



SPONSORSHIP OPPORTUNITIES

Gold Package (\$3,500)

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Business listing w/ redirect to organization's website included on pre-event Section e-mails
- Business listing w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors
- Company description (up to 75 words), company video (up to 60 seconds), and promotional ad/flyer included on Section's Annual Meeting website (provided by the sponsor)
- Two tickets to attend the Elder Law and Special Needs Section's offsite reception that Immediately follows the CLE Program (additional tickets available at \$75 each)
- High top round exhibitor table room (9 available)
- 3-minute speaking opportunity (2 available)

Silver Package (\$2,500)

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Business listing w/ redirect to organization's website included on pre-event Section e-mails
- Business listing w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors
- Promotional ad/flyer included on Section's Annual Meeting website
- One ticket to attend the Elder Law and Special Needs Section's offsite reception that Immediately follows the CLE Program (additional tickets available at \$75 each)
- High top round exhibitor table (9 available)

Bronze Package (\$1,500)

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Business listing w/ redirect to organization's website included on pre-event Section e-mails
- Business listing w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors

Reception Sponsorship (\$5,000)

- Logo listing in pre-event marketing materials (with redirect to organization's website included where applicable)
- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo included on signage at reception, thanking sponsors
- Free admission to the Elder Law and Special Needs Reception



Tuesday, January 16, 2024
9 a.m. - 5 p.m.



New York Hilton Midtown



Annual Meeting 2024

Tuesday, January 16, 2024
9 a.m. - 5 p.m.

New York Hilton Midtown

Sponsorship Form

Please Check Desired Sponsorship Level:

- Gold Package
- Silver Package
- Bronze Package
- Reception Sponsorship

Company/Contact Information:

Firm/Company Name _____

Contact Name _____

Company URL _____

Phone (____) _____ Email _____

Address _____

City _____ State _____ Zip _____

Payment Options:

Pay by Check

Please make check payable to New York State Bar Association

Mail to New York State Bar Association, Attn: Bridget Donlon, One Elk Street, Albany, NY 12207

Pay by Credit Card

Complete this form and return it to bdonlon@nysba.org.

Pay by Bank Wire Transfer

Please make payment in U.S. funds drawn on a U.S. bank or a wire transfer through JPMorgan Chase New York, NY 10017. The bank routing number is 021000021. The bank account number is 777050803. The account name is New York State Bar Association, One Elk Street, Albany, New York 12207. Regarding foreign transfers, the SWIFT code is CHASUS33. Attn/ Comment: [Bridget Donlon, AM2024]

Payment Information:

Check or money order enclosed in the amount of \$ _____

(Please make checks payable to the **New York State Bar Association.**)

- Charge \$ _____ to:
- American Express MasterCard
- Visa Discover

_____ Card number

_____ Expiration date CVC

_____ Authorized Signature

_____ Cardholder Name

Next Steps:

Please email your high resolution logo as a JPG or PNG along with your company URL to Bridget Donlon, at bdonlon@nysba.org

In order to maximize your sponsorship, all assets should be provided no later than Wednesday, December 13, 2023. Any assets received after this date may not be included in select marketing based on schedule/timeline.

The NYSBA reserves the right to decline sponsorships.

