



Trusts & Estates Law and
Elder Law & Special Needs Sections

Trusts & Estates Law Section and
Elder Law & Special Needs Section
2024 Joint Fall Meeting

Sponsorship Opportunities

September 25 - September 27, 2024

Hotel Canandaigua

Canandaigua, NY

SPONSORSHIP OPPORTUNITIES

	GOLD & DINNER HOST \$10,000 (limit 2)	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,500	EXHIBITOR \$1,500
	Includes Option to Host Thursday Reception & Dinner				
Acknowledgments in all Section's marketing	✓	✓	✓	✓	✓
Logo w/redirect to organization's website included on Section's website and pre/post- event Section email	✓	✓	✓	✓	✓
Logo added to on-site signage and on PowerPoint thank you slide during live event	✓	✓	✓	✓	✓
One-page flyer (provided by sponsor) posted in NYSBA Dashboard with MCLE materials accessible to live attendees	✓	✓	✓	✓	
Draped table and two chairs.	✓	✓	✓	✓	✓
Opportunity to address the attendees for one to two minutes during the general session	✓	✓			
3 Section program/CLE passes	✓	✓			
2 Section program/CLE passes			✓		
1 Section program/CLE pass				✓	
3 Passes to the Wednesday Evening Welcome Reception and Thursday Evening Reception and Dinner	✓	✓			
2 passes to Wednesday Evening Welcome Reception and Thursday Evening Reception and Dinner			✓		
1 Pass to the Wednesday Evening Welcome Reception and Thursday Evening Reception and Dinner				✓	✓
Separate Signage at the Reception and Dinner	✓				
Opportunity to address attendees at dinner	✓				

A LA CARTE SPONSORSHIPS

Wednesday, September 25 Sponsorship Opportunities

Host Welcome Cocktail Reception \$2,500

Thursday, September 26 Sponsorship Opportunities

Host Reception & Dinner \$5,000 (Limit 2)

Host hot buffet breakfast \$2,000

Host A/V equipment for general session \$2,000

Host mid-morning coffee break \$2,000

Host wi-fi for general session \$1,000

Host Speakers' Friday Lunch (Receive 2 Guest passes to Lunch and 2 minute speaking opportunity at Lunch) (Limit 1) \$2,000

Friday, September 27 Sponsorship Opportunities

Host hot buffet breakfast \$2,000

Host A/V equipment for general session \$2,000

Host mid-morning coffee break \$2,000

Host wi-fi for general session \$1,000

Please note: If you are purchasing A La Carte Items, no passes are included and will need to be purchased separately.

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September 25 – September 27, 2024 | Hotel Canandaigua, Canandaigua, NY

SPONSOR INFORMATION:

Firm/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Company URL: _____

Contact name: _____ Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

Please Check Desired Sponsorship Level:

Gold & Thursday Dinner Host \$10,000

Includes option to Host Thursday
Reception/Dinner

Gold \$7,500

Silver \$5,000

Bronze \$3,500

Exhibitor \$1,500

THE FOLLOWING OPTIONS MAY BE PURCHASED SEPARATELY OR IN ADDITION TO THE ABOVE PACKAGES, BUT NO PASSES ARE PROVIDED WITH THESE AND WILL NEED TO BE PURCHASED SEPERATELY AT AN ADDITIONAL \$400.

Wednesday, September 25 Sponsorship Opportunities

Host Welcome Cocktail Reception \$2,500

Thursday, September 26 Sponsorship Opportunities

Host Reception & Dinner at \$5,000

Host hot buffet breakfast \$2,000

Host A/V equipment for general session \$2,000

Host mid-morning coffee break \$2,000

Host wi-fi for general session \$1,000

Friday, September 27 Sponsorship Opportunities

Host hot buffet breakfast \$2,000

Host A/V equipment for general session \$2,000

Host mid-morning coffee break \$2,000

Host wi-fi for general session \$1,000

Host Speakers' Friday Lunch
(Receive 2 Guest passes to
Lunch and 2 minute speaking
opportunity at Lunch) \$2,000

ALL SPONSORS/EXHIBITORS: Electrical hook-ups, DID lines, Internet, and Audio/Visual included in select marketing based on schedule/Company requirements must be arranged with the hotel. Incoming and outgoing shipments must be arranged with the hotel, all at the exhibitor's expense.

PAYMENT METHOD

Check or money order enclosed
in the amount of

\$ _____

Please make checks payable to:

New York State Bar Association
1 Elk Street
Albany, NY 12207

Charge \$ _____ to:

AMEX MasterCard Visa Discover

Cardholder Name _____

Card number _____

Expiration date _____ CVC _____

Authorized Signature

Send Form and Payment to:

Kate Tortora
New York State Bar Association
1 Elk Street, Albany, NY 12207
Email: ktortora@nysba.org
Fax: 518-487-5580

*NYSBA reserves the right to
decline sponsorships*

COMPLIMENTARY REGISTRANTS

	Name	Email	Dietary Restrictions
1	_____	_____	_____
2	_____	_____	_____
3	_____	_____	_____

Next Steps:

Please email your logo as a high print quality JPG, EPS, or PNG file along with your company URL to Kate Tortora at ktortora@nysba.org

In order to maximize your sponsorship, all assets should be provided no later than **Sept 6, 2024**. Any assets received after this date may not be included in select marketing based on schedule/timeline.

For further information, contact:

Trusts & Estates Law Section

Lisa Fenech: LFenech@meltzerlippe.com or 516.747.0300
Kate Tortora : ktortora@nysba.org or 518.487.5580

Elder Law and & Special Needs Section

Abby Zampardi: azampardi@ffelderlaw.com or
(347) 296-8200

Bridget Donlon: bdonlon@nysba.org or 518.487.553

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Sponsor Additional Guest Pass Registration - Pass does not include CLE Program but does include the following:
Wednesday's welcome cocktail reception, Thursday's breakfast, lunch, coffee breaks
and reception/dinner and Friday's breakfast and coffee breaks

Name: _____

Address/Company: _____

City: _____ State: _____ Zip: _____ Country: _____

Email: _____

Dietary Restrictions: _____

Price \$400

Name: _____

Address/Company: _____

City: _____ State: _____ Zip: _____ Country: _____

Email: _____

Dietary Restrictions: _____

Price \$400

Name: _____

Address/Company: _____

City: _____ State: _____ Zip: _____ Country: _____

Email: _____

Dietary Restrictions: _____

Price \$400

Amount: _____

Card Number: _____

Expiration Date: _____ CVV: _____

Cardholder Name: _____

**Complete and return this form with your payment to:
Kate Tortora at ktortora@nysba.org no later than September 6, 2024.**