



SPONSORSHIP OPPORTUNITIES

Gold Package (\$3,000)

- Company description (up to 75 words), company video (up to 60 seconds), and promotional ad/flyer included on Section's Annual Meeting website (provided by the sponsor)
- Free admission for 3 to the Labor and Employment Law Section Luncheon
- Bronze Package Benefits

Silver Package (\$2,000)

- Promotional ad/flyer included on Section's Annual Meeting website
- Free admission for 2 to the Labor and Employment Law Section Luncheon
- Bronze Package Benefits

Bronze Package (\$1,000)

- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Business listing w/ redirect to organization's website included on pre-event Section e-mails
- Business listing w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors

Luncheon Sponsorship (\$3,500)

- PowerPoint slide thanking luncheon sponsor
- Gold Package Benefits + one additional free admission to the Section Luncheon

Continental Breakfast Sponsorship (\$2,500)

- PowerPoint slide thanking breakfast sponsor
- Silver Package Benefits + one additional free admission to the Section Luncheon

WiFi Sponsorship (\$1,500)

- PowerPoint slide thanking Wifi sponsor
- Bronze Package Benefits + one free admission to the Section Luncheon

Coffee Break Sponsorship (\$1,500)

- PowerPoint slide thanking coffee break sponsor
- Bronze Package Benefits + one free admission to the Section Luncheon



Friday, January 19, 2024
8:30 a.m. – 2:00 p.m.



New York Hilton Midtown



Annual Meeting 2024

Friday, January 19, 2024
8:30 a.m. – 2:00 p.m.

New York Hilton Midtown

Sponsorship Form

- Gold Package (\$3,000)
- Silver Package (\$2,000)
- Bronze Package (\$1,000)
- Luncheon Sponsorship (\$3,500)
- Continental Breakfast Sponsorship (\$2,500)
- WiFi Sponsorship (\$1,500)
- Coffee Break Sponsorship (\$1,500)

Company/Contact Information:

Firm/Company Name _____

Contact Name _____

Company URL _____

Phone (____) _____ Email _____

Address _____

City _____ State _____ Zip _____

Payment Options:

Pay by Check

Please make check payable to New York State Bar Association

Mail to New York State Bar Association, Attn: Emily Kurtzner, One Elk Street, Albany, NY 12207

Pay by Credit Card

Complete this form and fax to: 518.463.5993
Attn: Emily Kurtzner

Pay by Bank Wire Transfer

Please make payment in U.S. funds drawn on a U.S. bank or a wire transfer through JPMorgan Chase New York, NY 10017. The bank routing number is 021000021. The bank account number is 777050803. The account name is New York State Bar Association, One Elk Street, Albany, New York 12207. Regarding foreign transfers, the SWIFT code is CHASUS33. Attn/ Comment: [Emily Kurtzner, AM2024]

Payment Information:

Check or money order enclosed in the amount of \$ _____

(Please make checks payable to the **New York State Bar Association.**)

- Charge \$ _____ to:
- American Express MasterCard
- Visa Discover

_____ Card number

_____ Expiration date CVC

_____ Authorized Signature

_____ Cardholder Name

Next Steps:

Please email your high resolution logo as a JPG or PNG along with your company URL to Emily Kurtzner at ekurtzner@nysba.org

In order to maximize your sponsorship, all assets should be provided no later than January 8, 2024. Any assets received after this date may not be included in select marketing based on schedule/timeline.

The NYSBA reserves the right to decline sponsorships.