Lytle is the partner in charge of the firm's Albany office, where he oversees the firm's New York State government, regulatory policy and government contracts practice and is a member of Manatt Health. He represents a broad array of clients before the Legislature, the executive branch and the courts, both within New York State and beyond, generally regarding issues at the intersection of the public and private sectors for heavily regulated industries. The firm's New York governmental practice includes legislative lobbying and regulatory representation of clients in the healthcare, educational, cultural, biomedical, insurance, pharmaceutical, food service, transportation, public safety, economic development and other sectors. Jim's regulatory and legislative work has involved issues relating to insurance regulation, biomedical research, healthcare delivery and regulation, services and programs for persons with disabilities, procurement and government contracting, human services, the professions, and educational issues.

Jim is also a member of Manatt Health. In the highly regulated modern healthcare environment, Jim provides strategic guidance on regulatory, transactional, and litigation matters, relating to both state and federal healthcare law and policy, and is the former chair of the Health Law Section of the New York State Bar Association. He has represented clients in administrative hearings and throughout all levels of the state court system, including the State's highest court, and devotes a considerable amount of his practice to representing healthcare entities in audit, investigative and enforcement matters, including those initiated by the New York State Office of the Medicaid Inspector General and similar entities.

Jim served as Assistant Counsel for Health and Human Services to Governor Mario M. Cuomo from 1983-86.

## Publications

Quoted, "Experts say reform needed to alleviate LTC strain on Medicaid," *McKnight's Long Term Care News*, June 10, 2015.

Quoted, "Cuomo counsel, legislators and players on details of marijuana plan," *Capital New York*, March 18, 2015.

"The Proposed Regulations That May Affect NY Nonprofits' Compensation," *Philanthropy Daily*, June 7, 2012.

"In the Legislature" column, *Health Law Journal*, New York State Bar Association, 1999-present.

Moderator and editor, "A Conversation About Health Care Reform," *Health Law Journal*, Fall 2009.

"Meet the State's Brand New Medicaid Fraud Legislation," *New York Law Journal*, July 10, 2006.

M. Dutton, J. Lytle, L. Braslow, C. Odnaha, B. Lyon and J. Farrell, "Bring Our Children Home: Improving Access To Home Nursing Services For Medically Fragile Children," Coalition For Medically Fragile Children, March 2005.





## EMINA PORICANIN

Partner

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Emina counsels public and private sector employers in all aspects of labor and employment law. She represents employers in arbitration proceedings and before the State Division of Human Rights, Equal Employment Opportunity Commission, and federal and state courts, and has worked on cases before the National Labor Relations Board, the Public Employment Relations Board, and federal and state Departments of Labor. Emina also counsels employers regarding the Family and Medical Leave Act, Americans with Disabilities Act, federal and state wage and hour laws, worker misclassification issues, discrimination laws, workplace policies and handbooks, discipline and discharge, union avoidance, and unemployment insurance.

Emina also counsels public school districts, including charter schools, with respect to federal and state laws affecting educational institutions. Emina's experience includes counseling clients regarding special education laws, provision of services for students with disabilities, student residency and tuition, transportation and discipline of students, teacher seniority and layoff procedures, discipline and removal of certified and non-certified employees, anti-bullying policies, assessment and collection of taxes, compliance with student immunization requirements, election of school board members, Annual Professional Performance Reviews (APPRs), and student instruction and curricula. She has drafted school policies and procedures, conducted investigations of allegations of abuse or misconduct, reviewed superintendents' employment contracts, and worked on matters involving the powers and duties of boards of education and school superintendents. Emina also works on grievance arbitrations and proceedings before the New York State Department of Education and other state and federal agencies.

Prior to joining Hodgson Russ, Emina was an appellate court attorney with the Appellate Division Fourth Judicial Department. Emina is fluent in Serbo-Croatian.

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### Areas of Practice

Labor & Employment  
Education  
Europe-U.S. Cross-Border  
Health  
Home Care  
International-U.S. Cross-Border  
Wage & Hour  
Worker Classification &  
Employment Tax

### Industry Groups

Health Care

### Admissions

U.S. District Court for the Western  
District of New York



**Peter Resnick, Vice President, Forensic Services, Charles River Associates, Boston**



Mr. Resnick has significant experience in forensic accounting, financial consulting, financial statement audits, accounting, valuation and fraud investigations. His clients have included law firms from throughout the country, Fortune 500 companies, high-tech, manufacturing, software companies, health care providers and insurers, and not-for-profit organizations. He has consulted with corporate boards on Foreign Corrupt Practice Act (“FCPA”) risks as they expand into new markets. During his career he has worked on carve-out assignments involving large companies.

Mr. Resnick has provided expert testimony and analysis at trial, deposition, arbitration, and mediation proceedings. He has also served as a neutral arbitrator and is a member of the American Institute of Certified Public Accountants (AICPA) and the Association of Certified Fraud Examiners (ACFE). He is a Certified Public Accountant (CPA) in the state of Massachusetts, Certified in Financial Forensics (CFF), and is a Certified Fraud Examiner (CFE).





## Francis J. Serbaroli

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Francis J. Serbaroli is a principal shareholder in the Health Care & FDA Practice of Greenberg Traurig's New York office. Frank has three decades of experience in the health care industry. His clients include health insurers and managed care plans; hospitals, nursing homes, clinics, ambulatory surgery centers and home health agencies, clinical laboratories, renal dialysis providers, faculty practice plans, pharmaceutical companies, and medical device and equipment manufacturers. He handles a wide range of corporate, regulatory, compliance, reimbursement, corporate governance, bankruptcy, antitrust and litigation matters. He also advises clients in connection with the prohibitions on the corporate practice of medicine and fee-splitting, as well as Medicare and Medicaid fraud and abuse matters.

Frank served as a member of the New York State Public Health Council from 1995 to 2010, spending most of that time as the council's vice chairman, and served several periods as Acting Chairman. His government experience also includes three years as an Assistant Attorney General of the State of New York. He writes a regular Health Law column for the *New York Law Journal* and teaches and lectures on Health Care, corporate governance and not-for-profit issues.

Frank is a graduate of the Fordham University School of Law.





## **Biographical Information**

Brendan Stewart serves in the Department of Justice as an Assistant Chief in the Criminal Division's Fraud Section, where he supervises the health care fraud strike force in the Eastern District of New York. He has been a prosecutor since 2012, focusing on health care fraud investigations and cases in New York and around the nation. Prior to joining DOJ, Brendan worked at Davis Polk in New York for approximately eight years, representing clients in a broad range of white-collar, regulatory enforcement, and securities litigation matters, including on cases involving health care and accounting fraud, insider trading, violations of the Foreign Corrupt Practices Act, and stock options backdating. He graduated from Princeton University in 2000 and received his J.D. degree from Columbia Law School in 2003.