



International
Section

2023 Mexico Global Conference

SPONSORSHIP OPPORTUNITIES

New York State Bar Association



[NYSBA.ORG](https://www.nysba.org)



October 11-13, 2023
Mexico City



2023 Mexico Global Conference

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Who are we? New York State Bar Association and the International Section

The New York State Bar Association (NYSBA) is the largest voluntary state bar organization in the United States and has members across the globe that have a nexus to New York law.

The International Section is one of NYSBA's most active sections having over 2,000 members internationally with chapters in more than 70 countries worldwide and is NYSBA's global representative and international advocate for the rule of law.

In addition, the NYSBA International Section brings members together to discuss and influence the resolution of key legal practice issues before local, state, national and international policy makers. Members include legal professionals from major international law firms, multi-national corporations, and other organizations that influence, and are influenced by, international law.

What is the Global Conference?

Each year, NYSBA's International Section hosts a conference in a different city outside of the United States to provide American and foreign colleagues the opportunity to meet, network, and expand their international practices. Our most recent conferences have been held in London (2022), New York City (2022), Tokyo, (2019), Montréal (2018), Antigua, Guatemala (2017), Paris (2016), São Paulo (2015), Vienna (2014), Hanoi (2013), Lisbon (2012), Panama (2011), and Sydney (2010).

This year, the conference will consist of three days of Continuing Legal Education (CLE) panels and plenaries on various hot topics in international law. The meeting also offers networking opportunities in the form of extended breaks, luncheons, receptions, dinners, including our traditional gala dinner, and social and cultural events.

What will I get from participating?

The Global Conference offers participants opportunities to:

- Attend programs with faculty foremost in their fields who will address both legal and professional issues and their impact on international practices;
- Exchange ideas and strategies with other professionals on an informal basis; and
- Meet and network with key players from leading international firms and businesses who share common interests and concerns relating to international legal practice.

Why support the Conference?

- Repeated exposure for you and your firm or company to invitees and attendees.
- Promote your firm or company to high-profile international legal professionals in a conference brochure that will be widely distributed prior to the meeting, as well as on-site at the meeting.
- Develop and reinforce name recognition of your firm or company in the conference invitations, programs, course materials, and prominent signage at sponsored events.
- Associate your firm or company with leading international associations such as NYSBA's International Section.

Who is our audience?

Our materials are distributed to all attendees, as well as a wider group of leading international lawyers, scholars, business professionals, and government representatives worldwide.

How will my organization be promoted?

All sponsors receive the benefit of being exposed to a large audience of legal professionals. In addition to the benefits listed for each specific sponsorship level on the subsequent pages, each sponsor's profile/advertisement/logo will be included in:

- The International Section's promotional brochure will be shared with approximately 2,000 attorneys and in-house counsel who are members of the NYSBA International Section.
- 2 subsequent email follow-ups to 20,000 attorneys and in-house counsel who are members of the NYSBA, ABA, IBA, UIA and other local bar associations.
- Program brochure that will be distributed on-site at the meeting.
- Other conference materials distributed to all attendees during the meeting.
- Support will be mentioned, and Sponsor's name and logo will be included on signage at the sponsored event.



