

## **Speaker Biographies**



# ASHLEY BROWN

## Biography

Ashley Brown is Director, Standards & Practices in the Business and Legal Affairs Department at Viacom Media Networks. She works primarily for the BET channels, their digital platforms and BET.com. She is responsible for the moral and ethical implications of the programming on BET Networks. She works closely with the scripted, unscripted, news and specials development teams on all stages of content creation including concept and script review, story lines and character arcs, screening of cuts, and providing TV parental ratings. She reviews and issues detailed notes on scripts for live, reality, drama, comedy and promotional content and provides on-set guidance for live and live-to-tape shows. She is also responsible for operating the broadcast delay for live programming as needed.

Over the years, Ms. Brown has worked on many of BET's top-rated shows and tentpoles including *106 & Park*, *The BET Awards*, *Black Girls Rock*, *Being Mary Jane*, *Tales*, and fan-favorite, *The New Edition Story*. Recently Ms. Brown worked with entertainment mogul, 50 Cent on his new BET project, *50 Central*, and starred in a digital clip that generated over one million views and aired on *Good Morning America*, comically discussing the words and terms 50 Cent could not say on the network.

Prior to joining Viacom, Ms. Brown was a freelance public relations and event management professional serving in every role from brand ambassador to tour coordinator to event manager. She was responsible for working with brands to promote their products and services, producing and executing events and hiring and managing staff.

Ms. Brown spent eight years serving as an airman in the United States Air Force Reserve at the 919 Special Operations Wing at Duke Field in Florida and the 94 Mission Support Squadron at Dobbins Air Reserve Base in Marietta, GA. She was a personnel specialist assisting enlisted members and officers with career enhancement, employment, benefits and duty assignments. She was Airman of the Quarter twice and served as a public affairs assistant as an additional duty.

She earned her B.S. degree in public relations from Florida A&M University.



# MICHAEL I. CHAKANSKY, ESQ.

## Biography

Michael Chakansky, a partner at Hoffman & Baron, LLP, is an experienced Patent Attorney with extensive and diverse experience in all aspects of intellectual property. Former Chair of the 2000 member Intellectual Property Law Section of the New York State Bar Association. Cited by the U.S. Supreme Court, in the dissent, in *Florida Prepaid v. College Savings Bank*, 527 U.S. 627 (1999), for his column published in *13 Computer Law Strategist*, No. 9, p. 8 (1997). Former Chair of the Intellectual Property Practice Group at the general practice law firm of Sills Cummis & Gross, P.C. Fellow, American Bar Foundation. Fellow, New York Bar Foundation.

### Practice Expertise

Patent litigation, licensing and prosecution; intellectual property due diligence; trade secret preservation and litigation; trademark and copyright litigation, licensing and prosecution; computer contract drafting and litigation; and internet-related intellectual property.

### Bar & Court Admissions

- State of New York
- U.S. District Courts of New York
- State of New Jersey
- U.S. District Court of New Jersey
- U.S. Court of Appeals for the Third Circuit
- U.S. Court of Appeals for the Federal Circuit
- U.S. Supreme Court
- Registered to practice before the United States Patent and Trademark Office

### Education

- JD, 1981, Law, Buffalo Law School, SUNY; Law Review, Moot Court Board
- MA, 1977, Physics, The City College, CUNY
- BA, 1973, Mathematics, New York University;

### Memberships

- New York State Bar Association
- New York Intellectual Property Association
- The City Bar of New York (formerly, The Association of the Bar of the City of New York)
- The American Physical Society



# **ROBERT CLARIDA, ESQ.**

## **Biography**

Bob Clarida heads the intellectual property practice at Reitler Kailas & Rosenblatt LLC, which has been rated Tier 1 in New York and Tier 3 nationally. He is widely recognized for his intellectual property expertise and has extensive experience in all aspects of securing, enforcing and licensing non-patent intellectual property rights, and in advising a broad range of clients on effective strategies for maximizing value and avoiding infringement risk.

Bob speaks and writes frequently on copyright issues. He is the author of the treatise COPYRIGHT LAW DESKBOOK (BNA 2009), and a principal presenter of the annual review of copyright decisions delivered each year to the Copyright Society of the USA.

Bob co-authors the regular copyright law column in the New York Law Journal, teaches a seminar on emerging intellectual property issues at Columbia Law School, and has chaired numerous committees for the New York State Bar Association, the New York City Bar Association, and the American Intellectual Property Law Association.

### **EDUCATION**

Columbia Law School (J.D., 1993), where he was Harlan Fiske Stone Scholar.  
SUNY Stony Brook (Ph.D. Music Composition, 1987).  
Fulbright fellowship to the Musicology Institute of Gothenburg University, Sweden.

