

2024 Seoul Global Conference

"Cross Border Litigation and Transactions under a New Legal Paradigm"

dim October 16 - 18, 2024

♥ Hanyang University – HIT Building Seoul, South Korea







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I Pennsylvania Office

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2024 Seoul Global Conference

Who are we?

New York State Bar Association and the International Section

The New York State Bar Association (NYSBA) is the largest voluntary state bar organization in the United States. NYSBA's International Section has over 1,500 members and chapters in more than 70 countries around the world. The International Section brings members together to learn from one another, advocate for the rule of law, and contribute to the development of a truly international legal community.

What is the Global Conference?

Each year, NYSBA's International Section hosts a conference in a different city outside of the United States to provide American and foreign colleagues the opportunity to meet, network, and expand their international practices. Our most recent conferences have been held in Mexico City, London, New York City, Tokyo, Montréal, Antigua, Guatemala, Paris, São Paulo, Vienna, Hanoi, Lisbon, Panama, Sydney, and the list goes on! This year, the conference will consist of three days of Continuing Legal Education (CLE) panels and plenaries, including, various hot topics in international law. The meeting also offers networking opportunities in the form of extended breaks, luncheons, receptions, dinners, including our traditional gala dinner, and social and cultural events.

Steering Committee

International Section Chair:

Carlos Ramos-Mrosovsky, Baker & Hostetler LLP, New York

Conference Co-Chairs:

Hyun Suk Choi, Choi & Park LLC, New York Neil Quartaro, Cozen O'Connor, New York Torsten Kracht, Hunton Andrews Kurth LLP, Washington, D.C. Tsugumichi Watanabe, TMI Associates, Tokyo, Japan

Steering Committee Members (New York and International):

André Durocher, Fasken Martineau DuMoulin LLP, Canada Azusa Saito, Nishimura & Asahi NY LLP, New York, U.S.A. Eduardo Ramos-Gomez, Duane Morris LLP, Singapore Gonzalo S. Zeballos, Baker & Hostetler, New York, U.S.A. Gina (Ya-hsin) Hung, Realtek Semiconductor Corp, Taiwan Howard Fischer, Moses & Singer LLP, New York, U.S.A. Jia (Jessica) Fei, King & Wood Mallesons, Beijing, China Jian Wu, Kobre & Kim, Shanghai, China John Frangos, Tilleke & Gibbins, Bangkok, Thailand

Lor Sok, Sok Xing & Hwang, Cambodia
Nguyen Hong Hai, Lexcomm Vietnam LLC, Vietnam
Richard Gelski, Johnson Winter Slattery, Australia
Rico V. Domingo, Domingo & Associates, Philippines
Sean La'Brooy, Vita Law LLC, Singapore
Sherry Levin Wallach, The Legal Aid Society, New York, U.S.A.
Timothy D. Castle, St James Hall Chambers, Australia

Steering Committee Members (South Korea):

Chayeun Ha, Executive, Seoul Bar Association Cheol Jeong, Jipyong LLC Dong Ryul (Derek) Lee, Shin & Kim LLC Hae Kyung Lee, National Assembly Research Service Hojun Yeom, Bae Kim & Lee LLC Hyeijin (Kelly) Park Jiseong Jeon, Digital Asset Joo Heon Lee, Kim & Chang Kathleen E. Kim, Hongik University Kyeong (Catherine) Kim, DR & AJU LLC Soo Hyung Lee, The Law Times Soo-Jeong Ahn, Yulchon Shinjae Yoo, Digital Asset Suyong Min, Kim & Chang

Visit the International Section website:





IMPORTANT INFORMATION

Up to 14.5 NY MCLE Credits

This program is transitional and approved for MCLE credit in New York for all attorneys, including those newly admitted.

The New York State Bar Association has been certified by the New York State Continuing Legal Education Board as an accredited provider of continuing legal education in the State of New York. For more information about the CLE Rules, visit NYCOURTS.GOV/ATTORNEYS/CLE.

Discounts and Scholarships

New York State Bar Association ("NYSBA") members and non-members may receive financial aid to attend this program. Under this policy, anyone who requires financial aid may apply in writing, not later than 20 working days prior to the start of the program, explaining the basis of his/her hardship, and if approved, can receive a discount or scholarship, depending on the circumstances. To apply, fill out the tuition assistance application form at www.nysba.org/TuitionAssistanceForm/ and send your request to Holly Hirsch at: New York State Bar Association, One Elk Street, Albany, New York 12207, or hhirsch@nysba.org. Scholarships are for the CLE portion of the program only and not evening and social functions.

