



**Gerald J. Ferguson, Esq.**

BakerHostetler  
45 Rockefeller Plaza  
New York, NY 10111  
gferguson@bakerlaw.com  
(212) 589-4238



Jerry Ferguson assists clients in developing, protecting and exploiting intellectual property, data and media assets. His diverse experience includes designing privacy and data protection programs, managing legal compliance programs for digital business operations, responding to data security breaches, and developing intellectual property portfolios. His clients include digital media companies, luxury goods brands, financial institutions, email and text marketers, and data analytics companies. Jerry brings his clients the benefit of his multidisciplinary perspective as he assists them in solving problems, creating opportunities and achieving their objectives.

A founding partner of BakerHostetler's Privacy and Data Protection team, Jerry is a regular contributor to BakerHostetler's Data Privacy Monitor blog and has authored numerous published articles. Jerry frequently speaks before client and industry groups, such as the Mortgage Bankers Association, Advisen, ExecuSummit, the National Association of College and University Attorneys, the Practising Law Institute, and the New York State Bar Association.