



Annual Meeting

NEW YORK STATE BAR ASSOCIATION
VIRTUAL CONFERENCE
JANUARY 2022

Sponsorship Opportunities

LGBTQ Law Section Program:
January 19, 2022

Please Check Desired Sponsorship Level(s)

Gold Package \$5,000

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo w/ redirect to organization's website included on pre-event Section e-mails
- Logo w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide during live event thanking sponsors
- Organization listed on social media "event" postings that occur.
- Organization's description (up to 75 words) and optional vimeo video (up to 60 seconds) included on Section's Annual Meeting website.
- Promotional ad/flyer included on Section's Annual Meeting website & included as a program handout.
- Post-event attendee list provided (name and affiliation)

Silver Package \$2,500

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo w/ redirect to organization's website included on pre-event Section e-mails
- Logo w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors
- Organization listed on social media "event" postings that occur.
- Promotional ad/flyer included on Section's Annual Meeting website & included as a program handout.

Bronze Package \$1,000

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo w/ redirect to organization's website included on pre-event Section e-mails
- Logo w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors

A la carte (Only available with purchase of any of the above 3 packages)

- 2-3 minute speaking opportunity** (\$1,000) 1 Available
 - CLE Program considerations applied. Must be completed during non-CLE portion(s) or during breaks

Firm/Company Name _____

Contact Name _____

Company URL _____

Phone (_____) _____ Email _____

Address _____

City _____ State _____ Zip _____

For more details, go to:
NYSBA.ORG/AM2022

Payment Information:

Check or money order enclosed in the amount of
\$ _____

(Please make checks payable to the
New York State Bar Association.)

- Charge \$ _____ to:
- American Express MasterCard
- Visa Discover

Card number

Expiration date CVN

Authorized Signature

Cardholder Name

Send Form and Payment to:

Ernesto Guerrero
New York State Bar Association
1 Elk Street, Albany, NY 12207
Email: eguerrero@nysba.org
Phone: 518-487-5535

Next Steps:

Please email your logo as a JPG or PNG along with your company URL to Ernesto Guerrero at eguerrero@nysba.org

Deadlines:

Payments must be received with completed form. If submitting a check for payment, it should arrive no later than 2 weeks upon submitting your completed form.

The NYSBA reserves the right to decline sponsorships.