Accomodations for Persons with Disabilities

NYSBA will make reasonable modifications/accommodations to allow participation in its services, programs, or activities by persons with disabilities. NYSBA will provide auxiliary aids and services upon request. NYSBA will remove architectural barriers and communication barriers that are structural in nature where readily achievable. To request auxiliary aids or services or if you have any questions regarding accessibility, please contact **Carra Forgea** at **cforgea@nysba.org** or **1-518-487-5521**.

Dress Code

- Conference Panels, Plenaries and Lunches: Business Attire or Business Casual
- Wednesday and Thursday Receptions: Business Attire or Business Casual
- Friday Gala Reception and Dinner: Business Attire or Semi-Formal (ex. cocktail dresses and suits are appropriate)

Account and Registration Assistance

For account and registration assistance, we invite you to reach out to our **Member Resource Center (MRC)** at mrc@nysba.org or at **800-582-2452** / **+1 (518) 463-3724**.

ACCESSING THE ONLINE ELECTRONIC COURSE MATERIALS

To view the online course materials including the course agenda, PowerPoint slides, and speaker biographies, please log into the NYSBA website www.nysba.org and access your My Learning Dashboard.

- 1. Log-in to the NYSBA website.
- 2. Hover over the link labeled "Hi, (First Name)" on the top right side of the screen.
- 3. Click "My Learning Dashboard" under "Hi (First Name)".
- 4. Locate webinar under "My Programs" tab.
- 5. Click the blue box labeled "Materials" to view the course materials.

ACCOMODATION

JW Marriott Dongdaemun Square Seoul

Address: 279, Cheongyecheon-ro, Jongno-gu, Seoul, South Korea, 03198



Welcome to JW Marriott Dongdaemun Square Seoul

JW Marriott Dongdaemun Square Seoul immerses you in 5-star luxury the moment you arrive in Seoul, South Korea. Created with the sophisticated traveler in mind, our modern Seoul hotel offers a sought-after location near DDP, Myeongdong, high-end shopping, entertainment and attractions. Every hotel room brims with 5-star amenities, such as free high-speed Wi-Fi, luxury bedding, a mini-bar, a coffee and tea maker and a marble bathroom. Immaculately appointed suites provide access to our hotel's stylish Executive Lounge. In addition, you can take advantage of a cutting-edge fitness center, a wealth of restaurant options including a steakhouse and a chic rooftop bar overlooking Seoul, a heated indoor pool and a tranquil spa. Host your wedding or business occasion in our hotel's modern, versatile venues, featuring expert planners as well as a stunning Grand Ballroom. Be present in mind, nourished in body and revitalized in spirit on your next South Korea visit at JW Marriott Dongdaemun Square Seoul.

GETTING HERE

JW Marriott Dongdaemun Square Seoul

279, Cheonggyecheon-ro, Jongno-gu, Seoul, South Korea, 03198 Tel: +82 2-2276-3000

Airport Transportation

Hotel limousine service booked directly with hotel in advance; fee: 230000.00 KRW (one way) ;on request: \(\frac{4}{2}\)30000.00 - One-way On Request: +82 2-2276-3000

Bus Station

K Limousine Bus Stop #6702(From Incheon Airport (T1,T2) to - JW Marriott Dongdaemun Square Seoul Subway Station

Subway Station

Dongdaemun Station Line #1 Dongdaemun Station Line #4



CONFERENCE VENUE

HOW TO GET FROM THE JW MARRIOTT HOTEL TO HANYANG UNIVERSITY





- 1. Walk 5 minutes to the Dongdaemun subway station
 - Note: The entrance to the SBC (Seoul Baking Company) store, located on the LL floor of the hotel, is directly connected to the subway station. It takes a 5-minute walk to subway lines 1 and 4.
- 2. Take subway line number 4
- 3. Get off at Dongdaemun History & Culture Park (DDP)
- 4. Transfer to subway line number 2
- 5. Get off at Hanyang University Station.
- 6. Walk to the HIT Building #707 (see campus map on next page)