SPONSORSHIP OPPORTUNITIES

GENERAL CONFERENCE SPONSORSHIPS

	DIAMOND \$15,000	GOLD \$11,000	SILVER \$6,000	BRONZE \$4,000	SUPPORTER \$2,000
ADVERTISING SPACE					
Event Website <i>(With company logo & link)</i>	✓	✓	✓	✓	✓
Organization's logo included on eBlasts and LinkedIn posts	✓	✓	✓	✓	✓
Organization's logo displayed throughout the event	✓	✓	✓	✓	✓
Organization's logo displayed on the screen in between sessions and during breaks	✓	✓	✓	✓	✓
Tabletop Exhibit Space	✓	✓	✓	✓	N/A
May display company banner/flag at the back of the conference	✓	✓	✓	✓	N/A
Program Brochure	Full Page ad (7.5 in W x 10 in H; PDF)	Full Page ad (7.5 in W x 10 in H; PDF)	1/2 Page ad (7.5 in W x 4.75 in H; PDF)	1/4 Page ad (3.5 in W x 4.75 in H; PDF)	N/A
Ad in the International Section's newsletter	✓	N/A	N/A	N/A	N/A
PASSES					
Full Conference Passes <i>(including lunch & networking breaks)</i>	4 passes	3 passes	1 pass	1 pass	1 pass
President's Reception <i>(Wednesday, Oct. 11)</i>	4 tickets	3 tickets	1 ticket	N/A	N/A
Drinks & Mingle <i>(Thursday, Oct. 12)</i>	4 tickets	3 tickets	1 ticket	N/A	N/A
Gala Reception & Dinner <i>(Friday, Oct. 13)</i>	4 tickets	3 tickets	1 ticket	N/A	N/A
SPECIAL EVENTS					
Availability to sponsor either of the following functions (company logo on signage and acknowledgment during your sponsored function)	Logo to appear at the meal functions listed under Gold Package plus exclusive sponsorship of any of the following events: <input type="checkbox"/> President's Reception (Wed) <input type="checkbox"/> Drinks & Mingle (Thurs) <input type="checkbox"/> Gala Reception (Fri) <input type="checkbox"/> Gala Dinner (Fri)	Logo to appear at the following functions: <ul style="list-style-type: none"> • Wed. lunch • Wed. coffee breaks • Thurs. lunch • Thurs. coffee breaks • Fri. lunch • Fri. coffee breaks 			

OTHERS	DIAMOND	GOLD	SILVER	BRONZE	SUPPORTER
Acknowledgment during the Opening	✓	✓	✓	✓	✓
Naming Rights	For one of the plenary sessions	For one of the plenary sessions	For one of the panels	N/A	N/A
Opportunity to give brief remarks at the Opening or at the sponsored special event	✓	N/A	N/A	N/A	N/A

