



London Global Conference 2022

November 30 – December 2

Who are we? New York State Bar Association and the International Section

The New York State Bar Association (NYSBA) is the largest voluntary state bar organization in the United States and has members across the globe that have a nexus to New York law.

The International Section is one of NYSBA's most active sections having over 1,500 members internationally with chapters in more than 70 countries worldwide and is NYSBA's global representative and international advocate for the rule of law.

In addition, the NYSBA International Section brings members together to discuss and influence the resolution of key legal practice issues before local, state, national and international policy makers. Members include legal professionals from major international law firms, multi-national corporations, and other organizations that influence, and are influenced by, international law.

What is the Global Conference?

Each year, NYSBA's International Section hosts a conference in a different city outside of the United States to provide American and foreign colleagues the opportunity to meet, network, and expand their international practices. Our most recent conferences have been held in New York City, Tokyo, Montréal, Antigua, Guatemala, Paris, São Paulo, Vienna, Hanoi, Lisbon, Panama, Sydney and the list goes on! This year, the conference will consist of three days of Continuing Legal Education (CLE) panels and plenaries, including, various hot topics in international law. The meeting also offers networking opportunities in the form of extended breaks, luncheons, receptions, dinners, including our traditional gala dinner, and social and cultural events.

What will I get from participating?

The Global Conference offers participants opportunities to:

- Attend programs with faculty foremost in their fields who will address both legal and professional issues and their impact on international practices;
- Exchange ideas and strategies with other professionals on an informal basis at networking events; and
- Meet and network with key players from leading international firms and businesses who share common interests and concerns relating to international legal practice.

Why support the Conference?

- Repeated exposure for you and your firm or company to invitees and attendees.
- Promote your firm or company to high-profile international legal professionals in a conference brochure that will be widely distributed prior to the meeting, as well as on-site at the meeting.
- Develop and reinforce name recognition of your firm or company in the conference invitations, programs, course materials, and prominent signage at sponsored events.
- Associate your firm or company with leading international associations such as NYSBA's International Section.

Who is our audience?

Our materials are distributed to all attendees, as well as a wider group of leading international lawyers, scholars, business professionals, and government representatives worldwide.

How will my organization be promoted?

All sponsors receive the benefit of being exposed to a large audience of legal professionals. In addition to the benefits listed for each specific sponsorship level on the subsequent pages, each sponsor's profile/advertisement/logo will be included in:

- The International Section's promotional brochure that will be shared with approximately 1,500 attorneys and in-house counsel who are members of the NYSBA International Section.
- 2 subsequent email follow-ups to 20,000 attorneys and in-house counsel who are members of the NYSBA, ABA, IBA, UIA and other local bar associations.
- Program brochure that will be distributed on-site at the meeting.
- Other conference materials distributed to all attendees during the meeting.
- Support will be mentioned and Sponsor's name and logo will be included on signage at the sponsored event.

Sponsorship Opportunities

The International Section offers the opportunity to sponsor as a general meeting sponsor or for specific events during the conference as well as for promotional materials. The variety of sponsorships allows your organization to participate, and get exposure in a way that suits your goals.

GENERAL CONFERENCE SPONSORSHIPS

	GOLD	SILVER	BRONZE	SUPPORTER
Amount	\$15,000	\$10,000	\$5,000	\$1,500
Advertising Space	Full Page ad (7.5 in W x 10 in H)	1/2 Page ad (7.5 in W x 4.75 in H)	1/4 Page ad (3.5 in W x 4.75 in H)	No
Tabletop Exhibit Space	Yes	Yes	Yes	No
Full Conference Passes (including lunch and networking breaks)	2 passes	1 pass	1 pass	1 pass (transferable among 3 attorneys attending on different days)
EY President's Reception Tickets (Wednesday)	2 tickets for either (a) the EY President's Reception on Wednesday or (b) the Cornerstone Reception on Thursday	1 ticket for either (a) the EY President's Reception on Wednesday or (b) the Cornerstone Reception on Thursday	À la carte	À la carte
Cornerstone Reception (Thursday)			À la carte	À la carte
Gala Reception & Dinner Tickets (Friday)	2 tickets	1 ticket	À la carte	À la carte
*Naming Rights	For one of the plenary session	For one of the panels	N/A	N/A
Remarks	Opportunity to give brief remarks before the plenary	Acknowledgment during the Opening	Acknowledgment during the Opening	Acknowledgment during the Opening
Organization's logo displayed	Throughout the plenary	Throughout the panel	Logo on brochure and website	Logo on brochure and website

*With naming rights, the sponsor's name would be included in the actual title of the event or dinner in the conference brochure and at the event or dinner itself, e.g., the Smith & Jones LLP Gala Dinner

