



Women on the Move 2023 - Navigating the Path to Your Success

Wednesday, October 18, 2023
1:00 p.m. - 5:00 p.m. (CLE Program)
5:00 p.m. - 6:00 p.m. (Virtual Cocktail Party)

Webinar

Sponsorship Opportunities

Web Page Pop Up Advertisement \$750

- > Logo/sponsorship notation with downloadable meeting materials
- > Logo and sponsorship recognition on PowerPoint slide at start of webinar
- > Logo and URL on website (depending on when sponsorship confirmation is received)
- > Two complimentary admissions to the webinar
- > Sponsor listed in one targeted email to all Women in Law Section members
- > Sponsor listed in one targeted email to confirmed registrants
- > Sponsors verbally thanked during the webinar
- > Opportunity to promote your business via a pop up of your logo and link to your website on the Women in Law Section web page. Pop Up will run for 2 weeks.

CLE Platinum Sponsorship \$500

- > Logo/sponsorship notation with downloadable meeting materials
- > Logo and sponsorship recognition on PowerPoint slide at start of webinar and Virtual Social Networking Event
- > Logo and URL on Women in Law website (depending on when sponsorship confirmation is received)
- > One complimentary admission to the webinar
- > Sponsor listed in one targeted email to all Women in the Law Section members
- > Sponsor listed in one targeted email to confirmed registrants
- > Half-page ad in program materials
- > Sponsors verbally thanked during the webinar

CLE Gold Sponsorship \$250

- > Logo/sponsorship notation with downloadable meeting materials
- > Logo and sponsorship recognition on PowerPoint slide at start of webinar and Virtual Social Networking Event
- > Logo and URL on WILS website (depending on when sponsorship confirmation is received)
- > Sponsor listed in one targeted email to all Women in Law Section members
- > Sponsor verbally thanked during the webinar and networking event

Please Note: Webinars will be recorded; sponsor information will reach attendees of the Live Webinar and those purchasing the Recorded On-Demand product at later dates.

Please Check Desired Sponsorship Level:

Web Page Pop Up Ad \$750 CLE Platinum \$500 CLE Gold \$250

Firm/Company Name _____

Contact Name _____

Company URL _____

Phone (_____) _____ Email _____

Address _____

City _____ State _____ Zip _____



Payment Information:

Check or money order enclosed in the amount of \$ _____

(Please make checks payable to the **New York State Bar Association.**)

Charge \$ _____ to:
American Express MasterCard
Visa Discover

Card number _____

Expiration date CVN

Authorized Signature _____

Cardholder Name _____

Send Form and Payment to:

Ernesto Guerrero
New York State Bar Association
1 Elk Street, Albany, NY 12207
Email: eguerrero@nysba.org
Fax: 518-463-5993

Next Steps:

Please email your logo as a JPG or PNG along with your company URL to Ernesto Guerrero at eguerrero@nysba.org

Payment must be received by October 11, 2023. In order to maximize your sponsorship, all assets should be provided no later than October 6, 2023. Any assets received after this date may not be included in select marketing based on schedule/timeline.

The NYSBA reserves the right to decline sponsorships.

**For more details, go to:
NYSBA.ORG/WILS**