



# 2024 Presidential Gala

Thursday, January 18, 2024 | 7:30 pm – 11:30pm  
Museum of Modern Art | New York, NY

The NYSBA Annual Dinner has been the flagship event for the association since 1878. The upcoming 2024 Gala will take place at the prestigious Museum of Modern Art in NYC, with live entertainment and an auction facilitated by the New York Bar Foundation. The spotlight of this **black-tie event** will be the presentation of the Gold Medal Award, the highest honor bestowed by the association, to Jeh Johnson, former U.S. Secretary of Homeland Security.

Once submitted, a NYSBA team member will follow up shortly and provide details on submitting your payment as well as deadlines for providing your logo, ad graphics, and any additional information required.

## RESERVE YOUR TABLE TODAY!

(Note: Individual tickets will go on sale this Fall)

	Liberty \$20,000	Excelsior \$15,000	Empire \$10,000	Justice \$5,000
Thank you from stage	✓			
Full page program ad	✓	✓	✓	
½ page program ad				✓
Pre-event marketing	✓	✓	✓	✓
Branded cocktail napkins	✓			
Logo on event step & repeat	✓	✓		
On-site signage	✓	✓	✓	
Social media mention	✓	✓		
Logo on NYSBA website	✓	✓	✓	✓
Table for 10 people	✓	✓	✓	
Table for 5 people				✓

## DINNER PROGRAM ADVERTISING

4-color full page 6" x 9" program ad	\$2,000
4-color half page 5" x 4" program ad	\$1,250
4-color quarter page 2 1/2" x 4" program ad	\$750

To reserve your table, please e-mail completed form to **NYSBAGALA@NYSBA.ORG** at your earliest convenience as we anticipate this event selling out.



The Museum of Modern Art



# RESERVATION FORM

Once submitted, a NYSBA team member will follow up shortly and provide details on submitting your payment as well as deadlines for providing your logo, ad graphics, and any additional information required.

**Firm/Business Name:**

**Address:**

**City:**

**State:**

**Zip:**

**Website URL:**

**First Name:**

**Last Name:**

**Phone:**

**E-Mail:**

**Contact Name for Payment:**

**Contact Name for Logo & Ad:**

**Select from the following table/ad sponsorships:**

Liberty \$20,000	Full page ad \$2,000
Excelsior \$15,000	½ page ad \$1,250
Empire \$10,000	¼ page ad \$750
Justice \$5,000	
Table of 10 \$4,250	

**Please select your preferred payment method:**

Bank/Wire Transfer      Credit Card      Check

## NYSBA 2024 Presidential Gala Sales Committee

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