### **PROFESSIONAL**

- Served as a director of the American Intellectual Property Law Association
- Chair of the Copyright and Literary Property Law Committee of the Association of the Bar of the City of New York
- Former Trustee of the Copyright Society of the USA

### **ADMISSIONS**

New York  
Southern, Eastern, Northern and Western Districts of New York  
Eastern District of Michigan  
The U.S. Courts of Appeals for the First, Second, Seventh and Ninth Circuits

### **RECOGNITION**

- Author, COPYRIGHT LAW DESKBOOK (BNA Bloomberg 2009, 857 pp.); and 2010, 2011, 2012, 2013, 2014, 2015 Annual Supplements (2nd Edition forthcoming, 2016)
- Editor, THE FUTURE OF THE MUSIC BUSINESS: HOW TO SUCCEED WITH THE NEW DIGITAL TECHNOLOGIES by Steve Gordon (Hal Leonard, 2005; 2d ed. 2008; 3d ed. 2011)





# **NADJA WEBB COGSVILLE, ESQ.**

## **Biography**

Nadja Webb Cogsville is Senior Vice President & Deputy General Counsel, Business and Legal Affairs, reporting directly to the General Counsel of Viacom Media Networks ("VMN"). Nadja oversees and manages a large BALA team supporting MTV, VH1, MTV2, mtvU, Logo, BET and Centric. In addition, she oversees the Music Strategy team and music businesses across VMN and BET. Her team members are located in offices in Los Angeles and New York.

Nadja has extensive transactional experience across multiple media platforms including television, music and digital. Her expertise is in structuring and negotiating complex deals, analyzing risks and developing creative solutions to business challenges. She supports a variety of business groups including, production and development, on air & off air creative, talent relations, marketing, integrated marketing and new business development. She structures, drafts and negotiates all forms of development and production agreements for reality, scripted and digital programming, including, creator and EP agreements, rights acquisitions, third party production agreements, co-financing and international distribution agreements.

As head of Music Strategy group, Nadja negotiates and drafts global music rights agreements across VMN and BET's linear and digital platforms and advises senior company executives in connection therewith. She is an integral partner to the business development, product development, and marketing senior executives in helping to define, build and grow the multi-platform businesses.

Prior to joining VMN, Nadja was Senior Counsel at Atlantic Recording Corporation, Counsel at Sony Music Entertainment Inc. and an Associate at the law firm of Weil, Gotshal & Manges. She received a law degree from Harvard Law School and a Bachelors of Arts from Wesleyan University. She lives in New York with her husband, Donald Cogsville, and their two children.



# VICTORIA A. CUNDIFF, ESQ.

## Biography

**Victoria A. Cundiff** is a partner at Paul Hastings resident in New York. She is a leader of the Litigation department's global Trade Secrets practice, which is ranked in "Tier 1" by *Legal 500* and is regularly named a "Leading Lawyer" nationally in the field by *Legal 500*. See [www.legal500.com](http://www.legal500.com) for criteria. She helps clients acquire, protect and maximize value from intellectual property. Her clients include emerging companies, joint ventures and Fortune 50 companies in a variety of industries, including software, media, financial services, insurance, pharmaceutical, chemical, marketing, and sales and distribution organizations. Much of her work focuses on issues arising at the intersection of intellectual property and employment law, including avoiding the loss of trade secrets and other valuable assets when key employees move between competitors, analyzing and litigating restrictive covenant and intellectual property ownership disputes, and designing confidential investigation procedures and verification protocols for resolving intellectual property use and ownership disputes outside of court.

Ms. Cundiff has extensive litigation experience, particularly in seeking or opposing immediate injunctive relief. She has successfully tried or resolved trade secrets, inevitable disclosure, intellectual property ownership, copyright, licensing, and other intellectual property and commercial disputes in state and federal courts throughout the United States and before a variety of arbitration and mediation tribunals and coordinates multi-jurisdictional litigation. She writes extensively on intellectual property law issues, including "Preventing The Inevitable: How Thinking About What Might Happen Can Help Ensure That it Won't," "Reasonable Measures to Protect Trade Secrets in a Digital Environment," "Hiring Competitor's Employees: A Trade Secrets Perspective," and "How to Place Your Intellectual Property at Risk." She is a frequent speaker on the implications of recent IP developments. She has served as an instructor in programs sponsored by the USPTO on trade secrets law for, among others, representatives of the governments of a variety of US trading partners. She has contributed to *amicus curiae* briefs filed in the United States Supreme Court on copyright and intellectual property licensing issues.

Ms. Cundiff is a Visiting Lecturer in Law at Yale Law School, where she teaches intellectual property law.

