



# Annual Meeting

NEW YORK STATE BAR ASSOCIATION

VIRTUAL CONFERENCE  
JANUARY 2022

## Sponsorship Opportunities

**General Practice  
Section Program:**  
Tuesday, January 18, 2022

For more details, go to:  
**NYSBA.ORG/AM2022**

### Please Check Desired Sponsorship Level(s)

**Gold Package** \$2,500 Unlimited Available

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo w/ redirect to organization's website included on pre-event Section e-mails
- Logo w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide during live event thanking sponsors
- Organization listed on social media "event" postings that occur
- Organization's description (up to 75 words) and optional vimeo video (up to 60 seconds) included on Section's Annual Meeting website
- Promotional ad/flyer included on Section's Annual Meeting website & included as a program handout
- Post-event attendee list provided (name and affiliation)

**Silver Package** \$1,500 Unlimited Available

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo w/ redirect to organization's website included on pre-event Section e-mails
- Logo w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors
- Organization listed on social media "event" postings that occur
- Promotional ad/flyer included on Section's Annual Meeting website & included as a program handout

**Bronze Package** \$500 Unlimited Available

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo w/ redirect to organization's website included on pre-event Section e-mails
- Logo w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors

### Payment Information:

Check or money order enclosed in the amount of  
\$ \_\_\_\_\_

(Please make checks payable to the  
**New York State Bar Association.**)

- Charge \$ \_\_\_\_\_ to:
- American Express    MasterCard
- Visa    Discover

Card number

Expiration date

CVN

Authorized Signature

Cardholder Name

### Send Form and Payment to:

Ernesto Guerrero  
New York State Bar Association  
1 Elk Street, Albany, NY 12207  
Email: [eguerrero@nysba.org](mailto:eguerrero@nysba.org)  
Phone: 518-487-5535

### Next Steps:

Please email your logo as a JPG or PNG along with your company URL to Ernesto Guerrero at [eguerrero@nysba.org](mailto:eguerrero@nysba.org)

### Deadlines:

Payments must be received with completed form. If submitting a check for payment, it should arrive no later than 2 weeks upon submitting your completed form.

*The NYSBA reserves the right to decline sponsorships.*

Firm/Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Company URL \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_