



Trusts & Estates
Law Section

New York State Bar Association

Trust & Estates Law Section
2024 Spring Meeting

Sponsorship Opportunities

April 17 – 19, 2024

Fairmont Sonoma Mission Inn & Spa
Sonoma, California

SPONSORSHIPS OPPORTUNITIES

	EXHIBITOR \$2,000	BRONZE \$3,500	SILVER \$4,500	GOLD \$7,500	GOLD & WELCOME RECEPTION HOST \$10,000 (limit 2)	GOLD & DINNER HOST \$15,000 (limit 2)
					Includes Option to Host Wednesday Evening Welcome Reception at Fairmont Sonoma Mission Inn & Spa	Includes option to Host Thursday Reception & Dinner at Fairmont Sonoma Mission Inn & Spa
Acknowledgments in all Section's marketing	✓	✓	✓	✓	✓	✓
Logo w/redirect to organization's website included on Section's website and pre/post- event Section email	✓	✓	✓	✓	✓	✓
Logo added to on-site signage and on PowerPoint thank you slide during live event	✓	✓	✓	✓	✓	✓
One-page flyer (provided by sponsor) posted in NYSBA Dashboard with MCLE materials accessible to live attendees		✓	✓	✓	✓	✓
Draped table and two chairs.	✓	✓	✓	✓	✓	✓
Opportunity to address the attendees for one to two minutes during the general session				✓	✓	✓
3 Section program/CLE passes				✓	✓	✓
2 Section program/CLE passes			✓			
1 Section program/CLE passes		✓				
3 Wednesday Reception and Thursday Reception/Dinner Passes					✓	✓
2 Wednesday Reception and Thursday Reception/Dinner Passes			✓	✓		
1 Wednesday reception and Thursday Reception/Dinner Passes		✓				

A LA CARTE SPONSORSHIPS

Wednesday, April 17 Sponsorship Opportunities

Host Welcome Reception \$4,000 (Limit 2)

Thursday, April 18 Sponsorship Opportunities

Host Reception -\$5,000

Host Dinner- \$10,000

Host hot buffet breakfast \$2,000

Host wi-fi for general session \$2,000

Host A/V equipment for general session \$2,000

Host mid-morning coffee break \$2,000

Friday, April 19 Sponsorship Opportunities

Host hot buffet breakfast \$2,000

Host wi-fi for general session \$2,000

Host A/V equipment for general session \$2,000

Host mid-morning coffee break \$2,000

Host Speakers' Wine Tasting & Picnic (Receive 2 Guest passes to Wine Tasting/Picnic and 2 minute speaking opportunity at Wine Tasting) (Limit 1) \$2,000

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SPONSOR INFORMATION:

Firm/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Company URL: _____

Contact name: _____ Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

Please Check Desired Sponsorship Level:

Gold & Dinner Host \$15,000

Includes option to Host Thursday
Reception & Dinner at Fairmont Sonoma
Mission Inn & Spa

Gold & Welcome Reception Host \$10,000

Includes Option to Host Wednesday
Evening Welcome Reception at Fairmont
Sonoma Mission Inn & Spa

Gold \$7,500

Silver \$4,500

Bronze \$3,500

Exhibitor \$2,000

THE FOLLOWING OPTIONS MAY BE PURCHASED SEPARATELY OR IN ADDITION TO THE ABOVE PACKAGES, BUT NO PASSES ARE PROVIDED WITH THESE.

Wednesday, April 17 Sponsorship Opportunities

Host Welcome Reception \$4,000

Thursday, April 18 Sponsorship Opportunities

Host Reception \$5,000

Host Dinner \$10,000

Host hot buffet breakfast \$2,000

Host wi-fi for general session \$2,000

Host A/V equipment for general session. \$2,000

Host mid-morning coffee break \$2,000

Friday, April 19 Sponsorship Opportunities

Host hot buffet breakfast \$2,000

Host wi-fi for general session \$2,000

Host A/V equipment for general session. \$2,000

Host mid-morning coffee break \$2,000

Host Speakers' Wine Tasting & Picnic \$2,000

ALL SPONSORS/EXHIBITORS: Electrical hook-ups, DID lines, Internet, and Audio/Visual included in select marketing based on schedule/Company requirements must be arranged with the hotel.

Incoming and outgoing shipments must be arranged with the hotel, all at the exhibitor's expense

PAYMENT METHOD

Check or money order enclosed
in the amount of

\$ _____

Please make checks payable to:

New York State Bar Association
1 Elk Street
Albany, NY 12207

Charge \$ _____ to:

AMEX MasterCard Visa Discover

Cardholder Name _____

Card number _____

Expiration date _____ CVC _____

Authorized Signature

Send Form and Payment to:

Kate Tortora
New York State Bar Association
1 Elk Street, Albany, NY 12207
Email: ktortora@nysba.org
Fax: 518-487-5580

COMPLIMENTARY REGISTRANTS

	Name	Email	Dietary Restrictions
1	_____	_____	_____
2	_____	_____	_____
3	_____	_____	_____

Next Steps:

Please email your logo as a JPG or PNG along with your company URL to Kate Tortora at ktortora@nysba.org

In order to maximize your sponsorship, all assets should be provided no later than **March 15, 2024**. Any assets received after this date may not be included in select marketing based on schedule/timeline.

For further information, contact:

Lisa Fenech: LFenech@meltzerlippe.com or 516.747.0300
Kate Tortora : ktortora@nysba.org or 518.487.5580

Trust & Estates Law Section 2024 Spring Meeting

Sponsor Additional Guest Pass Registration

Name: _____

Address/Company: _____

City: _____ State: _____ Zip: _____ Country: _____

Email: _____

Price \$600

Name: _____

Address/Company: _____

City: _____ State: _____ Zip: _____ Country: _____

Email: _____

Price \$600

Name: _____

Address/Company: _____

City: _____ State: _____ Zip: _____ Country: _____

Email: _____

Price \$600

Amount: _____

Card Number: _____

Expiration Date: _____ CVV: _____

Cardholder Name: _____

Complete and return this form with your payment to:
Kate Tortora at ktortora@nysba.org by no later than March 15, 2024.