



Trusts & Estates
Law Section

Annual MEETING

JANUARY 16-20, 2024

**TRUSTS & ESTATES LAW SECTION
SPONSORSHIP OPPORTUNITIES**



Wednesday, January 17, 2024 -
Thursday, January 18, 2024



New York Hilton Midtown

[NYSBA.ORG/AM2024](https://nysba.org/am2024)

Trusts & Estates Law Section 2024 ANNUAL MEETING

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New York Hilton Midtown, New York, NY

SPONSORSHIPS OPPORTUNITIES

	GOLD \$3,500	SILVER \$3,000	BRONZE \$2,500
Logo w/ redirect to organization's website included on Section's Annual Meeting website	✓	✓	✓
Business listing w/ redirect to organization's website included on pre-event Section e-mails	✓	✓	✓
Business listing w/ redirect to organization's website included on post-event Section e-mail	✓	✓	✓
Logo included on PowerPoint slide, during live event, thanking sponsors	✓	✓	✓
Organization referenced with any Section social media posts that may occur	✓	✓	
Company description (up to 75 words), company video (up to 60 seconds), and promotional ad/flyer included on Section's Annual Meeting website	✓		
Promotional ad/flyer included on Section's Annual Meeting website	✓	✓	

A LA CARTE SPONSORSHIPS

Host Luncheon \$3,500 (3 available)

- Note: Electric is not provided
- Exhibitor listing in pre-event marketing materials
- Exhibitor listing on Section's Annual Meeting website

Host Afternoon Reception \$3,000 (3 available)

- Logo included in on-site signage

Host Speakers Dinner \$3,000 (1 available)

- Logo included in on-site signage

Host Continental Breakfast \$2,500 (3 available)

- Logo included in on-site signage

Cocktail round exhibitor table outside of program/meeting \$1,500 (only 12 available)

- Exhibitor listing in pre-event marketing materials
- Exhibitor listing on Section's Annual Meeting website

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New York Hilton Midtown, New York, NY

SPONSOR INFORMATION:

Firm/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Company URL: _____

Contact name: _____ Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

PACKAGE	COST	A la carte **Only available with additional main package purchase**
GOLD PACKAGE	<input type="checkbox"/> \$3,500	<input type="checkbox"/> Host Luncheon \$3,500 <input type="checkbox"/> Host Afternoon Reception \$3,000
SILVER PACKAGE	<input type="checkbox"/> \$3,000	<input type="checkbox"/> Host Speakers Dinner \$3,000 <input type="checkbox"/> Host Continental Breakfast \$2,500
BRONZE PACKAGE	<input type="checkbox"/> \$ 2,500	<input type="checkbox"/> Cocktail round exhibitor table outside of program \$1,500

PAYMENT METHOD

Check or money order enclosed in the amount of

\$ _____

Please make checks payable to:

New York State Bar Association
1 Elk Street
Albany, NY 12207

Charge \$ _____ to:

AMEX MasterCard Visa Discover

Cardholder Name _____

Card number _____

Expiration date _____ CVC _____

Authorized Signature

Wire Transfer/ACH Delivery:

Bank Routing Number: 021000021
SWIFT Code: CHASUS33General Bank
Reference Address:
JPMorgan Chase, New York, NY 10017
Acct Number: 777050803
Acct Name: New York State Bar Association

**Wire transfers should be done in US Dollars.*

Next Steps:

Please email your high resolution logo as a high resolution JPG, EPS or PNG along with your company URL to Kate Tortora at ktortora@nysba.org. In order to maximize your sponsorship, all assets should be provided no later than December 9, 2023. Any assets received after this date may not be included in select marketing based on schedule/timeline.

The NYSBA reserves the right to decline sponsorships.