Ms. Cundiff is a Member of the American Law Institute, serving as an Adviser on the *Restatement, Third, Conflict of Laws*. She is a member of the Executive Committee of the New York State Bar Association's Intellectual Property Section and is the past Chair of that section. She chairs the Trade Secrets Litigation Committee of the American Intellectual Property Law Association. She was an invited civilian guest at the U.S. Army War College National Security Seminar. She has completed the National Institute of Trial Advocacy's Teacher Training Program and the CPR Institute's Mediator Training Program. She is a fellow of the New York and American Bar Foundations and has been recognized in *The Best Lawyers in America*; *Chambers*; *Legal 500*; and *New York Super Lawyers*, among other lawyer directories.



## **JEMAR E. DANIEL, ESQ.**

### **Biography**

Jemar E. Daniel is currently Senior Counsel in Viacom Media Network's Business and Legal Affairs group. He provides production content review for various VMN client groups across digital and linear platforms. In his position, he advises clients on privacy, copyright, right of publicity, and legal issues presented in broadcast distributed on traditional and new media platforms. Before joining VMN in 2014, Jemar was a member of BET's Business and Legal Affairs group. Jemar holds a Juris Doctor from American University, Washington College of Law and a Bachelor of Arts from McDaniel College. He is admitted to practice in New York.



# ANTHONY E. DAVIS, ESQ.

## Biography

Anthony Davis is best described as a lawyer's lawyer. Mr. Davis is a member of the Lawyers for the Profession® practice group and his practice focuses on the laws that govern lawyers. He advises attorneys and law firms on legal professional and ethics issues, law firm creation, merger and dissolution, risk management and loss control.

### Professional Background

Mr. Davis is a Lecturer-in-Law at the Columbia University School of Law, teaching "Professional Responsibility Issues in Business Practice." As an Adjunct Professor of Law, Mr. Davis taught "Legal Profession" at Brooklyn Law School for many years. Mr. Davis has served as a member of the New York City Bar Professional Ethics Committee and is a former Chair of the Professional Development Committee.

### Professional Affiliations

- Association of Professional Responsibility Lawyers (APRL), Past President
- College of Law Practice Management, Fellow
- American Law Institute, Member
- American Bar Foundation, Life Fellow

### Honors & Awards

- Named a "Lawyer of the Year" in the Ethics and Professional Responsibility Law category for New York by *Best Lawyers*, September 2012
- Included in "*The Best Lawyers in America*®" in the area of Ethics and Professional Responsibility Law (2011–Present)

### Presentations

Mr. Davis is popular lecturer and panelist, drawing on his many years of teaching experience when speaking to bar associations and law firms throughout the United States on all aspects of professional responsibility, the law as it affects lawyers, law practice and risk management.

### Publications

Mr. Davis is the co-author of "*Risk Management: Survival Tools for Law Firms, 3rd Edition*," and of "*The Essential Formbook: Comprehensive Practice Management Tools for Lawyers*," both published by the American Bar Association.

In addition to his books, he has written and lectured widely on a variety of legal profession and ethics issues, including a regular bi-monthly column on professional responsibility in the *New York Law Journal*.

### Service Areas

Counselors for the  
Profession® Cyber Security  
for Law Firms Lawyers for the  
Profession® Litigators for the  
Profession® Professional  
Liability

### Education

M.A., Cambridge University,  
1974

LL.M., New York University,  
1971

B.A., Cambridge University,  
1970

Barrister and Solicitor  
(non- practising) in  
England and Wales

### Admissions

Colorado

New York

U.S. Court of Appeals for the  
Fourth Circuit

U.S. Court of Appeals for the  
Second Circuit

U.S. Court of Appeals for the  
Tenth Circuit

U.S. Court of International  
Trade

U.S. District Court for the  
District of Colorado

U.S. District Court for the  
Eastern District of New York

U.S. District Court for the  
Southern District of New York





# **ERIN M. DUNSTON, ESQ.**

## **Biography**

Erin is a co-chair of the Litigation Practice Group of Buchanan Ingersoll & Rooney's Intellectual Property Section and a member of the firm's Associates' Committee. She focuses on inter partes reviews, interferences, district court litigation, opinions, and prosecution — primarily in the fields of biotechnology, pharmaceuticals, and medical devices. Her litigation practice includes classic infringement and declaratory judgment cases, as well as Paragraph IV cases.

For 2014-2017, Erin was recognized in IAM's Patent 1000 list – the best-in-class listing of patent prosecution, licensing, and litigation practitioners and as an IP Star by Managing Intellectual Property. From 2014 to 2016, Erin has been named a Leading Intellectual Property Lawyer by Chambers USA. Erin also received Lawyer Monthly's Women in Law 2016 Award for her contributions to the practice of biotechnology law. She was also selected for inclusion in The Best Lawyers in America 2018 list.