SPECIAL EVENT SPONSORSHIPS

Type	Amount	Available	Advertising Space	Tabletop Exhibit Space	Passes	Additional
EY President's Reception (Wednesday)	\$2,500	4	Logo	N/A	N/A	Logo displayed at sponsored event
Cornerstone Reception & Dinner (Thursday)	\$2,500	2	Logo	N/A	N/A	Logo displayed at sponsored event
Reception (Friday)	\$2,500	4	Logo	N/A	N/A	Logo displayed at sponsored event
Gala Dinner (Friday)	\$2,500	4	Logo	N/A	N/A	Logo displayed at sponsored event
Entertainment - Gala Dinner (Friday)	\$2,500	2	Logo	N/A	N/A	Logo displayed at sponsored event
Executive Committee Dinner (Tuesday)	\$2,000	2	Logo	N/A	N/A	Logo displayed at sponsored event
Networking Breaks	\$1,500/break	9	Logo	N/A	N/A	Logo displayed at sponsored event

PROMOTIONAL MATERIAL SPONSORSHIPS

Type	Amount	Advertising Space	Tabletop Exhibit Space	Passes	Additional
Meeting Bags	\$2,000	Logo	N/A	N/A	Logo displayed on general sponsor poster
Umbrellas	\$2,000	Logo	N/A	N/A	Logo displayed on general sponsor poster
Charging Stations	\$2,000	Logo	N/A	N/A	Logo displayed on general sponsor poster
*Other: _____	\$2,000	Logo	N/A	N/A	Logo displayed on general sponsor poster

*Other promotional materials may include lanyards, notebooks, meeting pins, pens, face masks, sanitizers, etc.

For further sponsorship information, please contact: Carra Forgea | cforgea@nysba.org | +1 (518) 487-5521



2022 London Global Conference

November 30 – December 2, 2022
 Goodenough College, London, UK

Sponsorship Opportunities

GENERAL CONFERENCE SPONSORSHIPS

- Gold Sponsor \$15,000
- Silver Sponsor \$10,000
- Bronze Sponsor \$5,000
- Supporter \$1,500

SPECIAL EVENT SPONSORSHIPS

- EY President's Reception** (Wed) at Middle Temple Hall
 - \$2,500 4 available (**SOLD OUT**)
 - Logo displayed at sponsored event
- Cornerstone Reception & Dinner** (Thurs)
 - \$2,500 4 available (**SOLD OUT**)
 - Logo displayed at sponsored event
- Reception** (Thurs)
 - \$2,500 4 available
 - Logo displayed at sponsored event
- Gala Dinner** (Fri) at Lincoln Inn's Hall
 - \$2,500 4 available
 - Logo displayed at sponsored event
- Entertainment - Gala Dinner** (Fri) at Lincoln Inn's Hall
 - \$2,500 2 available
 - Logo displayed at sponsored event
- Executive Committee Dinner** (Tues)
 - \$2,000 2 available
 - Logo displayed at sponsored event
- Networking Breaks**
 - \$1,500 per break 9 available
 - Logo displayed at sponsored event

PROMOTIONAL MATERIAL SPONSORSHIPS

- Meeting Bags \$2,000
- Umbrellas \$2,000
- Charging Stations \$2,000
- Other: _____ \$2,000

Firm/Company Name _____

Contact Name _____

Company URL _____

Phone (_____) _____ Email _____

Address _____

City _____ State _____ Zip _____

Payment Information:

Check or money order enclosed in the amount of \$ _____

(Please make checks payable to the **New York State Bar Association.**)

- Charge \$ _____ to:
- American Express MasterCard
- Visa Discover

Card number _____

Expiration date _____ CVC _____

Authorized Signature _____

Cardholder Name _____

Send Form and Payment to:

Carra Forgea
New York State Bar Association
1 Elk Street, Albany, NY 12207
Email: cforgea@nysba.org
Phone: +1 (518) 487-5521

For Wire Transfers:

Bank Routing Number: 021000021
SWIFT Code: CHASUS33
General Bank Reference Address:
JPMorgan Chase
New York, NY 10017
Account Number: 777050803
Account Name: New York State Bar Association

Next Steps:

Please email your logo as a JPG or PNG along with your company URL to Carra Forgea at cforgea@nysba.org.

Deadlines:

Payments must be received with completed form. If submitting a check for payment, it should arrive no later than 2 weeks upon submitting your completed form.

- Promotional ads are due by Friday, October 14, 2022.
- Names and contact info of those who will be receiving the free conference registration pass(es) and reception ticket(s) should be submitted on or before Monday, November 14, 2022.