

## ENTERTAINMENT, ARTS & SPORTS LAW SECTION

Executive Committee Meeting – June 2nd, 2021 12:30 –2:00 pm

### Minutes of EASL EC Meeting

**Attending by Virtual Conference/Telephone:** Arlen Appelbaum, Barry Skidelsky, Barry Werbin, Bob Seigel, Bridget Donlon, Carol J. Steinberg, Christine-Marie Lauture, Dana Alamia, Diane Krausz, Elissa D. Hecker, Ethan Bordman, Innes Smolansky, Isaro Carter, Jared Leibowitz, Jason Baruch, Jeff Aber, Jill Pilgrim, Joan Faier, Judah Shapiro, Judith Prowda, Kathy Kim, Louise Carron, Marc Jacobson, Mariam Chubinidze, Paul Cossu, Paul LiCalsi, Rachel Aichelmann, Rosemarie Tully, Sarah Robertson, Stephen Rodner, Steven H. Richman

1. Welcome and Approval of May 2021 Meeting Minutes – Barry Werbin, Chair; Isaro Carter, Secretary; Carol Steinberg, Ass't Secretary.

Barry Werbin (EASL Chair) called the Zoom virtual meeting to order at 12:35 pm and welcomed everyone in attendance. Revisions were addressed and the May minutes were deemed approved with the incorporated revisions.

2. Journal summer issue status. Elissa Hecker.

The summer issue will be submitted later today, June 2<sup>nd</sup>. The digital version of the issue will be available by August. The digital versions of our journal will now always be available before the print version. Note: Law student papers will also be published through the EASL Journal's law student initiative.

3. Brief updated EASL budget/financial report. Kathy Kim, Treasurer.

4. EASL Spring Meeting –

- Recap on June 1st Sports- Olympics 2021 program (Jill Pilgrim/Jeff Aber). [1.5 CLE]

The webinar was moderated by Jill Pilgrim and was a great success, with two Olympians on the panel. The panelists discussed the Tokyo Olympics and thoughts for the future. After the scheduled discussion, there was a breakout session where panelists spoke directly with attendees. There were 20 attendees, and we are looking to have more paid registrations for our remaining programs. There was a lot of great feedback from attendees.

- Dana Alamia: Status of CLE materials, bios, etc., for future programs.

Dana mentioned that she is still waiting for all of the materials to be submitted. They haven't been requested due to the program dates being staggered. The Chair reminded the EC to get all of the bios and CLE materials to Dana.

- June 8th – Venue reopening program status report (Steven Richman). [12:45 start, 1.5 CLE]

The program is fully planned. Materials are to be submitted June 2<sup>nd</sup>, COB. Each panelist will speak for 7-8 minutes, and there will be time left over for the audience to ask questions. Thank you to Kathy Kim for inviting the General Counsel of the Broadway League to the panel.

- June 16th – Influencers program status report (Sarah Robertson). [11 am start, 1 CLE]

The Chair and Dana confirmed that the program description is up on the EASL site. The program will touch on animal influencers, inclusivity, and diversity.

- June 24th – Prof. Stan Soocher’s Entertainment Law Year in Review (Stephen Rodner). [Noon start, 1.5 CLE]

The Chair briefly touched on this program as the EC is already very familiar with the program from past years.

- *Registration nos. relatively low* – possible reasons to be discussed for future planning.

The pricing of the Spring Meeting programs was brought up and compared to the pricing of other organizations. *The EC went into Executive Session.* Steve Richman noted that there is a tuition waiver available through the State Bar that is self-certifying. We will work on an email to be sent to EASL members to remind them of the available waiver and provide instructions on how to self-certify in good faith.

5. Meet the EASL Section program. (Chair and Dana Alamia) Planning for late June with EC officers to participate with Law Student Committee Co-Chairs. Open discussion.

This program would be an introductory program to get people to join and introduce ourselves to the new members. NYSBA helps promote the program. The Chair mentioned that Officers of the EC should participate as well as Chairs of the different committees.

The program would be a very informal cocktail hour or coffee break. We’d talk about the different things that EASL does, why we love it, and what the benefits of membership are with attendees. The event can tentatively be the last week of June; if not, then definitely September when we reconvene.

