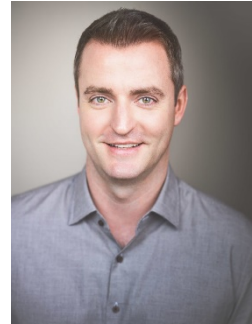


**Ryan Lewendon, Esq.**  
The Giannuzzi Group, LLP  
411 West 14<sup>th</sup> Street, 4<sup>th</sup> Floor  
New York, NY 10014  
ryan@gglaw.us  
(212) 504-2060



Ryan Lewendon is an attorney focused on the representation of high-growth, innovative consumer products companies. Mr. Lewendon is a partner at The Giannuzzi Group LLP, a premiere boutique law firm that concentrates on the representation of privately-held, high-growth consumer products companies. Prior to joining The Giannuzzi Group in 2011, Mr. Lewendon was an associate at Donovan & Giannuzzi LLP.

Since 2007, Mr. Lewendon has focused his practice on helping consumer products entrepreneurs grow their companies – by navigating both the day-to-day hurdles and the tent-pole obstacles and opportunities a consumer products company must navigate on its way towards an acquisition. Mr. Lewendon has assisted hundreds of companies structure and negotiate their distributor, broker and supplier relationships, employee incentive programs and advisory networks, and celebrity/influencer endorsements and promotional partnerships.

Mr. Lewendon has advised clients through financing transactions at every stage of their growth cycle – from angel investments to rounds with institutional investors. Mr. Lewendon has recently assisted clients in exit transactions with acquirers such as Coke, Pepsi, General Mills, Boulder Brands, Group Danone, Bacardi, General Mills and others.

Mr. Lewendon grew up in Hamden, Connecticut. He received a M.S in Molecular and Cellular Biology from Tulane University and a J.D. from Brooklyn Law School, where he was a member of the Moot Court Honors Society's Sports Law team. When he isn't busy helping bring emerging brands to the mainstream, Mr. Lewendon is an avid runner, reader and raconteur. Mr. Lewendon resides in Manhattan, New York.