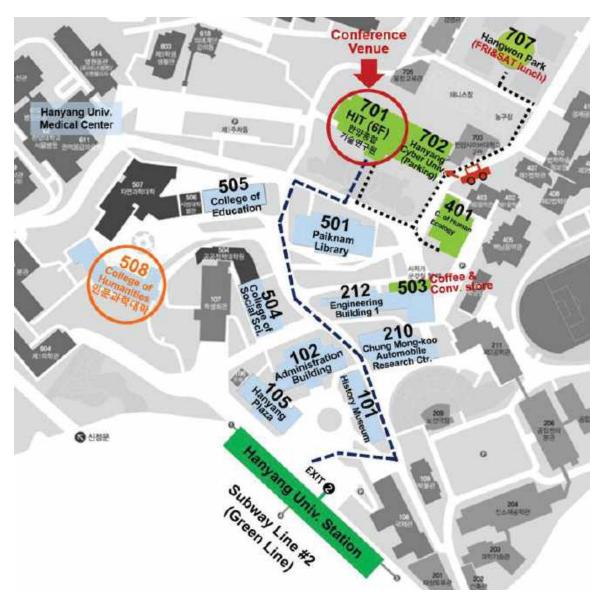
- 1. Walk 9 minutes from JW Marriot Dongdaemun Square Seoul hotel to Dongdaemun History & Culture Park (DDP) Station.
- 2. Take Subway Line Number 2 at DDP Station.
- 3. Get off at Hanyang University Station
- 4. Walk 3 minutes from the station to Hanyang University

CONFERENCE VENUE



HIT (Hanyang Institute of Technology

HIT (Building 701), 222, Wangsimni-ro, Seongdong-gu, Seoul, South Korea, 04764



The easiest way to locate yourself on campus is to find building numbers around you. Every building has its own building number written on the outside wall.

Public Transportations:

site.hanyang.ac.kr/web/hisphoncog/additional-info

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Often complimented as "the first, the best, and the leader," Kim & Chang has established itself as the cornerstone for the present and future of the Korean legal services industry. As a leading global institution, we will continue our dedication to creating a better future for our clients and our society.

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SOCIAL EVENTS



Welcome Reception

Date: Wednesday, October 16, 2024

Time: 5:00 p.m. – 7:00 p.m.

Venue: HIT (Building 701), Hanyang University, Seoul

Address: HIT, 222, Wangsimni-ro, Seongdong-gu, Seoul, South Korea



Cocktail Reception

Date: Thursday, October 17, 2024

Time: 5:30 p.m. – 7:30 p.m.

Venue: The Griffin at JW Marriott Dongdaemun Square

Address: 279, Cheonggyecheon-ro, Jongno-gu, Seoul, South Korea



K-Food Walking Tour To Kwangjang Market

Date: Thursday, October 17, 2024

Time: 7:30 p.m. - 9:30 p.m. Venue: Kwangjang Market

88 Changgyeonggung-ro, Jongno District, Seoul, South Korea



Gala Reception and Dinner

Date: Friday, October 18, 2024

Venue: Floating Island Convention (FIC)

Address: Floating Island Convention, 1F Some Sevit, 650, Banpo-dong,

Secho-gu, Seoul, Korea

Timing:

5:00 p.m. - 7:00 p.m. Reception

7:00 p.m. - 9:30 p.m. Seated Dinner

DISTINGUISHED SPEAKERS



Judge Jennifer Choe-Groves
United States Court of
International Trade
(Keynote Speaker)



Judge Sidney H. Stein
United States District Court
Southern District of New York



Judge Sallie KimU.S. District Court
Northern District of California
San Francisco, CA



Commissioner Hester M. Peirce
U.S. Securities and Exchange
Commission
(Virtual Appearance)

AGENDA

PRE-CONFERENCE - TUESDAY, OCTOBER 15, 2024

5:00 p.m. Bus departing from JW Marriott Dongdaemun Square to Hanyang University 6:00 p.m. - 8:30 p.m. VIP Dinner hosted by the Chairman of Hanyang University (by invitation only)

DAY 1 – WEDNESDAY, OCTOBER 16, 2024

7:45 a.m. Bus departing from JW Marriott Dongdaemun Square to Hanyang University HIT Building

(Space is limited to 45 seats. Please see the previous pages for subway instructions.)

8:30 a.m. - 5:00 p.m. **Registration and Exhibits** | Lobby, 6th Floor

8:30 a.m. - 9:00 a.m. Welcoming Coffee

9:30 a.m. - 10:30 a.m. KEYNOTE SPEECH AND PLENARY | Big Conference Room, 6th Floor

Keynote Speaker:

Judge Jennifer Choe-Groves, United States Court of International Trade, New York, NY, U.S.A.