Erin has assisted in more than 40 interferences before the Patent Trial and Appeal Board. As a result, she is knowledgeable on all phases of interference work, ranging from pre-request analyses to preparation for and participation at final hearings and subsequent appeals to the Federal Circuit.

Erin's significant interference experience before the PTAB serves as a useful backdrop to the America Invents Act post-grant proceedings, including inter partes reviews, post-grant reviews, covered business method patent reviews, and derivation matters. Erin has handled IPRs for both patent owners and petitioners.

To help to ensure familiarity with current patent practice and to complement her litigation, post-grant, and interference work, Erin maintains a significant patent prosecution docket. Erin has experience in all phases of patent prosecution, from pre-filing investigations and application drafting to appeals to the Patent Trial and Appeal Board and Federal Circuit.



# PAUL M. FAKLER, ESQ.

## Biography

Paul M. Fakler of Arent Fox LLP helps clients in the fields of copyright, trademark, entertainment, and computer/Internet law with litigation, counseling, and government relations needs. He has litigated numerous cutting-edge copyright cases involving digital media and the intersection of copyright and the Internet. Paul counsels clients with respect to copyright, trademark, right of publicity, entertainment, computer, and Internet law issues in diverse industries including the music, motion picture, publishing, software development, and digital media industries. He routinely represents digital music services, as well as other media and software companies, in negotiations and disputes with record labels, music publishers, and other rights holders. Paul also assists clients with copyright-related government relations, legislative, and policy matters.

Paul has significant experience in the area of copyright compulsory license rate-setting proceedings, including proceedings before the Copyright Royalty Board and the American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Music, Inc., (BMI) rate courts. Paul also counsels and represents recording artists and songwriters in royalty disputes adverse to record labels and music publishers, including with respect to the rates payable for digital downloads, and also assists artists and other authors with respect to recapturing ownership of their copyrights pursuant to the transfer termination provisions of the Copyright Act. He publishes *Title 17: The S(c)ite For Copyright Law*, a blog devoted to copyright law news, analysis, and discussion.



# **ANIL V. GEORGE, ESQ.**

## **BIOGRAPHY**

**Name:** Anil V. George

**Title:** Vice President & Senior Intellectual Property Counsel

**Company:** NBA Properties, Inc.  
Since 2000

**Years of Practice:** Admitted in 1992

**Prior Work Experience:** Trademark Examining Attorney  
United States Patent & Trademark Office  
1994-1999

### **Education & Accreditation**

BA in Philosophy – Brandeis University, 1989; JD – American University, 1992  
Admitted to practice in New York, District of Columbia, and Pennsylvania

### **Areas of Responsibility at NBA:**

Intellectual Property practice for the NBA, WNBA, D-League and their teams; Practice areas include digital and UDRP matters, international prosecution, product and marketing rights enforcement, advertising, sweepstakes, and right of publicity; Oversee U.S. prosecution and TTAB practice.



# **DAVID A. HAAS, CLP**

## **Biography**

David Haas is a Managing Director in the Dispute Consulting group at Stout Risius Ross, LLC and leads Stout's Chicago Intellectual Property practice. He has served as a damages expert witness in a wide array of litigation matters, including intellectual property and general commercial disputes. He has offered opinions in Federal District Court and in arbitrations on issues including lost profits, reasonable royalties, unjust enrichment, price erosion, prejudgment interest, and other compensation topics, including determination of incremental costs, market share, and manufacturing and marketing capacity.

David also has experience in determining the value of intangible assets, including intellectual property, for a variety of purposes, including licensing, mergers & acquisitions, technology management and commercialization, and tax planning.

David has written articles and made presentations to numerous professional groups on topics including intellectual property damages determination, damages discovery and trial presentation, intangible asset valuation, and intellectual property licensing. From 2000 to 2014, he was an Adjunct Professor at The John Marshall Law School, where he taught an annual course in intellectual property valuation.

David was selected as one of the IAM Patent 1000 top patent damages experts in the U.S. in 2014, 2015, 2016, and 2017.

Prior to joining Stout, David was a Senior Managing Director at FTI Consulting and a Vice President at Charles River Associates.





## **MICHAEL L. HOUSLEY, ESQ.**

### **Biography**

Mike Housley is Senior Counsel in Viacom's Content Protection Group. He provides legal and technical advice regarding intellectual property and content protection for Viacom's global media networks and filmed entertainment brands. Mike also represents Viacom across related industry-lead initiatives. Previously, Mike worked on all phases of e-discovery in Viacom's Litigation Support Group. He received his J.D. from Brooklyn Law School and B.S.E.E. from Tufts University.