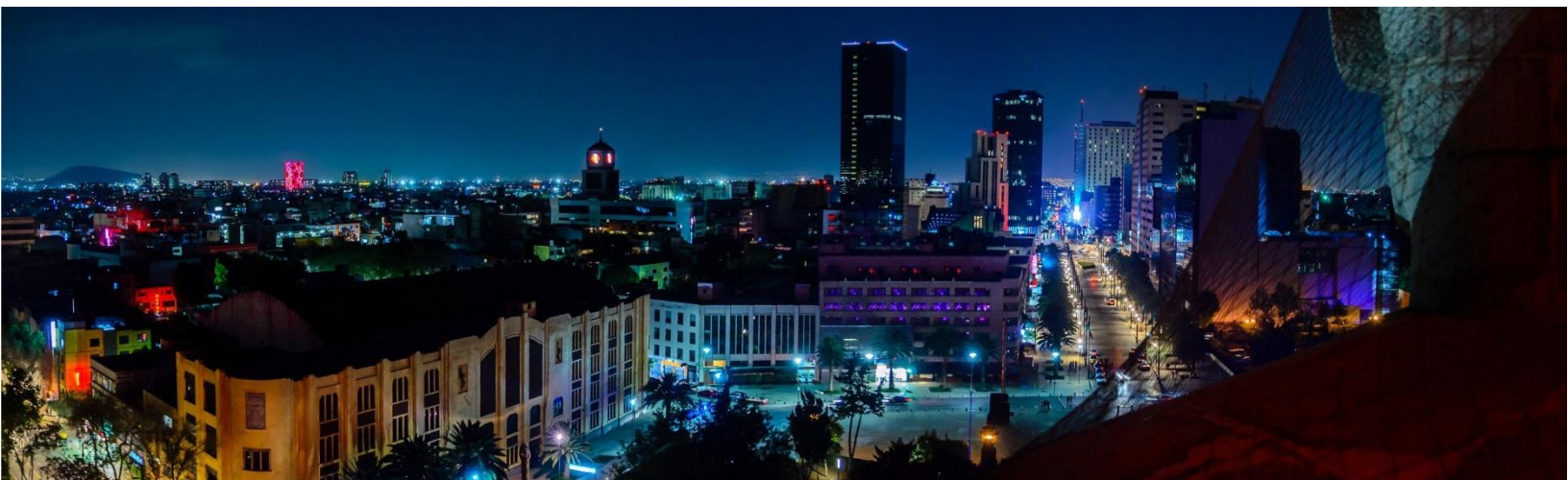
*PROMOTIONAL MATERIAL SPONSORSHIPS

Type	Amount	Logo on program brochure	Logo on event website	Logo displayed on general sponsor poster	Tabletop Exhibit Space	Conference Passes
Swag / Meeting Bags	\$2,500	✓	✓	✓	N/A	N/A
Lanyards	\$2,000	✓	✓	✓	N/A	N/A
Meeting Pins	\$2,000	✓	✓	✓	Yes	N/A
Notepads	\$2,000	✓	✓	✓	N/A	N/A
Other:	\$2,000	✓	✓	✓	N/A	N/A

*Sponsors are responsible for producing and shipping/bringing the materials to the conference venue.

For further sponsorship information, please contact:

Carra Forgea
cforgea@nysba.org
 Main: +1 (518) 463-3200
 Direct: +1 (518) 487-5521
 New York State Bar Association
 1 Elk Street, Albany, NY 12207



2023 Mexico Global Conference

New York State Bar Association International Section
October 11-13, 2023

SPONSOR INFORMATION

Firm/Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Company URL: _____
 Contact name: _____ Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

GENERAL CONFERENCE SPONSOR

- Diamond Sponsor** \$15,000
- Gold Sponsor** \$11,000
- Silver Sponsor** \$6,000
- Bronze Sponsor** \$4,000
- Supporter Sponsor** \$2,000

SPECIAL EVENT (Diamond)

- President's Reception (Wed)
- Drinks & Mingle (Thurs)
- Gala Reception (Fri)
- Gala Dinner (Fri)

PROMOTIONAL MATERIALS SPONSOR

- \$2,000:** Lanyards Meeting Pins Notepads
\$2,500: Meeting Bags Other: _____

EXHIBITOR'S TABLE*

- Yes, I'd like a 6-ft. exhibitor's table.

**Table Representative:

Name: _____

Email: _____

**Optional for Diamond, Gold, Silver, and Bronze Sponsors only.*

*** Table representative is welcome to lunch and coffee breaks. It is the responsibility of each exhibitor to arrange for electrical hook ups, DID lines, internet access and AV requirements prior to the event.*

PAYMENT METHOD

Check or money order enclosed in the amount of

\$ _____

Please make checks payable to:
 New York State Bar Association
 1 Elk Street
 Albany, NY 12207

Charge \$ _____ to:

AMEX MasterCard Visa Discover

Cardholder Name _____

Card number _____

Expiration date _____ CVC _____

Authorized Signature

*Wire Transfer/ACH Delivery:

Bank Routing Number: 021000021

SWIFT Code: CHASUS33

General Bank Reference Address:

JPMorgan Chase, New York, NY 10017 Acct

Number: 777050803

Acct Name: New York State Bar Association

**Wire transfers should be done in US Dollars.*

COMPLIMENTARY REGISTRANTS

	Name	Email	Dietary Restrictions
1			
2			
3			

Submit to Carra Forgea at cforgea@nysba.org the following:

- Filled out sponsorship form with high resolution copy of organization's logo (JPG or PNG format).
- Payments must be received with the completed form. If submitting a check for payment, it should arrive no later than 2 weeks upon submitting your completed form.
- By Friday, September 1, 2023: Colored ad in PDF format.
- By Friday, September 29, 2023: Exhibitor's table representative and complimentary registrant(s).