Welcome Remarks

Justice Tae-Ak Roh, Supreme Court of Korea

Judge Sidney H. Stein, United States District Court, Southern District of New York, U.S.A.

Hyung-nam Park, President, Judicial Policy Research Institute

Sherry Levin Wallach, President Emeritus, New York State Bar Association

Carlos Ramos-Mrosovsky, International Section Chair, New York State Bar Association

Judicial Plenary

It has often been said that if you lose the court, you lose the case. This judicial plenary brings together experienced jurists from different jurisdictions, including the United States, Japan and Korea, to discuss the ethical aspects of practice before the courts. Court presentation and demeanor along with effective and ethical brief writing practices will be explored and discussed, as will the tips and tricks that can assist counsel in making arguments that will be well received by the court

Speakers:

Judge Sidney H. Stein, United States District Court, Southern District of New York, U.S.A. Judge Jennifer Choe-Groves, United States Court of International Trade, New York, NY, U.S.A. Judge Sallie Kim, U.S. District Court, Northern District of California, U.S.A.

Co-Chairs and Moderators:

Neil Quartaro, Cozen O'Connor, New York, U.S.A Hyun Suk Choi, Choi & Park, LLC, New York, U.S.A.

0.5 CLE Credit in Ethics 0.5 CLE Credit in Skills

10:30 a.m. - 10:45 a.m.

Networking Coffee Break

10:45 a.m. - 11:45 a.m.

Panels 1 to 3

Track 1 Track 2 Track 3 PANEL 2 | Room 613 (6th floor)

PANEL 1 | Room 615 (6th floor)

Bridging Borders: Challenges and Innovations in Cross-**Border Enforcement of** Foreign Judgments in South Korea, China, and the U.S.

The globalization of commerce and international relations has led to an increase in crossborder litigation, making the enforcement of foreign judgments a critical issue for legal systems worldwide. This panel will bring together distinguished judges from South Korea, China and the United States to explore the complexities, challenges, and innovative solutions in the enforcement of foreign judgments across different legal landscapes.

Co-Chairs:

Hyun Suk Choi, Choi & Park, LLC, New York, NY, U.S.A.

Jian Wu, Kobre & Kim LLP, Shanghai, China

Panelists:

Changhyun Lee, Bae Kim & Lee, Seoul, Korea

Gary Gao, Zhong Lun Law Firm, Shanghai, China

Judge Chong Kun Kim, Judicial Policy Research Institute, Goyang, Korea

Robin Baik, Kobre & Kim, Seoul, Korea

Arbitrating your International (Re)Insurance Dispute: A **Comparative Study Between**

Asia-Pacific and the US

Many international insurance and reinsurance contracts contain clauses for disputes to be resolved through arbitration. This panel discusses how the arbitration clauses facilitate the resolution of such disputes in Asia-Pacific and the USA. Specifically, on the similarities and differences of the arbitral regimes in these two regions, with a view towards observing what works and what could stand to improve in each region. We look forward to active audience participation.

Panelists:

Alex Rosati, Willis Towers Watson PLC (now branded as WTW), Singapore

Bami Yoo, Lee & Ko, Seoul, Korea

Marc L. Abrams, Mintz Levin Cohn Ferris Glovsky and Popeo, P.C., New York, NY, U.S.A.

Sinyee Ong, Chua & Partners LLP, Singapore

Young Seok Lee, Rosetta Legal, Seoul, Korea

1.0 CLE Credit in Areas of **Professional Practice**

PANEL 3 | Room 310 (3rd floor)

Cross-Border Litigation, Enforcement & Defense Strategies in Europe, Asia & the United States

This panel will feature Korean and U.S. judges and practitioners who will discuss practical and strategic considerations when initiating or facing IP litigation in different jurisdictions, with a focus on litigation in Korea and the United States. The panel will examine recent developments and best practices when litigating in various forums, including at the Korean Intellectual **Property Trial and Appeal** Board (IPTAB), U.S. Patent Trial and Appeal Board (PTAB), Korean and U.S. District Courts, IP High Court of Korea, and the U.S. Court of Appeals for the Federal Circuit. The panel will also suggest strategies for handling issues that arise in IP litigation involving entities located in different countries, including engaging in cross-border offensive and defensive discovery, dealing with potential evidentiary and translation issues, preparing non-native witnesses for depositions and trial, and preserving and presenting arguments on appeal.

