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**RE:           Biographical Sketch**

Sandra S. Baron is a Senior Fellow at Yale Law School's Information Society Project and the Abrams Institute for Freedom of Expression and a Visiting Clinical Lecturer in Law. Prior to this post, she was Executive Director of the Media Law Resource Center, a not-for-profit organization dedicated to media law research, policy, education and advocacy, and was also involved in the management of the MLRC Institute, its sister organization devoted to public education on First Amendment issues.

In addition to having a private practice, Ms. Baron has held positions as Senior Managing Attorney at the National Broadcasting Company, Inc., as Associate General Counsel of the Educational Broadcasting Company, WNET/Thirteen, in New York, and counsel for Public Broadcasting's American Playhouse. She is an elected member of the American Law Institute and the American Bar Foundation and is current chair of the NYSBA Committee on Media Law.

## Anthony Dreyer

Anthony Dreyer is a Partner at Skadden Arps where he counsels clients on a wide range of sports matters. He represents the PGA TOUR in two separate lawsuits: one brought by golfer Vijay Singh relating to discipline imposed against Mr. Singh under the TOUR's anti-doping program, the other brought by a putative class of TOUR caddies challenging the alleged use of the caddies' name and likeness. He also successfully represented Madison Square Garden in a challenge to MSG's ticket sales policies. He is representing the NCAA, NBA, NHL, NFL and MLB in a lawsuit brought to prevent New Jersey's authorization and licensing of gambling on athletic events, and secured permanent injunctive relief on behalf of his clients.

Mr. Dreyer has been recognized in *Chambers USA: America's Leading Lawyers for Business* in the Nationwide Sports Law category and was named by the *Sports Business Journal* as a sports law Power Player. Lawdragon named him one of the 500 Leading Lawyers in America.

Daniel Etna:

Daniel Etna is a partner in the Corporate Department and is co-chair of Herrick, Feinstein's Sports Law Group.

Dan has significant experience on matters related to the business of professional sports, including the sale and acquisition of sports franchises,; stadium and arena development, construction and financing (including the new Yankee Stadium), and broadcast and digital media agreements. Dan advises on concession agreements, sponsorship and naming rights agreements, ticketing and personal seat licensing agreements, league-wide and individual team debt financings, memorabilia sales agreements and sports-related joint ventures. Dan has also counseled NBA All-Star and NFL All-Pro players in connection with their private investment activities.

Dan frequently lectures on sports law topics, such as daily fantasy sports, sports broadcasting trends and the legalization of sports betting, as well as a variety of private and public company topics. He has appeared on national television, most notably *Fox News*, *CNBC* and *Bloomberg News*, and regularly speaks at industry conferences. Dan is also often quoted in *The Wall Street Journal*, *The New York Times*, *Forbes*, *ESPN*, *Sports Business Journal*, *Law360*, *The Deal* and other major media outlets.

**Jeremy Feigelson** is a litigation partner in the Intellectual Property and Media Group of Debevoise & Plimpton, and Co-Chair of the firm's global Cybersecurity & Data Privacy practice. He frequently represents clients in litigations and government investigations that involve the Internet and new technologies. His practice includes litigation and counseling on trademark, false advertising, right of publicity, copyright, and defamation matters, as well as cybersecurity, data privacy and data protection. *Law360* has recognized him as a "Privacy MVP," and *The National Law Journal* named him a Cybersecurity & Data Privacy "Trailblazer." Similarly, *World Trademark Review 1000* recognizes Mr. Feigelson for Intellectual Property Enforcement and Litigation, and *Managing Intellectual Property* recognizes him as an "IP Star". Mr. Feigelson graduated magna cum laude from Princeton University, and cum laude from the University of Chicago Law School, where he was Articles Editor of the Law Review and elected to the Order of the Coif.

