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- Word Mark** F · A · O **SCHWARZ** SINCE 1862
- Goods and Services** IC 009. US 021 023 026 036 038. G & S: Cameras; karaoke machine; karaoke microphones
- IC 011. US 013 021 023 031 034. G & S: String Lights; electric warmer to melt and remold colored wax
- IC 016. US 002 005 022 023 029 037 038 050. G & S: Books; coloring books; coloring posters; gift bags, wrapping paper, tissue paper, cards, stationary, decorative paper bows for wrapping; packaging; displays and gift boxes; holders specially adapted for holding greeting and holiday cards
- IC 025. US 022 039. G & S: Costumes for use in children's dress up play
- IC 028. US 022 023 038 050. G & S: Toys; games and children's playthings; stuffed and plush toys; toy construction sets; scale model kits; toy model kit cars and accessories for model kit cars; toy model kit for constructing ferris wheels; toy model kit for constructing roller coasters; toy building blocks; toy laser tag shooting games; train set; remote control toys, namely, vehicles; marble track toys; toy cars; rideable toys and accessories therefor; toy tea sets; toy pianos; portable structures for dance; play tents; toy drones; toy tools and toy workbench; magic tricks; magic kit; toy spy kit; toy rock polishing kit; toy excavation kits; arts and craft paint kits; arts and craft loom kits; arts and crafts crystal growing kit; arts and craft fashion plates kits; play cosmetics and nail adornments; party favors in the nature of small toys, crackers and noisemakers; snow globes; Christmas tree ornaments; holiday and Christmas decorations; Santa evidence kit
- IC 030. US 046. G & S: Candy, sweets, ice cream, popcorn, snack mix, trail mix and confectioneries
- IC 035. US 100 101 102. G & S: Retail store services featuring candy, sweets, ice cream, popcorn, snack mix, trail mix and confectionaries; wholesale distributorship featuring general merchandise; global sourcing services, namely, locating, competitively negotiating, and procuring for others buyer-specified products on a fully outsourced basis for consumer-branded hard goods companies, namely, by coordinating events which can be attended by potential buyers and potential suppliers and running advertising campaigns; advertising, business management, business administration, demonstration of goods for advertising purposes, distribution of samples, business organization consulting, business management consulting, business research, cost price analysis, direct mail advertising, import-export agencies, promotional marketing, business information and advisory services, global outsourcing services, locating, negotiating, and procuring for others buyer-specified products, business

management services in the nature of sales management services, retail store services and wholesale ordering services provided via the internet and telephone, and mail ordering services all in the field of general consumer merchandise; retail store services features toys, electronics and clothing, online retail store and wholesale store services featuring toys, electronics and clothing; mail order catalog services

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 25.01.25 - Borders, ornamental; Other framework and ornamental borders

**Serial Number** 87511148

**Filing Date** June 29, 2017

**Current Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) F.A.O. Schwarz Family Foundation Alex Millard; Caroline S. Schastny; Eliza Ladd Schwarz; Eric Schwarz; Rae Schwarz; and Molly Wing-Berman charitable trust NEW YORK Trust New York 114 West 47th St. New York NEW YORK 10036

**Attorney of Record** Jennifer H. Hamilton

**Prior Registrations** 2299292;3386501;3901139;AND OTHERS

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the word FAO with a center dot after the letter "F" and a center dot after the letter "A" with the word SCHWARZ under the word FAO and SINCE 1862 underneath the word SCHWARZ.

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Other Data** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

**Live/Dead Indicator** LIVE

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