# THOMAS KJELLBERG, ESQ.

## Biography

Tom practices in the areas of copyright, right of publicity and trademark law for Cowan Liebowitz & Latman, P.C. Tom has represented companies large and small in copyright licensing, litigation and enforcement matters. Tom speaks and writes frequently on copyright and related issues, and is the chief author of the annual review of copyright decisions published each year in the *Journal of the Copyright Society of the USA* and delivered at the Copyright Society's annual meeting. Tom is a past Trustee of the Society.

Significant cases include *Varsity Brands, Inc. v. Star Athletica LLC*, 799 F.3d 468 (6th Cir. 2015) (cert. granted 2016) (concerning the copyrightability of two-dimensional artwork applied to useful articles); *Penguin Group (USA) Inc. v. American Buddha*, 609 F.3d 30 (2d Cir. 2010), 16 N.Y.3d 295 (2011) (on certified question), 640 F.3d 497 (2d Cir. 2011) (concerning New York long-arm jurisdiction in copyright infringement cases involving copyrighted literary works on the Internet); *Figure Eight Holdings, LLC v. Dr. Jay's, Inc.*, 2011 U.S. Dist. LEXIS 107140 (C.D. Cal. Sept. 21, 2011) (obtaining grant of summary judgment of non-infringement of visual artwork for defendants), 2011 U.S. Dist. LEXIS 134089 (C.D. Cal. Nov. 18, 2011) (obtaining award of attorneys' fees for prevailing defendants); *Bill Graham Archives v. Dorling Kindersley Ltd.*, 448 F.3d 605 (2d Cir. 2006) (affirming summary judgment for defendant publisher that "thumbnail" reproductions of seven concert posters in Grateful Dead biography are transformative fair use); *Penguin Group (USA) Inc. v. Thomas Steinbeck and Blake Smyle*, 537 F.3d 193 (2d Cir. 2008), cert. denied, 129 S. Ct. 2383 (2009) (obtaining appellate reversal that invalidated the attempt by John Steinbeck's son and granddaughter to terminate Penguin's publishing agreement under Section 304(d) of the Copyright Act, and upheld Penguin's right to continue publishing *The Grapes of Wrath* and other Steinbeck works for their full copyright terms); *Hudson v. Universal Studios, Inc.*, 369 Fed. Appx. 291 (2d Cir. 2010), cert. denied, 131 S. Ct. 1027 (2011) (affirming grant of summary judgment for defendant creators that Eddie Murphy/Martin Lawrence film *Life* did not infringe copyright in plaintiff's play).

Tom has participated in the drafting of *amicus curiae* briefs on behalf of organizations including the RIAA, the MPAA and Sony Computer Entertainment America. Tom earned his J.D. in 1998 from Fordham Law School, where he was awarded First Place in the Nathan Burkan Memorial Writing Competition sponsored by the American Society of Composers, Authors and Publishers. He is admitted to the bars of the State of New York, the Southern and Eastern Districts of New York, the Second, Sixth and Ninth Circuits, and the U.S. Supreme Court.



# MARC LIEBERSTEIN, ESQ.

## Biography

Marc Lieberstein's practice focuses on intellectual property licensing and franchising in the retail/consumer goods and services areas, fashion/apparel and accessories, and commercial/industrial design, including the drafting, negotiation and enforcement of license and franchise documents and agreements, as well as implementation of branding and commercialization objectives for clients via licensing and franchising. In conjunction with the services above, he counsels clients on creating effective strategies for procuring, protecting and enforcing their global intellectual property assets. Marc also provides intellectual property litigation services involving patents, trademarks and copyrights, including related e-commerce, domain name, trade secret and unfair competition. He has also participated in and used alternative dispute resolution forums such as arbitration and mediation to enforce intellectual property rights. Marc frequently lectures and writes on intellectual property issues for a variety of intellectual property organizations and publications, including International Trademark Association (INTA), New York State Bar Association (NYSBA) Intellectual Property Section, American Bar Association Forum on Franchising, Wharton Business Law Association at the University of Pennsylvania, New York University, Association of the Bar of the City of New York Fashion Law Committee, Licensing Industry Merchandisers' Association (LIMA), *National Law Journal*, *IP Strategist* and *The New York Law Journal*, *Practical Law*, *The Licensing Journal*.

Marc is listed in the 2017 and the six years immediately preceding editions of *World Trademark Review 1000 – The World's Leading Trademark Professionals*. He was recognized as a New York "Super Lawyer" in Intellectual Property by *Super Lawyers* magazine in 2017 and the seven years immediately preceding, and, for the last six years, he was named a Top 100 New York Metro "Super Lawyer" in Intellectual Property. He has been recognized as an "IP Star" in 2017 and the four years immediately preceding by *Managing Intellectual Property* magazine. Marc was also recommended by *Legal 500 US* in 2015 and 2016 for Copyright. In 2013, he received the Lexology *Client Choice Guide - International 2013* Award and is the sole winner in the Intellectual Property: Copyright category for New York. He was also listed in the 2012 and the four years immediately preceding editions of *Chambers USA: America's Leading Lawyers for Business* for Intellectual Property: Trademark & Copyright. Chambers noted that Marc has "tremendous business savvy and is tenacious in his work ethic," according to his clients (2012).

