



# SPONSORSHIP OPPORTUNITIES

## Gold Package (\$2,500) # Available: Unlimited

- Organization's description (up to 75 words) and video (up to 60 seconds) included on Section's Annual Meeting website
- Benefits of Silver Package

## Silver Package (\$1,200) # Available: Unlimited

- Organization referenced in Section social media posts about Annual Meeting
- Promotional ad/flyer included on Section's Annual Meeting website
- Benefits of Bronze Package

## Bronze Package (\$500) # Available: Unlimited

- Logo with redirect to organization's website included on Section's Annual Meeting website
- Logo with redirect to organization's website included on pre-event and post-event Section e-mails
- Logo included on PowerPoint slide during live event, thanking sponsors

Exclusive a la carte options \*\*Only available with additional main package purchase\*\*

## Meeting Room Wifi Sponsor (\$500 with Purchase of Bronze Package) # Available: 1

- Logo included in on-site signage
- Benefits of Bronze Package

## Coffee Break Sponsorship (\$500 with Purchase of Silver Package) # Available: 1

- Logo included in on-site signage
- Benefits of Silver Package

## Continental Breakfast Sponsorship (\$500 with Purchase of Gold Package) # Available: 1

- Logo included in on-site signage
- Benefits of Gold Package

## Section Luncheon Sponsorship (\$2,500 with Purchase of Gold Package) # Available: 1

- Includes 2-4 minute speaking opportunity
- Logo included in on-site signage
- Benefits of Gold Package



**Thursday, January 19, 2023**

4:00 p.m. - 7:00 p.m.

**Friday, January 20, 2023**

8:30 a.m. - 3:00 p.m.



New York Hilton Midtown



# Annual Meeting 2023

Thursday, January 19, 2023

4:00 p.m. - 7:00 p.m.

Friday, January 20, 2023

8:30 a.m. - 3:00 p.m.

New York Hilton Midtown

## Sponsorship Form

Please Check Desired Sponsorship Level:

- Gold Package
- Silver Package
- Bronze Package

Exclusive a la carte options

**\*\*Only available with additional main package purchase\*\***

- Meeting Room Wifi Sponsor
- Coffee Break Sponsorship
- Continental Breakfast Sponsorship
- Section Luncheon Sponsorship

### Company/Contact Information:

Firm/Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Company URL \_\_\_\_\_

Phone ( \_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Payment Options:

#### Pay by Check

Please make check payable to New York State Bar Association

Mail to New York State Bar Association, Attn: Emily Kurtzner, One Elk Street, Albany, NY 12207

#### Pay by Credit Card

Complete this form and fax to: 518.463.5993 Attn: Emily Kurtzner

#### Pay by Bank Wire Transfer

Please make payment in U.S. funds drawn on a U.S. bank or a wire transfer through JPMorgan Chase New York, NY 10017. The bank routing number is 021000021. The bank account number is 777050803. The account name is New York State Bar Association, One Elk Street, Albany, New York 12207. Regarding foreign transfers, the SWIFT code is CHASUS33. Attn/Comment: Emily Kurtzner, AM2023

### Payment Information:

Check or money order enclosed in the amount of \$ \_\_\_\_\_

(Please make checks payable to the **New York State Bar Association.**)

- Charge \$ \_\_\_\_\_ to:
- American Express    MasterCard
- Visa    Discover

\_\_\_\_\_ Card number

\_\_\_\_\_ Expiration date                      CVC

\_\_\_\_\_ Authorized Signature

\_\_\_\_\_ Cardholder Name

### Next Steps:

Please email your high resolution logo as a JPG or PNG along with your company URL to Emily Kurtzner at ekurtzner@nysba.org

**In order to maximize your sponsorship, all assets should be provided by January 6, 2023.** Any assets received after this date may not be included in select marketing based on schedule/timeline.

*The NYSBA reserves the right to decline sponsorships.*

