

## **Topic:**

Motivating Young Lawyers to Bar Service

## **Guest Panelists:**

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Bar associations face a dual challenge when it comes to young lawyers – getting them to join and keeping them engaged. Millennial lawyers are not enrolling in professional and civic groups as did earlier generations.

This webinar will look at how associations can provide relevance and opportunities for younger attorneys through innovative programs and outreach. It will also review strategies to more quickly advance younger attorneys into positions of responsibility and leadership.

## Among the topics to be discussed:

- Best ways to make initial contact with younger attorneys events, communications (social media, e-mail, mail)
- How to reach younger attorneys at smaller firms or solo practitioners
- Frustrations experienced by younger attorneys with traditional bar practices
- Importance of mentoring-building and mentoring relationships formal v. informal and opportunities for connection

After the presentations there will be time for questions and an exchange of ideas from participants.

**This event is free of charge.** Plus, you don't need to leave your office; enjoy your lunch at your desk and simply call in for an informative and lively discussion.

**Register here** to receive dial-in / connection information.

Hosted by NYSBA's Committee for Bar Leaders