**Sarah Howes**, Director and Counsel of Government Affairs and Public Policy for SAG-AFTRA, handles public policy initiatives for the east coast. Her primary focus areas are right of publicity, copyright, noncompete, and sexual harassment legislation. Previous experience includes being the Director of Legal Affairs at the Copyright Alliance in Washington, D.C. and the Legal Programs Manager for the Minnesota Lawyers for the Arts program at Springboard for the Arts. She still dabbles in playwriting and improv, and once ran a small theater company that you've never heard of.

## Bennett Liebman

Bennett Liebman serves as a Government Lawyer in Residence and adjunct professor of law at the Government Law Center of Albany Law School. He previously served as the Interim Director at the Government Law Center in 2016 and as the Center's Executive Director from 2008-2011.

During a three decade career in state government, his positions included service as the Deputy Secretary to Governor Andrew Cuomo for Gaming and Racing, a member of the State Racing and Wagering Board, a special deputy counsel to Governor Mario Cuomo, and as counsel to then Lieutenant Governor Mario Cuomo.

Bennett has authored hundreds of articles on racing, gaming and New York State government. He is a *cum laude* graduate of New York University School of Law and a *summa cum laude* graduate of Union College.

### Eben Novy-Williams (Moderator)

Eben Novy-Williams is a sports business reporter for Bloomberg News, based in New York City. He has covered sports business for the past eight years, with an emphasis on technology, new media, college sport and gaming. Eben's gambling coverage has included stories on both regulated and unregulated markets; sponsorships, sports book finances and integrity deals. In April 2018, he co-authored Bloomberg Businessweek's feature on William Hill's ambitions in the U.S. market.

**Edward H. Rosenthal** is the chair of the Intellectual Property Litigation Group at Frankfurt Kurnit Klein & Selz, P.C. in New York City. His practice focuses on copyright and trademark, rights of publicity and privacy, advertising, entertainment, and publishing law. Mr. Rosenthal represents businesses and individuals in the publishing, television, motion picture, advertising and media fields. He recently argued the case of *Authors Guild v. HathiTrust* in the Second Circuit, as well as *Authors Guild v. Google* (the Google Books case) in the Southern District of New York. He defended the author and publisher of the book *Sixty Years Later: Coming Through the Rye* in a lawsuit brought by J.D. Salinger who claimed that the book infringed his copyright in *The Catcher in the Rye*. Mr. Rosenthal successfully defended Scholastic Inc. and J.K. Rowling (the publisher and author of the *Harry Potter* books) against claims of copyright and trademark infringement. Mr. Rosenthal has also performed pre-publication reviews of books, magazines, motion pictures and television shows. Mr. Rosenthal has written and lectured on a variety of right of publicity and other intellectual property topics.



**Elizabeth Seidlin-Bernstein** is of counsel in the Media and Entertainment Law Group of Ballard Spahr LLP. Her practice focuses on defamation, privacy, and intellectual property counseling and litigation. She regularly provides prepublication and prebroadcast advice to journalists and media organizations. Lizzie also has experience representing media clients in seeking access to public records and court proceedings and in responding to subpoenas that would require the disclosure of privileged information and materials. She is currently defending Lifetime against claims under New York Civil Rights Law § 51 in *Porco v. Lifetime Entertainment Services, LLC*. Before beginning her legal career, Lizzie worked at The New Press, where she edited books on politics, policy, and culture.

## Audrey Sheetz

Audrey Sheetz is an associate in the Litigation Department at Herrick, Feinstein, where she has served as counsel on notable sports cases, including the NCAA and PAC-12 concussion litigations, an NHL arbitration, and defending an NFL team in a class-action litigation.

Prior to joining Herrick, Audrey authored an analysis of recent litigation challenging NCAA regulations designed to preserve the amateur status of student-athletes, with a particular focus on a Ninth Circuit opinion. *Student-Athletes vs. NCAA: Preserving Amateurism in College Sports Amidst the Fight for Player Compensation* was published in the *Brooklyn Law Review*.