

Annual Meeting

VIRTUAL CONFERENCE
JANUARY 2022

Sponsorship Opportunities



Business Law Annual Meeting 2022: How Can New York Business Law Attract More National and International Companies?:
Wednesday, January 19, 2022

For more details, go to:
[NYSBA.ORG/AM2022](https://www.nysba.org/am2022)

Please Check Desired Sponsorship Level(s)

Gold Package \$1500

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo w/ redirect to organization's website included on pre-event Section e-mails
- Logo w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide during live event thanking sponsors
- Organization listed on social media "event" postings that occur.
- Organization's description (up to 75 words) and optional vimeo video (up to 60 seconds) included on Section's Annual Meeting website.
- 2 minute speaking opportunity during one of the program breaks
- Promotional ad/flyer included on Section's Annual Meeting website
- Post-event attendee list provided (name and affiliation)

Silver Package \$1000

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo w/ redirect to organization's website included on pre-event Section e-mails
- Logo w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors
- Organization listed on social media "event" postings that occur.
- Promotional ad/flyer included on Section's Annual Meeting website & included as a program handout.

Bronze Package \$500

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo w/ redirect to organization's website included on pre-event Section e-mails
- Logo w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors

Each sponsor will receive 2 complimentary program registrations to the Business Law program (Annual Meeting General Registration is required).

Firm/Company Name _____

Contact Name _____

Company URL _____

Phone (_____) _____ Email _____

Address _____

City _____ State _____ Zip _____

Payment Information:

Check or money order enclosed in the amount of
\$ _____

(Please make checks payable to the
New York State Bar Association.)

- Charge \$ _____ to:
- American Express MasterCard
- Visa Discover

Card number _____

Expiration date _____

CVN _____

Authorized Signature _____

Cardholder Name _____

Send Form and Payment to:

Gina Bartosiewicz
New York State Bar Association
1 Elk Street, Albany, NY 12207
Email: gbartosiewicz@nysba.org

Next Steps:

Please email your logo as a JPG or PNG along with your company URL to Gina Bartosiewicz at gbartosiewicz@nysba.org

Deadlines:

Payments must be received with completed form. If submitting a check for payment, it should arrive no later than 1/12/2022.

NEW YORK STATE BAR ASSOCIATION

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Complimentary Registrants

Name _____

Email _____

Name _____

Email _____