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**Word Mark** THE GREATEST SHOW ON EARTH RINGLING BROS. AND **BARNUM & BAILEY**

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: PRERECORDED VIDEOS AND EDUCATIONAL CD ROMS FEATURING A PARTICULAR CIRCUS. FIRST USE: 19881200. FIRST USE IN COMMERCE: 19881200

IC 016. US 002 005 022 023 029 037 038 050. G & S: PAPER GOODS AND PRINTED MATTER, NAMELY PROGRAMS, POSTERS AND PAPER CONTAINERS. FIRST USE: 19781200. FIRST USE IN COMMERCE: 19781200

IC 025. US 022 039. G & S: CLOTHING, NAMELY HATS, SHIRTS AND JACKETS. FIRST USE: 19881200. FIRST USE IN COMMERCE: 19881200

IC 028. US 022 023 038 050. G & S: TOYS, NAMELY PLUSH, DOLLS AND HAND HELD TOYS FOR CREATING ILLUMINATION. FIRST USE: 19801200. FIRST USE IN COMMERCE: 19801200

IC 041. US 100 101 107. G & S: EDUCATIONAL AND ENTERTAINMENT SERVICES IN THE FORM OF A PARTICULAR CIRCUS AND ON-LINE DATA BASE SERVICES IN THE FIELDS OF ENTERTAINMENT, EDUCATION, HISTORICAL AND BIOGRAPHICAL INFORMATION REGARDING A SPECIFIC CIRCUS, PERFORMERS, ANIMALS AND OTHER CIRCUS-RELATED INFORMATION. FIRST USE: 19780100. FIRST USE IN COMMERCE: 19780100

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 01.07.01 - Globes with outlines of continents

**Serial Number** 75896507

**Filing Date** January 13, 2000

**Current Basis** 1A

**Original** 1A

**Filing Basis**

**Published for Opposition** September 4, 2001

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 2511740

**Registration Date** November 27, 2001

**Owner** (REGISTRANT) Ringling Bros.-Barnum & Bailey Combined Shows, Inc. CORPORATION DELAWARE 8607 Westwood Center Drive Vienna VIRGINIA 22182

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Lisa Zeiler Joiner

**Prior Registrations** 0724946;0724947;0787963;0870254;1363330;1363568;1366779;1414050;2185161; 2188593;AND OTHERS

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20111229.

**Renewal** 1ST RENEWAL 20111229

**Live/Dead Indicator** LIVE

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