The International Trademark Association (INTA) honored Marc with the Volunteer Service Award (VSA) in the Advancement of Committee or Subcommittee Objectives category. The VSAs recognized Marc in 2015 for providing exemplary volunteer service to INTA. As a member of INTA's Alternative Dispute Resolution Committee's Neutral Standards & Measurement Subcommittee, Marc made a tremendous impact by volunteering both his time and expertise to support the Association's goals and objectives. Marc is a recipient of the 2015 Commitment to Justice Award presented by Her Justice recognizing his pro bono work in representing a client who sought help in terminating her arranged marriage. Through skillful negotiation, without any court intervention, Marc secured for the client a divorce on terms very favorable to her and to her children. He is a recipient of the Kilpatrick Townsend 2014 Pro Bono Justice Award. Marc is also a recipient of the 2015 Cardozo Law School Alumni of the Year Award recognizing Marc's leadership and dedication to Cardozo Alums and students.



# **JENNIE M. McCARTHY, ESQ.**

## **Biography**

Jennie M. McCarthy, Esq. is the Sr. Director of Vendor Compliance at DKNY/G-III. Her expertise includes corporate social responsibility, environmental matters, restricted substances, regulatory compliance, supply chain sustainability and product compliance. Prior to DKNY she worked at PVH/Calvin Klein in the Global Human Rights Department and was a founding member of CapSquires LLC where she practiced family, zoning, and criminal law. She is a former elected official in Massachusetts where she chaired the Zoning Board and was a member of the Board of Health. Prior to her legal career, she worked in strategic advertising and marketing at Digitas and Hill/Holliday. Jennie is licensed in Massachusetts, New York and the Federal bar and attended Denison University, Harvard University, and New England Law.





# **BRIAN MURPHY, ESQ.**

## **Biography**

Brian Murphy of Haug Partners, focuses his practice on AIA post grant review proceedings before the Patent Trial and Appeal Board (PTAB). He served as a Lead Administrative Patent Judge of the PTAB from 2014-2017, supervising a section of Administrative Patent Judges and supporting the Chief Judge as a member of the PTAB management team. Mr. Murphy presided over nearly 200 Inter Partes Reviews, Post Grant Reviews, and Covered Business Method Reviews, drafted more than 60 decisions, and mentored numerous AIA trial section judges. He counsels clients based on his deep working knowledge of AIA post grant review practice, rules, policy, and procedure from his years as a PTAB judge.

Mr. Murphy is a trial lawyer with more than twenty-five years of experience litigating major patent cases in the federal courts and International Trade Commission. Brian has significant first-chair trial experience and appellate experience for major corporate clients in the pharmaceutical, biotechnology, consumer products, telecommunications, and electronics industries. His expertise involves Hatch-Waxman patent litigation for branded pharmaceutical companies. Brian has been recognized as a New York Super Lawyer for Intellectual Property Litigation. Brian is also a strategic advisor for pharmaceutical and life sciences companies, providing advice and opinions in connection with patent litigation and prosecution matters, FDA regulatory and Life Cycle Management strategies, and licensing and M&A due diligence. Brian is a frequent speaker at industry and academic conferences on the PTAB, patent law, patent litigation, the America Invents Act, and patent practice and procedure. He is the creator and implementer of a first-of-its-kind Patent Practice Skills class at Fordham University School of Law.

### EDUCATION

- Fordham University School of Law, (J.D.)
- University of Virginia (B.A. - Chemistry)



# RORY J. RADDING, ESQ.

## Biography

Rory Radding is a member of the Locke Lord's Intellectual Property group. He is Co-Chair of the Firm's ITC and Trademark, Copyright and Advertising Practice Groups. He has litigated diverse patent, trademark, copyright, and trade secret cases, acting for both plaintiffs and defendants, involving LED lighting and lighting systems, plastic manufacture, electrochemical devices, ring laser gyroscopes, avionics, medical devices, communications, pharmaceuticals, computer controllers, data compression, impact sensors, bicycles, candy, wine, jewelry, personal consumer products, television commercials, and vehicle tires; to name a few. Rory is recognized in *The International Who's Who of Business Lawyers*, *The International Who's Who of Information Technology Lawyers*, *The Who's Who Legal: Technology Media & Telecommunications Lawyers*, *Who's Who Legal : Data – Information Technology, Data Privacy and Protection and Data Security Lawyers*, *New York Super Lawyers* and *Best Lawyers in America*. He has been named a "BTI Client Service All-Star MVP" for the past two years by BTI Consulting Group and a *BTI Client Services All Star for IP for 2015 as recognized by corporate counsel for exemplifying the best in firm client service, legal creativity, quick responses, and business savvy.* He has been selected for inclusion in the *New York Metro Super Lawyers* for the past 10 years and has been recognized in *Who's Who Legal: Telecommunications, Media and Technology* 2016. Rory has also been recognized by *AI Legal* as a "Most Innovative IP Specialist - USA."

