



**International  
Section**

# Madrid

## **SPRING MEETING 2022 | Madrid, Spain | April 28-29**

### **Who are we? New York State Bar Association and the International Section**

The New York State Bar Association (NYSBA) is the largest voluntary state bar organization in the United States and has members across the globe that have a nexus to New York law.

The International Section is one of NYSBA's most active sections having over 1,700 members internationally with chapters in more than 70 countries worldwide and is NYSBA's global representative and international advocate for the rule of law.

In addition, the NYSBA International Section brings members together to discuss and influence the resolution of key legal practice issues before local, state, national and international policy makers. Members include legal professionals from major international law firms, multi-national corporations, and other organizations that influence, and are influenced by, international law.

### **What will I get from participating?**

#### **The Spring Meeting offers participants opportunities to:**

- Attend programs with faculty foremost in their field who will address both legal and professional issues and their impact on international practices.
- Exchange ideas and strategies with other professionals on an informal basis.
- Meet and network with key players from leading U.S. and foreign firms who share common interests and concerns relating to international law.

### **How will my Organization be Promoted as a Sponsor?**

All sponsors receive the benefit of being exposed to a large audience of legal professionals. In addition to the benefits listed for each specific sponsorship level on the next page, each sponsor's profile/advertisement/logo will be included in:

- The promotional brochure which will be shared with the approximately 1,700 attorneys and in-house counsel who are members of the NYSBA International Section.
- Program brochures distributed via email.
- Two (2) subsequent email follow-ups to 1,700 attorneys and in-house counsel who are members of the NYSBA, ABA, IBA, UIA, Ilustre Colegio de Abogados de Madrid (the Madrid Bar Association) and Ilustre Colegio de Abogados de Barcelona (the Barcelona Bar Association).
- Conference materials distributed to all attendees during the meeting.
- Support will be mentioned and Sponsor's name and logo will be included on signage at the sponsored event.





## Sponsorship Opportunities

<b>Platinum Sponsor</b>	\$7,500 USD	<b>Includes:</b> Special opportunity to sponsor the Gala Dinner taking place at the Palace Hotel on Friday, April 29. Full page ad. Four registration passes. Four Gala Dinner tickets. Mention in welcome remarks.
<b>Gold Sponsor</b>	\$5,000 USD	<b>Includes:</b> Full page ad. Two registration passes. Two Gala Dinner tickets.
<b>Silver Sponsor</b>	\$2,500 USD	<b>Includes:</b> ½ page ad. Two registration passes. Two Gala Dinner tickets.
<b>Bronze Sponsor</b>	\$1,000 USD	<b>Includes:</b> ¼ page ad. One registration pass. One Gala Dinner ticket.

**All sponsors have the ability to purchase up to 4 additional CLE program registrations at a 30% discount for each attendee from their company/firm.**



## Sponsorship Packages

All sponsors may, if they wish, offer promotional material (such as meeting bags, lanyards, and note pads) as a means for additional exposure. Only one sponsor will be able to distribute any particular item, with this opportunity offered on a "first-come, first-served" basis.

Please contact Cliff Hendel at [chendel@hendel-idr.com](mailto:chendel@hendel-idr.com) or Carra Forgea at [cforgea@nysba.org](mailto:cforgea@nysba.org) to confirm your sponsorship category today!

There are other sponsorship opportunities available, to find out more please contact Carra Forgea at [cforgea@nysba.org](mailto:cforgea@nysba.org).



**International  
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# SPRING MEETING 2022

 **April 28-29, 2022**

 **The Westin Palace, Madrid, Spain**

## Sponsorship Opportunities

### ☐ **Platinum Sponsor \$7,500**

- Special opportunity to sponsor the Welcome Reception (April 28 at the Prado Museum) / Gala Dinner (April 29 at the Westin Palace)
- Four (4) conference registration passes
- Four (4) Welcome Reception / Gala Dinner tickets
- Mention in welcome remarks
- Full page ad/flyer (7.5 in W x 10 in H) included on Section's website & program brochure
- Logo w/ redirect to organization's website included on Section's website and on pre-event Section e-mails
- Post-event attendee list provided (name and affiliation)

### ☐ **Gold Sponsor \$5,000**

- Two (2) conference registration passes
- Two (2) Gala Dinner tickets
- Full page ad/flyer (7.5 in W x 10 in H) included on Section's website & program brochure
- Logo w/ redirect to organization's website included on Section's website and on pre-event Section e-mails

### ☐ **Silver Sponsor \$2,500**

- Two (2) conference registration passes
- Two (2) Gala Dinner tickets
- ½ page ad/flyer (7.5 in W x 4.75 in H) included on Section's website & program brochure
- Logo w/ redirect to organization's website included on Section's website and on pre-event Section e-mails

### ☐ **Bronze Sponsor \$1,000**

- One (1) conference registration pass
- One (1) Gala Dinner ticket
- ¼ page ad (3.5 in W x 4.75 in H) included on Section's website & program brochure
- Logo w/ redirect to organization's website included on Section's website and on pre-event Section e-mails

### ☐ **Other** (Please Specify)

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Note:

**All sponsors have the ability to purchase up to 4 additional CLE program registrations at a 30% discount for each attendee from their company/firm.**

## Payment Information:

Check or money order enclosed in the amount of  
\$ \_\_\_\_\_

(Please make checks payable to the  
**New York State Bar Association.**)

☐ Charge \$ \_\_\_\_\_ to:

☐ American Express ☐ MasterCard

☐ Visa ☐ Discover

Card number

Expiration date

CVC

Authorized Signature

Cardholder Name

## Send Form and Payment to:

Carra Forgea  
New York State Bar Association  
1 Elk Street, Albany, NY 12207  
Email: [cforgea@nysba.org](mailto:cforgea@nysba.org)  
Phone: +1 (518) 487-5521

## For ACH Delivery:

Bank Routing Number: 021000021  
Account Number: 777050803  
Account Name: New York State Bar Association

## For Wire Transfers:

Bank Routing Number: 021000021  
SWIFT Code: CHASUS33  
General Bank Reference Address:  
JPMorgan Chase  
New York, NY 10017  
Account Number: 777050803  
Account Name: New York State Bar Association

## Next Steps:

Please email your logo as a JPG or PNG along with your company URL to Carra Forgea at [cforgea@nysba.org](mailto:cforgea@nysba.org).

## Deadlines:

Payments must be received with completed form. If submitting a check for payment, it should arrive no later than 2 weeks upon submitting your completed form.

- Promotional ads are due by March 31, 2022.
- Names and contact info of those who will be receiving the free conference registration pass(es) and Gala Dinner ticket(s) should be submitted on or before Friday, April 8, 2022.