



The #1 law firm automation platform

Running the administrative side of a law firm should never get in the way of actually practicing law. Firms frequently get bogged in the mire of juggling several different apps to schedule meetings, collect information, and run their practice. That's why the Lawmatics CRM platform is revolutionizing the legal tech market as an intuitive hub to centralize and streamline the client intake process.

As an all-in-one CRM platform, Lawmatics can automate the most robust suite of client engagement tools:

- **Our pipeline workflow system eliminates inefficiencies** in the follow-up process by means of automations, email and SMS templates, custom forms, calendar integrations, and customizable tags.
- **Capture all the data you need** and scale your business without losing the personal touch by using unlimited custom fields in your forms, documents, and emails.
- **Set clear marketing goals** for any time period, use data-learning AI to measure and track progress, and gain valuable data and insight into lead behavior.
- **Create clean, granular invoices** that are designed to surpass client expectations and ensure they understand exactly what they owe and why, incentivizing them to pay faster, and in full.

The Lawmatics CRM is practice-agnostic and highly customizable. No matter the practice area or size of firm, Lawmatics enables law firms to streamline their operations, impress clients, and win more business.

An average Lawmatics customer saves 6 hours per week on client follow-up, increases their number of new leads by 35%, and increases revenue by 25%.

Our mission is to enable lawyers to delight their clients at every step of the client journey. Through software solutions designed to be powerful and easy to use, we aim to streamline and simplify the process of ushering someone from the moment of first firm contact through to becoming a repeat client for the firm.

Visit lawmatics.com to learn more and get a personalized demo!