Prior to joining the Firm, Rory was head of the Intellectual Property practice in New York for Morrison & Foerster. Prior to that he was a senior partner at Pennie & Edmonds, where he practiced for 30 years. Prior to his legal career, Rory was a pharmaceutical chemist at Wellcome Research Laboratory, and an environmental chemist at Union Carbide Corporation.

### Representative Experience

- Lead trial counsel before several federal trial and appellate courts including the district courts for New York, California, Connecticut, Colorado, Delaware, Illinois, Massachusetts, Ohio, Pennsylvania, the U.S. Court of Appeals (for the Second, Eighth, Ninth, Tenth, and Federal Circuits), and the United States Supreme Court
- Litigated before the United States International Trade Commission (ITC) in the fields of chemical catalysis, video games, electric switches, chemiluminescence, tractors, bar code readers, blu-ray players, and vehicle tires
- Negotiated cross-border transactional matters, including mergers and acquisitions, the establishment of joint ventures, international and domestic technology transfer, including licensing, as well as collaborative research agreements and equity financing
- Developed global intellectual property strategies, including prosecution, licensing, and enforcement strategies involving patents, trademarks, copyrights, and trade secrets including a complete global strategy for several telecommunications and Internet-related companies, and a consortium of worldwide banks concerning security for e-commerce
- Tried and obtained a general exclusion order on behalf of Kubota Corporation and a \$2.3 million fine in a case of first impression before the ITC involving parallel imports of used Japanese tractors



# RICHARD L. RAVIN, ESQ.

## Biography

**Bar Admissions:** 1986, New Jersey, Florida, U.S. District Court of New Jersey; 1990, District of Columbia; 1993, New York; U.S. District Court of New York for the Southern and Eastern Districts; Third Circuit Court of Appeal.

**Areas of Concentration:** Head of Internet, Technology and Intellectual Property Law Group; as well as concentrating in Reputation and First Amendment Law, Commercial and Trusts and Estate Litigation; Business Law, and Debtor-Creditor Rights, including Contested Bankruptcy Matters.

**Appointments and Offices:** Current and founding Co-Chair of the Internet and Technology Law Committee of the New York State Bar Association's Intellectual Property Law Section (1998-2002 and 2008 to present); Past Chair, Intellectual Property Law Section of the New York State Bar Association (2004-2006); New York State Bar Association House of Delegates Member; Master, John C. Lifland Intellectual Property Law Chapter, American Inns of Court; Former Arbitrator, National Arbitration Forum.

**Education:** Syracuse University (B.S. 1978); Newhouse School of Public Communications (Television and Radio Advertising); Nova Southeastern University Shepard Broad Law Center (J.D., 1986); Winner, 1985 Association of Trial Lawyers of America Mock Trial Competition School Chapter; Internship, State of Florida, Office of the State Attorney, Palm Beach County, Office of the Prosecutor.

**Recognized for inclusion in 2010-2018 editions of The Best Lawyers in America®** in the practice area of Intellectual Property Law. **Recognized as a "New Jersey Super Lawyer", NJ Monthly** magazine and on Super Lawyers® Website (2006-2008, 2018), in the practice area of Intellectual Property Law. **Recognized as one of "Bergen's Top Lawyers" in (201) Magazine (June 2011-2016)** in the area of Intellectual Property and Bankruptcy & Creditor/Debtor Rights.

**Past Employment:** Law Clerk to The Honorable Herman D. Michels, Presiding Judge for Administration, Appellate Division, Superior Court of New Jersey.

