# NEW YORK STATE BAR ASSOCIATION INTELLECTUAL PROPERTY SECTION MEETING OF THE EXECUTIVE COMMITTEE

Thursday, July 20, 2023

11:00 a.m. – 12:00 p.m.

In Attendance: Bill Samuels, Brooke Singer, Danielle Maggiacomo, Deborah Robinson, Leonie Huang, Marc Lieberstein, Michael Chakansky, Nyasha Foy, Richard Ravin, Robin Silverman, Sam Hedrick, Sarah Ryu, and Sharmin Woodall.

Called to order at 11:04 am.

1. **Call to order, welcome** (Brooke Singer)

# Approval of Minutes (Leonie Huang) (tabled – lack of quorum)

# March 2023

# April 2023

# May 2023

# June 2023

# Financial Report

# June 2023

According to the Financials through June 2023, we have total income of $19,665 and total expenses of $4,037.

Our net Income over expenses year to date is $15,628 and our accumulated surplus is $131,584.

1. Request to Co-Sponsor

a. Trial Lawyers Section 4th Annual Ruth Bader Ginsburg Vanguard Award and CLE

b. Details on the event: https://nysba.org/events/the-trial-lawyers-section-4th-annual-ruth-bader-ginsburg-vanguard-award-and-cle-program/

The Committee agreed to Co-Sponsor the event scheduled for October 3, 2023 at 2 pm. Section members will receive a discounted rate to attend, and there is one diversity CLE credit.

1. ***Bright Ideas*** (Sarah Ryu)
2. Update on next issue and needs
   * October 17 is the next deadline to submit content. Sarah is hoping to get the line-up for the Fall Meeting to include a supplemental to complement speakers’ presentations, along with photos and recap of the presentations in the next issue.
   * Email solicitations for articles has not been that effective, but an email blast could not hurt.
   * The Committee discussed using Linked-In to promote Bright Ideas. Sarah reported in the past it had not been encouraged. The Committee discussed having individual members to post and then others can share. Currently, only the Diversity Committee has a Linked-In profile. Nyasha raised whether the Diversity Committee Linked-In could be converted into on that is more general for the Section. Deborah notes that would be fine, as long as it can still be used for the intended purpose to get diversity attendees and share information. We could also repost information and posts from the Bar, to keep content active.
3. **Mimi Netter Scholarship**

a. Volunteers needed to review applications

* + - 18 applicants this year for the Mimi Netter Scholarship. We are in the process of redacting for review.
    - We have $15,000 allocated to disperse for awards and grants, and only $1,500 has been dispersed this year. Last year we gave two scholarships.

1. **Fall Meeting**

# Marc Lieberstein and Brooke to co-chair.

# Brooke will take on AI focused topic, Marc is tracking down speakers for Metaverse Web 3 legal issues, and a more strategic panel on how to strategically protect your IP in all the new technology areas.

# For speakers, we may have If anyone has speaker ideas please forward to Marc and Brooke.

* 1. October date to be confirmed with Cardozo.

1. **Annual Meeting 2024 (January 17)**

# Volunteers to co-chair needed.

1. **Committees**
   * Each Committee Chair should commit to having one CLE or other event in 2023.
     + Robin Silverman and Danielle Maggiacomo put together an influencer CLE.
       - Keeping Up with the FTC: Influencer Marketing In 2023
       - It is re-airing on July 31
     + Rick suggested an AI topic for his committee. Brooke mentions the topic for the Fall Meeting is AI, so talking with Rick to see if that can be a panel. The Committee discussed the many types of new AI programs coming out.
2. Women in IP
3. Tentative date of September 13.

# Going to send an email to see if people are comfortable coming in person before scheduling.

# Will gauge interest in attendance, and if enough interest then will be an open event as it always is.

1. **Old Business**
2. **New Business**
3. **Next Meeting** – September 21, 2023. Planning for 11 am meeting.
4. **Adjourn**

Meeting adjourned at 11:37 am.