# NEW YORK STATE BAR ASSOCIATION INTELLECTUAL PROPERTY SECTION MEETING OF THE EXECUTIVE COMMITTEE

Thursday, March 16, 2023

12:00 p.m. – 1:00 p.m.

In Attendance: Bill Samuels; Deborah Robinson; Joyce Creidy, Leonie Huang, Marc Lieberstein, Michael Chakansky, Nyasha Foy; Richard Ravin, Samantha Fink Hedrick, Sharmin Woodall.

Called to order at 12:03 pm.

1. **Call to order, welcome** (Bill Samuels)

Brooke unable to attend.

# Approval of Minutes (Leonie Huang, tabled - lack of quorum)

# February 2023

# Financial Report (Nyasha Foy)

i. January and February 2023 numbers are not yet in.

ii. Financials through December 2022

According to the Financials through December 2022, we have total income of $22,905 and total expenses of $8,216.15.

Our net Income over expenses year to date is $14,688.85, and our accumulated surplus is $116,896.

1. **IV. *Bright Ideas*** (discussion/update tabled)
2. **Task Force on Emerging Digital Finance and Currency Sponsorship** 
   1. Deep Dive Into The Metaverse And Web3: The First Global Law Symposium
      * + Friday, April 28 – Saturday, April 29, 2023 from 12:00 PM – 4:30 PM
        + <https://nysba.org/events/deep-dive-into-the-metaverse-and-web3-the-first-global-law-symposium/>
        + [Deep-Dive-into-the-Metaverse\_Sponsorship-Form.pdf (nysba.org)](https://nysba.org/app/uploads/2023/03/Deep-Dive-into-the-Metaverse_Sponsorship-Form.pdf)

Symposium is being hosted by NYU. Hybrid, in-person and virtual event. The agenda has only a couple IP specific topics, but otherwise not IP focused. Members discussed and agreed that the Section should be listed as a partner, as there is no cost for this and provides a discount to our members who wish to attend. Bill will have an email sent out to seek approval from the full EC.

# Fall Meeting

# Venue/Theme

Members discussed the pros and cons of a hybrid versus in-person only event. The negative of a hybrid event is that people will not come to an in-person event if there is a virtual option. Mike raised that if it is not hybrid, then we are leaving out members who are not in NYC. Prior to Covid, the Section did not offer live streams of meetings, but recorded them and the videos were later made available for on-demand CLE.

Ideas to increase in-person attendance were discussed, including offering a discount coupon for people attending in-person and covering food/drink costs for in-person attendees. Potential venues that were more of a destination and other non-firm venues were also discussed. It is cost prohibitive for many outside venues in NYC.

Members discussed the advantages of having the meeting hosted at a law school, including having more student participation and professor involvement. It would also be a good opportunity for new student members and potentially for student involvement with committees, including the Young Lawyers Committee, which does not currently have a chair. Marc will reach out to Cardoza and Nyasha will reach out to NYU.

Will need themes and basic information the earlier the better to start promoting, and can send a save the date once we have a date set. Aim for late October/ early November dates.

Detailed program information is needed 3 weeks prior to the event.

# Volunteers to co-chair

Bill will send an email seeking program chair volunteers.

**VIII. Committees**

Committee Chairs to have one CLE event or other event in 2023. Bill will follow-up on reaching out to Committee Chairs on a deadline to submit dates for their proposed event(s).

**IX. Old Business**

The status of the IP Law Section EC Fellows program was discussed. Sharmin will look further into the background and report back. The website information on the program is outdated. We currently do not have fellows, but in the past has been a way new involved members have joined and gotten involved (including Nyasha, Leonie, Daniel, and Sam).

Discussion of increasing outreach through LinkedIn and other social media. It was noted that we would need a volunteer to agree to monitor any Section specific LinkedIn page. The Diversity Committee has a Linked in page because Deborah and Joyce monitor it. Currently no volunteers for a Section page. In the meantime we could add posts about the Fall Meeting and other events, as well as outreach to have more student involvement and information about how they can join committees and the section, posted to the Diversity Committee’s page. This can then be re-posted/linked to by EC members on their accounts.

**X. New Business**

**XI. Next Meeting** – April 20, 2023.

**XII. Adjourn**

Meeting adjourned at 12:48 pm.