**Author/Co-Author:** "What's the Big Idea? The N.J. Trade Secret Act", lead article in the Intellectual Property & Life Sciences, supplemental issue of the New Jersey Law Journal (April 9, 2012) "The High Court's Contradiction", The Record newspaper, Page 1, Opinion section, July 3, 2011 (Brown v. Entertainment Merchants Association, \_\_\_ U.S. \_\_\_ (2011) holding California law banning violent video games to minors violates First Amendment) "Avoiding Online Identity Theft and Representing Its Victims", New Jersey Lawyer magazine (Internet Law Issue, December 2008); **"Using Public Wi-Fi Hotspots Can Land You in Hot Water by Risking Disclosure of Confidential Information"**, New Jersey Lawyer magazine (Privacy Issue, April 2008)



# **WILLIAM R. SAMUELS, ESQ.**

## **Biography**

Bill Samuels, is Partner and Chair of Scarinci Hollenbeck's Copyright and Trademark Law Group. He is a seasoned intellectual property attorney who devotes his practice primarily to copyright and trademark law, tailoring strategies and protection plans to achieve each respective client's goals and business objectives. Before joining Scarinci Hollenbeck, Bill was the founding member of his eponymous law firm, W.R. Samuels Law PLLC, founded in 2011. The firm handled all aspects of domestic and international IP matters, including trademarks, copyrights, patents, IP enforcement and defense, IP licenses and agreements, domain names, software services, counterfeit protection, unfair competition, and IP counseling and audit services.





# **CHRISTINA SCHWARZ, ESQ.**

## **Biography**

Christina Schwarz's practice at Fitzpatrick, Cella, Harper & Scinto focuses on complex patent litigation under the Hatch-Waxman Act and contested proceedings before the United States Patent Office, including inter partes review proceedings and patent interference proceedings. She has experience counseling clients, providing opinions, and working on cases involving a range of pharmaceutical and biotechnology products, including drugs or treatments for immunosuppression, cancers, renal disease, HCV, Pompe disease, schizophrenia, modified dosage forms, drug delivery devices and polymers.

Christina is listed as a Rising Star in Intellectual Property Litigation in the 2015 - 2017 issues of Super Lawyers: New York Metro Edition

In 2007, Christina served as a law clerk to the Honourable Justice Roger T. Hughes of the Federal Court of Canada.

### **EDUCATION:**

J.D., University of Western Ontario, Canada, 2007

M.Sc., Chemistry (Organic), University of Toronto, Canada, 2004

B.Sc., Immunology, University of Toronto, Canada, 2002



## **FRANCESCA SILVERMAN, ESQ.**

### **Biography**

Francesca Silverman is Senior Counsel, Intellectual Property at Mastercard. Francesca is responsible for all aspects of Mastercard's global trademark and copyright portfolio, including strategic planning, clearance, prosecution, enforcement, and licensing. She advises business teams on IP-related issues concerning brand development and protection, marketing, technology, advertising, sponsorships, and commercial transactions. Francesca also has extensive experience in structuring, drafting and negotiating licensing and other commercial agreements related to intellectual property rights. Prior to her position at Mastercard, Francesca was an attorney in the Intellectual Property Department of Kramer Levin Naftalis & Frankel LLP. Francesca received her B.A., *cum laude*, from Columbia University, and her J.D. from Harvard Law School.



# **KELLY M. SLAVITT, ESQ.**

## **Biography**

Kelly M. Slavitt is Vice President and Area General Counsel of Reckitt Benckiser LLC's North American Hygiene and Home business unit of Reckitt Benckiser plc, a FTSE Top 10 London Stock Exchange company with 37,000 employees based outside of London. RB's best known Hygiene and Home brands are LYSOL, FINISH, AIR WICK, WOOLITE, EASY-OFF, RESOLVE, D-CON, OLD ENGLISH, and GLASS PLUS.

Kelly manages a staff of 9 legal professionals, including 5 attorneys. She is a member of the Global Legal Leadership Team and the North American Management Team, and reports jointly to the BU Global General Counsel and the Area President. Kelly is one of RB's 400 top executives ("T400"). Before joining RB, Kelly was counsel at General Electric and ran the Legal Department at The American Society for the Prevention of Cruelty to Animals (ASPCA). Prior to moving in-house, she was an associate at Skadden Arps and at Thelen Reid in New York City and a Solicitor at Allens Arthur Robinson in Melbourne, Australia.

Kelly has a B.A., an M.P.A., a J.D., an LL.M., and the full M.B.A. for Lawyers from ACC / Boston University School of Management. She is admitted in New York, and as in-house counsel in New Jersey.

Kelly was Chair of the New York State Bar Association Intellectual Property Law Section (2012-2014), Vice Chair (2010-2012), Treasurer (2008-2010) and Secretary (2006-2008), Chair of Young Lawyers Committee (1999-2000, 2002-2006), Chair of the Annual Law Student Writing Competition (2002-2006), Co-Chair of Fall Conference (2005), and Appointed Co-Chair of Privacy Initiative Task Force by NYSBA President Bernice Leber (2008-2009). She is currently an Executive Committee member of the Association of Corporate Counsel Law Department Management Committee.

Kelly is published in numerous business publications and law journals, and is a frequent speaker at legal conferences. She was identified by Inside Counsel as one of 100 women in the United States ready to be a Fortune 500 General Counsel, and the subject of a cover story article in Vanguard magazine.

