



Elder Law and Special Needs Section Fall Meeting

Thursday, October 27 & Friday, October 28, 2022

**The Otesaga Resort Hotel
Cooperstown, NY**

Sponsorship Opportunities

Logo with sponsorship recognition on PowerPoint slide each day of programming. Sponsor acknowledgment page in NYSBA Dashboard with links to sponsor webpages. One page flyer (provided by sponsor) posted in NYSBA Dashboard with MCLE materials accessible to live attendees. Sponsor logos on pre-event eblasts and social media posts. Logos w/redirects on NYSBA.org meeting page; logos in onsite program. Signage at the live program. Live attendee list following program (due to NYSBA Privacy policy, we cannot provide emails or addresses).

Thursday, October 27th, Sponsorship Opportunities

- Host Morning Coffee Break \$1,725
- Host Afternoon Coffee and Cookie Break \$1,725
- Host Hall of Fame Dinner \$7,500 (Two Sponsorships Available)
- Host Hall of fame Discovery Tour \$2,300
- Host Wireless Internet \$1,000

Friday, October 28th, Sponsorship Opportunities

- Host Morning Coffee Break \$1,725
- Host Wireless Internet \$1,000

Live Event Exhibitor Opportunities – additional fees apply.

All representatives must pay meeting guest registration fee to attend social events. Electrical hook-ups, DID lines, internet access and audio-visual requirements must be arranged with The Otesaga at the exhibitor's expense. Please contact to arrange for electrical, internet and AV.

- Exhibitor without Speaking Opportunity Fee: \$1,000
Includes a draped table and two chairs.
- Exhibitor with Speaking Opportunity Fee: \$1,500
Includes above plus an opportunity to formally address live audience.

Firm/Company Name _____

Contact Name _____

Company URL _____

Phone (____) _____ Email _____

Address _____

City _____ State _____ Zip _____

Payment Information:

Check or money order enclosed in the amount of \$ _____

(Please make checks payable to the **New York State Bar Association.**)

- Charge \$ _____ to:
- American Express MasterCard
- Visa Discover

_____ Card number

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_____ Cardholder Name

Send Form and Payment to:

Bridget Donlon
New York State Bar Association
1 Elk Street, Albany, NY 12207
Email: bdonlon@nysba.org
Phone: 518-487-5531

Next Steps:

Please email your logo as a JPG or PNG along with your company URL to Bridget Donlon at bdonlon@nysba.org

In order to maximize your sponsorship, **all assets should be provided no later than October 6.** Any assets received after this date may not be included in select marketing based on schedule/timeline

The NYSBA reserves the right to decline sponsorships.

For more details about this event, go to: NYSBA.ORG