Jill Pilgrim suggested a short panel for half an hour and then have breakout sessions after. The panel can operate as the draw. The Chair mentioned that it would be a challenge but, the Officers and Dana will discuss and then report back to the entire EC.

6. “Basics” program(s) for fall/winter 2021-22: Suggestion for programs.

The Chair requested that the EC come up with some ideas over the next month or so for 50+ minute programs for the fall/winter.

7. Committee/Program Updates.

- Fine Arts Committee: "Estates Issues for Artists" program with Artists Rights Society. (May 12th)

Carol Steinberg and Judith Prowda reported that the program was a success. It was an informal discussion where panelists mainly discussed how artists could create a legacy. Two hundred people signed up; 150 people attended. Panelists included some of the best-known figures of the Art world when it comes to estates. Dana Alamia confirmed that there was a recording of the program. There was a lot of positive feedback from attendees.

- Motion Picture Committee and Digital Entertainment & TV Radio Committee: "Film and TV Profit Participations: The Future Upside For Streaming Entertainment." (May 13th)

Ezra Doner was the speaker at this event. Ethan Bordman reported that it was a very well-received event. Arlen Appelbaum reported that at one point in the program, 187 people were in attendance. Dana Alamia confirmed that 130 people were in attendance at another point. Ethan noted that attendance might not have been as high if the event was paid, even if it was a nominal fee.

- Pro Bono Committee: Introduction to artists' rights with NYFA. (May 13th)

Carol Steinberg reported it was a live event with no recorded materials. There were 150 attendees. NYFA was happy with the event, and so were the attendees.

- Pro Bono Committee: Rights of privacy/publicity program. (June 16th)

Judy Bass is the speaker, and she will be discussing when and how you can use images of other people. It is anticipated that audience engagement will be high because of all of the questions that will likely come up. Elissa Hecker mentioned that Carol's article in the summer issue of the EASL Journal would discuss this information as well.

Elissa reminded the EC that on July 20<sup>th</sup>, from 10 am-1 pm, there will be a pro bono clinic. An email will go around to EASL members with more details. It will be a virtual clinic in collaboration with NYFA.

- Fashion Law Committee: Fashion Luminaries (part II) (May 19th)

Dana Alamia reported on Olivera Medenica's behalf. Dana reported that the program was recorded. It has yet to be decided where the recording will be posted.

- MBLC (Music Business Law Conference) – Status for fall.

Rosemarie Tully reported that the MBLC will remain virtual for Fall 2021 for now. There will be another subcommittee that will discuss how to break down all of the panels. There is already a diversity panel and a litigation update panel. There is also the idea of a potential partnering with the Copyright Society that hasn't been decided yet. Other MBLC panels will be planned in the coming weeks.

Sponsorships are also being worked on—Marc Jacobson is looking into sponsorship extensions with Iberia Bank (our Gold Sponsor for the year). The Chair reminded the EC that EASL is free to secure our sponsorships, and we should be a little aggressive in getting them moving forward.

- Theatre and Performing Arts Committee – Prospect for fall or later program with Broadway reopening.

Jason Baruch reported that there are currently two initiatives—one related to CLEs and another related to member outreach. There will be summer office hours related to membership outreach to cultivate the relationships throughout the theatre community.

On the programming side, Jason stated that this committee's larger events would be pushed to the spring (especially if in-person events are to be scheduled). Jason also addressed the CTI program and how its future is uncertain given the current state of the world and live theatre. Social events will be on the table when it is safe to do so. Dana Alamia offered to reach out on the committee's behalf.

For the immediate future, the committee is looking to do a program in the fall (September) with attorney Neal Adelman. He's based in London and responsible for about half of the productions put on in the West End. Adelman can speak to the reopening of the West End as they are ahead of Broadway in that respect. This would naturally lead to a follow-up program of Broadway's reopening (October or November).

8. EASL EC Meetings balance of 2021 – tentatively virtual (all Wednesdays at 12:30- 2 pm): September 1st; October 6th; November 3rd; December 8th.
9. Adjournment. The EC meeting was adjourned at 1:38 pm.

Respectfully submitted,

Isaro Carter, EASL Secretary