



**Trusts & Estates  
Law Section**

January 14-17, 2025

# *Annual* **MEETING**

**TRUSTS & ESTATES LAW SECTION  
2025 ANNUAL MEETING**

# **Sponsorship Opportunities**

**Wednesday, January 15, 2025**  
New York Hilton Midtown

**[NYSBA.ORG/AM2025](https://nysba.org/am2025)**

# TRUSTS & ESTATES LAW SECTION 2025 ANNUAL MEETING

Wednesday, January 15, 2025  
New York Hilton Midtown, New York, NY

## SPONSORSHIP OPPORTUNITIES

BENEFITS	DIAMOND \$5,000	PLATINUM \$4,000	GOLD \$3,000	EXHIBITOR TABLE ONLY
Complimentary CLE Program registrations (including luncheon and cocktail reception)	3 passes	2 passes	1 pass	N/A
Logo w/ redirect to organization's website included on Section's Annual Meeting website	✓	✓	✓	N/A
Business listing w/ redirect to organization's website included on pre-event Section e-mails	✓	✓	✓	N/A
Business listing w/ redirect to organization's website included on post-event Section e-mail	✓	✓	✓	N/A
Logo included on PowerPoint slide, during live event, thanking sponsors	✓	✓	✓	N/A
Organization referenced with any Section social media posts that may occur	✓	✓	N/A	N/A
Promotional ad/flyer included on Section's Annual Meeting website	✓	✓	N/A	N/A
Company description (up to 75 words), company video (up to 60 seconds), and promotional ad/flyer included on Section's Annual Meeting website	✓	N/A	N/A	N/A
Cocktail round exhibitor table outside of program meeting room • A wastebasket and 1 chair provided. Please note electricity is not provided • Exhibitor listing in pre-event marketing materials • Exhibitor listing on Section's Annual Meeting website • Note that table must be staffed.	Yes, I'd like a complimentary cocktail round exhibitor table.	\$1,500 - I'd like to add a cocktail round exhibitor table.	\$1,500 - I'd like to add a cocktail round exhibitor table.	\$1,500 - I'd like to add a cocktail round exhibitor table.

## A LA CARTE

### Host Luncheon \$5,000 (3 available)

- Exhibitor listing in pre-event marketing materials
- Exhibitor listing on Section's Annual Meeting website
- Opportunity to speak at luncheon for 2- 3 minutes

### • Host Afternoon Reception \$3,000 (3 available)

- Logo included in on-site signage

### Host Speakers Dinner \$4,000 (1 available)

- Logo included in on-site signage
- 2 passes to attend the offsite speakers dinner

***Please note a cocktail round exhibitor table is not included with the a la carte packages and will need to be purchased separately.***

### For further sponsorship information, please contact:

Kate Tortora  
Section Liaison, Program and Event Manager  
[ktortora@nysba.org](mailto:ktortora@nysba.org)  
Main: +1 (518) 463-3200  
Direct: +1 (518) 487-5580  
New York State Bar Association  
1 Elk Street, Albany, NY 12207

# TRUSTS & ESTATES LAW SECTION 2025 ANNUAL MEETING

Wednesday, January 15, 2025  
New York Hilton Midtown, New York, NY

## SPONSOR INFORMATION:

Firm/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Company URL: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

PACKAGE	COST	ADD-ON/UPGRADE
DIAMOND PACKAGE	<input type="checkbox"/> \$5,000	<input type="checkbox"/> Complimentary cocktail round exhibitor table <input type="checkbox"/> No exhibitor table.
PLATINUM PACKAGE	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$1,500 cocktail round exhibitor table <input type="checkbox"/> No exhibitor table.
GOLD PACKAGE	<input type="checkbox"/> \$ 3,000	<input type="checkbox"/> \$1,500 cocktail round exhibitor table <input type="checkbox"/> No exhibitor table.
EXHIBITOR TABLE ONLY	<input type="checkbox"/> \$1,500 (cocktail round)	
A LA CARTE ADD-ONS		
<input type="checkbox"/> \$5,000 Host Luncheon	<input type="checkbox"/> \$3,000 Host Afternoon Reception	<input type="checkbox"/> \$4,000 Host Speakers Dinner

## PAYMENT METHOD

Check or money order enclosed in the amount of

\$ \_\_\_\_\_

Please make checks payable to:

New York State Bar Association  
1 Elk Street  
Albany, NY 12207

Charge \$ \_\_\_\_\_ to:

AMEX  MasterCard  Visa  Discover

Cardholder Name \_\_\_\_\_

Card number \_\_\_\_\_

Expiration date \_\_\_\_\_ CVC \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Wire Transfer/ACH Delivery:

Bank Routing Number: 021000021  
SWIFT Code: CHASUS33General Bank  
Reference Address:  
JPMorgan Chase, New York, NY 10017  
Acct Number: 777050803  
Acct Name: New York State Bar Association

*\*Wire transfers should be done in US Dollars.*

## COMPLIMENTARY REGISTRANTS

Name	E-mail	Dietary Restrictions
1 _____	_____	_____
2 _____	_____	_____
3 _____	_____	_____

### Submit to Kate Tortora at [ktortora@nysba.org](mailto:ktortora@nysba.org) the following:

- Filled out sponsorship form with high resolution copy of organization's logo (PNG, EPS, or PDF format).
- Payments must be received with the completed form. If submitting a check for payment, it should arrive no later than 2 weeks upon submitting your completed form.
- By Friday, December 6, 2024: Promotional ad/flyer (Diamond and Platinum sponsors only).
- By Friday, December 27, 2024: Exhibitor's table representative and complimentary registrant(s).

*The NYSBA reserves the right to decline sponsorships.*

# Trusts & Estates Law Section Annual Meeting Lunch Reception

Sponsor Additional Guest Pass Registration - Pass does not include CLE Program but does include the reception prior to the lunch and lunch

Name: \_\_\_\_\_

Address/Company: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

**Price \$175**

Name: \_\_\_\_\_

Address/Company: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

**Price \$175**

Name: \_\_\_\_\_

Address/Company: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

**Price \$175**

Amount: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

**Complete and return this form with your payment to:  
Kate Tortora at [ktortora@nysba.org](mailto:ktortora@nysba.org) *no later than*  
*December 27, 2024***