Building a Virtual Bar Center

House of Delegates | June 15, 2019
Presented by President Henry M. Greenberg
NYSBA is Strong — and Growing Stronger

72,361 Members

$23,006,890 Balanced Budget

56 Standing and Special Committees

26 Specialized Sections with a Total Section Membership of Over 23,000
We Owe Our Strength to Past Visionary Leadership
Story of the Bar Center
1876 – Our First Headquarters
THIS ROOM HAS BEEN DESIGNATED AN HISTORIC LANDMARK

THIS SITE COMMENORATES THE ORIGINAL HOME
OF THE NEW YORK STATE BAR ASSOCIATION, THE OFFICIAL
ORGANIZATION OF LAWYERS IN THE EMPIRE STATE

SINCE 1876 THE STATE BAR HAS SOUGHT TO
CULTIVATE THE SCIENCE OF JURISPRUDENCE, PROMOTE
REFORM IN THE LAW, FACILITATE THE
ADMINISTRATION OF JUSTICE, AND ELEVATE THE
STANDARDS OF INTEGRITY, HONOR, PROFESSIONAL
SKILL, AND COURTESY IN THE LEGAL PROFESSION

1899

NYSBA
Building the Bar Center 1967-1971

The Bar Foundation raised $1,626,616 from 22,000 members
The Bar Center Expansion 1986-1990

$6.8 million from 49,833 members
To the Future
Our Present Challenges Do Not Involve Brick and Mortar
The Challenge is Digital
We Must Meet the Digital Challenge
Membership 1877-2018
Membership Percentage in New York

- 2000: 54.7%
- 2001: 55.2%
- 2002: 52.7%
- 2003: 49.5%
- 2004: 50.2%
- 2005: 48.9%
- 2006: 48.3%
- 2007: 47.8%
- 2008: 47.6%
- 2009: 47.7%
- 2010: 47.5%
- 2011: 46.9%
- 2012: 46.9%
- 2013: 44.4%
- 2014: 42.9%
- 2015: 41.6%
- 2016: 40.1%
- 2017: 38.6%
Building a Virtual Bar Center
Building a Virtual Bar Center

Global

Community

Products

Content

Website
● Try to log in – Can’t
● Try to purchase something – Can’t
● Try to find something – Can’t
● Try to talk to someone – Can’t
CURRENT AND FORMER ACCOUNT HOLDERS

If you are a current or former member, or if you have created an account here before, please log in with your username and password. If you do not remember your password, please use the link below or contact customer service and we will reset it for you.

- Username:  
- Password:  
- Remember my username

NEW USERS MUST CREATE A PROFILE TO CONTINUE

If you are a current or former member and don’t know your login information, please use the Forgot Username or Password feature. Otherwise, please create a profile.

Need to create a profile?

Forgot your username or password?
If a tree falls in the forest...

Limited Exposure & Longevity

Lacks Social Sharing
No One-Click Shop
Social Networking
Our Members Want to Connect

But They Can’t

NYSBA Weekly

Journal

State Bar News

Sections

Case Prep Plus

Law Digest

Publications

Communities
Our Members Want to Connect

But They Can’t
1998 Management System
And the Winner Is

NYSBA
The Key Finding

NYSBA has no Significant International Competition

We are the Global Leader!
Growing Members Internationally

Total NY Attorneys out of the country: 26,000

Total NYSBA members out of the country: 3,500
Canada
NYSBA Members 390
NY Attorney
Non Members 1,957
84% growth potential

UK
NYSBA Members 491
NY Attorney
Non Members 2,832
85% growth potential

China
NYSBA Members 629
NY Attorney
Non Members 2,447
79% growth potential
Growing Members Nationally

94,680 NY registered attorneys out-of-state

11,383 out-of-state members
Florida
1,188 members and 7,561 non-members

California
1,210 members and 10,260 non-members

88% growth potential

84% growth potential
• Digital Transformation
• Structure & Operations Reform
• Strategic Communications Plan
• Long-Term Fiscal Planning
• Proactive Commitment to Diversity
Outdated Technology
New Association Management System

Fonteva

Access and Analyze Membership Data

salesforce

Improve E-Commerce
Website Redesign

• User-Friendly
• Intuitive
• Accessible
Transition & Implementation

Chief Information Officer
Strengthen In-House Capacity

Staff Training

Member Training
Digital Transformation is about People
Structure and Operations Reform
1876 Bylaws - 8 Pages
Special Committee on
Association Structure and
Operations

The Committee is empowered to study any and all aspects of the New York State Bar Association’s governance and to make appropriate recommendations for improving the overall effectiveness and functioning of the organization, as well as the efficiency, interaction and operation of its constituent parts, while ensuring the vitality of the Association and its indispensability to the legal profession amidst technological and demographic changes in the practice of law.
Strategic Communications Plan
Special Committee on Strategic Communications

The mission of the Committee is to create a structure for the New York State Bar Association to market and promote it as the voice of, and thought leader for, the legal profession; to coordinate and oversee the internal and external marketing and communications plans and operations of the Association; to recommend internal and external plans and initiatives to market and promote the Association, its policies, positions, and substantive content.
Fiscal Soundness

Multi-Year Strategic Fiscal Plan
I skate to where the puck is going to be, not where it has been.

- Wayne Gretzky
Diversity
The Future is Bright
in the 1960s
30% in the 1970s
63% in the 1980s
33% in the 1990s
15% in the 2000s
85,000 members by 2026
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