



Fall Meeting 2023



October 19 & 20, 2023



The Gideon Putnam Resort
Saratoga Springs, NY

Sponsorship Opportunities

All sponsors will receive a live attendee list following program (due to NYSBA Privacy policy, we cannot provide emails or addresses).

Bronze Package (\$1,000)

- Logo w/redirect to organization's website included on the event registration page.
- Business listing w/redirect to organization's website included on pre-event e-mails.
- Logo included on PowerPoint slide, during live event, thanking sponsors.

Silver Package (\$2,000)

- Logo w/redirect to organization's website included on the event registration page.
- Business listing w/redirect to organization's website included on pre-event Section e-mails.
- Logo included on PowerPoint slide, during live event, thanking sponsors.
- Organization referenced with any Section social media posts that may occur.
- Exhibitor Table
- Includes one ticket to attend the cocktail hour and dinner

Gold Package (\$3,000)

- Logo w/redirect to organization's website included on the event registration page.
- Business listing w/redirect to organization's website included on pre-event Section e-mails.
- Logo included on PowerPoint slide, during live event, thanking sponsors.
- Organization referenced with any Section social media posts that may occur.
- Company description (up to 75 words) or promotional ad/flyer (provided by the sponsor) included on Section's Summer Meeting website
- Exhibitor Table
- Speaking Opportunity (Please limit to three minutes)
- Includes two tickets to attend the cocktail hour and dinner

***All exhibitor fees and WiFi access are included in the cost of the Silver and Gold packages.**

Additional Sponsor Opportunities

~~WiFi Sponsor (\$1,500) per day - 2 available.~~

Technology and AV Sponsorship (\$1,750)

- Includes giveaway to each attendee - 2 available

Refreshment Breaks (\$1,500) per day - 3 available.

Breakfast (\$2,500)- 2 available

Lunch (\$3,500)

Cocktail Hour Sponsorship (\$4,000)

Dinner Sponsorship (\$4,500)

- The \$130 registration fee for the cocktail hour and reception will be waived for those that sign on to sponsor either event.

Sponsor logos will be included on any signage related to the Ala Cart Options.

Additional tickets for the cocktail hour and reception are available at \$130 each.

Please list the name(s) of any individuals that you would like to purchase dinner tickets for outside of your sponsor package.

Next Steps:

Please email your logo as a JPG or PNG along with your company URL to Bridget Donlon at bdonlon@nysba.org

In order to maximize your sponsorship, all assets should be provided no later than Monday, September 18, 2023. Any assets received after this date may not be included in select marketing based on schedule/timeline.

Payment Information:

Check or money order enclosed in the amount of

\$ _____

(Please make checks payable to the
New York State Bar Association.)

Charge \$ _____ to:

American Express MasterCard

Visa Discover

Card number _____

Expiration date _____

CVN _____

Authorized Signature _____

Cardholder Name _____

Pay by Bank Wire Transfer

Please make payment in U.S. funds drawn on a U.S. bank or a wire transfer through JPMorgan Chase New York, NY 10017. The bank routing number is 021000021. The bank account number is 777050803.

The account name is New York State Bar Association, One Elk Street, Albany, New York 12207. Regarding foreign transfers, the SWIFT code is CHASUS33.

Attn/Comment: [Bridget Donlon]

Sponsor Registration:

Name of main contact _____

Name(s) and city of on-site representative(s) for name badge:

Firm/Company Name _____

Contact Name _____

Company URL _____

Phone (_____) _____

Email _____

Address _____

City _____

State _____ Zip _____

Send Form and Payment to:

Bridget Donlon
New York State Bar Association
One Elk Street, Albany, NY 12207
bdonlon@nysba.org
518-487-5531

The NYSBA reserves the right to decline sponsorships.