

SPONSORSHIP OPPORTUNITIES

2019 Law School For Insurance Professionals

Why Sponsor?

Be an important part of the 2019 Law School for Insurance Professionals, a unique program that brings together some of New York's industry leading insurers and top attorneys to discuss common concerns. Law School for Insurance Professionals is a full-day seminar where coverage and defense attorneys share their knowledge and experience with insurance professionals from around the state. Over the years, Law School for Insurance Professionals has seen resounding success, and receiving high marks from insurers. By sponsoring this event, your company or firm can showcase itself within the New York insurance professional community.

What's New in 2019: This year, LSIP will be held in two locations – Albany at NYSBA, and New York City at the New York State Insurance Fund.

Distribution Groups: The primary focus for program promotion will be to approximately 1,000 past attendees statewide. Additionally, the seminar is advertised to about 2,000 Torts, Insurance, and Compensation Law Section members, with wider notices likely via various NYSBA channels. Any program co-sponsors additionally promote the program to members or member companies. In the past several years, attendance at the Albany location has ranged from about 30-70 (including speakers), with total attendance at 3-4 locations ranging from 105 to 295.

See reverse side for sponsorship categories

Sponsorship Application

Company / Firm _____
as it is to appear on the program and any signage

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Sponsorship Category:

Gold Silver Bronze Lunch: Albany NYC

Exhibitor Table (Albany only – must be in conjunction with Gold, Silver or Bronze sponsorship)

Lunch Sponsorship: Albany NYC

Brief Presentation at Podium: Albany NYC

Amount: \$ _____

Note: If the limit within the selected sponsorship category has been reached, you will be notified and may select another available option.

Payment Information:

Check or money order enclosed in the amount of \$ _____

(Please make checks payable to the **New York State Bar Association**.)

Charge \$ _____ to: AmEx MasterCard Visa Discover

Card Number _____ Expiration Date _____

Name on Card _____

Authorized Signature _____

Send Application and Payment to:

Gina Bartosiewicz
New York State Bar Association
One Elk Street
Albany, NY 12207
Secure fax: (518) 463-5993

Next Steps:

Send high-resolution company logo by **October 9, 2019**

Gold, Silver and lunch Sponsors:
Send print-ready ad artwork to
gbartosiewicz@nysba.org by
October 15, 2019

Sponsorship Categories:

Gold \$2,000 (3 in Albany | 3 in NYC)

- Logo in event brochure (Gold sponsor designation), if provided by date indicated on sponsor form (thereafter will be included in online PDF version) – must provide high-resolution logo
- Acknowledgment on online event page (Gold sponsor designation)
- Company logo on signage at event (Gold sponsor designation)
- Sponsor recognition in printed program and electronic materials
- Full-page ad in program book and electronic materials (must provide print-ready 8x10.5" black & white ad by date indicated on sponsor form)
- Verbal acknowledgment from the podium

Silver \$1,500 (2 in Albany | 2 in NYC)

- Logo in event brochure (Silver sponsor designation), if provided by date indicated on sponsor form (thereafter will be included in online PDF version) – must provide high-resolution logo
- Acknowledgment on online event page (Silver sponsor designation)
- Company logo on signage at event (Silver sponsor designation)
- Sponsor recognition in printed program and electronic materials
- Half-page ad in program book and electronic materials (must provide print-ready 8x5" (horizontal) black & white ad by date indicated on sponsor form)
- Verbal acknowledgment from the podium

Bronze \$700 (6 in Albany | 6 in NYC)

- Acknowledgment on online event page (Bronze sponsor designation)
- Company logo on event signage (Bronze sponsor designation) – must provide high-resolution logo
- Sponsor recognition in printed program and electronic materials
- Verbal acknowledgment from the podium

Lunch Sponsor \$3,400 (1 in Albany | 1 in NYC)

- Logo in event brochure (Lunch sponsor designation), if provided by date indicated on sponsor form (thereafter will be included in online PDF version) – must provide high-resolution logo
- Acknowledgment on online event page, and company name listed in program agenda
- Company logo on exclusive signage displayed near lunch buffet (must provide high-resolution logo)
- Full-page ad in program book and electronic materials (must provide print-ready 8x10.5" black & white ad by date indicated on sponsor form)
- Verbal acknowledgment from the podium
- Exhibit space in Albany (one table), and registration for up to 2 reps
- 3-5 minutes of presentation to live audience in Albany; also included in program recording

Add-Ons (Must be in conjunction with a Gold, Silver, or Bronze sponsorship)

Exhibitor Table in Albany: \$500 (Limit 4)

Includes registration for the Albany program for up to 2 reps.

Brief presentation at podium: \$650 (2 in Albany | 2 in NYC)

3-5 minutes of presentation to live audience in NYC and in Albany

Questions?

Contact **Gina Bartosiewicz** at (518) 487-5671 or gbartosiewicz@nysba.org