Judge Sidney H. Stein, United States District Court, Southern District of New York, U.S.A. (Discussion Participant)

1.0 CLE Credit in Areas of **Professional Practice**

Time permitting, the panel may also discuss the growing proliferation of Non-Practicing Entity (NPE) litigation and potential ways to address such litigation.

Chair:

Naveen Modi, Paul Hastings LLP, Palo Alto, CA

Co-Moderators:

Lisa K. Nguyen, Paul Hastings LLP, Palo Alto, CA

Rudy Y. Kim, Paul Hastings LLP, Palo Alto, CA

Panelists:

Judge Sallie Kim, U.S. District Court, Northern District of California, U.S.A.

Judge Young Gi Kim, IP High Court of Korea, Daejeon, Korea

Jason Raeburn, Paul Hastings LLP, London, UK'

John Kim, Lee & Ko, Seoul, Korea

1.0 CLE Credit in Areas of **Professional Practice**

10:30 a.m.- 10:45 a.m. 12:00 p.m. - 1:00 p.m. **Networking Coffee Break**

Panels 4 to 6

Track 1

PANEL 4 | Room 615, 6th floor **How to Successfully Navigate Cross-Border Disputes**

Targeting Korean companies involved in cross-border disputes (US litigation and international arbitration), the panel will discuss cutting-edge issues in document retention obligations, ability of US litigants to obtain documents from Korean parent companies of US subsidiaries, steps to maximize claims of attorneyclient privilege against production of documents, enforcement of court judgment/arbitral award (including potentially thirdparty funding and asset search) to assist Korean companies to be better prepared for disputes in the US and to successfully enforce their claims.

PANEL 5 | Room 613 (6th floor)

Track 2

The Transformation of Dispute **Resolution in the Asia-Pacific Region: Changes & Challenges** Part 1

The rapid changes in technology in recent years have transformed the world economy, and led to similar changes in the international landscape of dispute resolution.

Track 3

PANEL 6 | Room 310 (3rd floor)

Cross-Border Litigation, Enforcement & Defense Strategies in Europe, Asia & the United States

his panel will delve into critical disputes in M&A, focusing on the drafting of dispute resolution clauses, litigation over earn-out clauses due to unmet targets, and how courts and arbitrators view put options and buy-out clauses in shareholder agreements. Speakers will also address the role of expert determination, particularly in the context of purchase price adjustments.

Moderator:

Sae Youn Kim, Kim & Chang, Seoul, Korea

Panelists:

Matthew J. Christensen, Kim & Chang, Seoul, Korea

Stephen Cha-Kim, Arnold & Porter, New York, NY, U.S.A.

Michael J. Mueller, Hunton Andrews Kurth LLP, Washington D.C., U.S.A.

Tae Hun Lee, LITIG Equity Partners

1.0 CLE Credit in Areas of Professional Practice

Key issues including the challenges of enforcement of foreign awards or judgments, are covered in a Part 1 and Part 2 panel format, on arbitration, international litigation and mediation. Practitioners will provide perspectives in jurisdictions covering the United States, Korea, Australia, Singapore, Thailand, Vietnam and Cambodia.

Co-Chairs:

Eduardo Ramos-Gomez, Duane Morris, Singapore

Sean La'Brooy, Vita Law LLC, Singapore

Panelists:

Andrew Chongseh Kim, Bae Kim & Lee LLC, Korea

Bunnarith An, An & Lor, Phnom Penh, Cambodia

Donna Ross LLM FCIArb,

Donna Ross Dispute Resolution, Singapore

John Frangos, Tilleke & Gibbins, Bangkok, Thailand

Neil Quartaro, Cozen O'Connor, New York, U.S.A

Nguyen Hong Hai, Lexcomm Vietnam LLC, Hanoi, Vietnam

1.0 CLE Credit in Areas of Professional Practice

With insights from case law and comparative experiences across different jurisdictions, this discussion will provide practitioners with actionable guidance on navigating these contentious issues.

Panelists:

Chris Semerjian, Fasken Martineau DuMoulin LLP, Montreal, Canada

Ítalo G. Martins, Mannheimer, Perez e Lyra, São Paulo, Brazil

Jinhee Kim, Jipyong LLC, Seoul, Korea

1.0 CLE Credit in Areas of Professional Practice

1:00 p.m. - 2:30 p.m.

Lunch | Dining Hall, 6th Floor **Sponsored by DR&AJU LLC**

2:30 p.m. - 3:30 p.m.

Panels 7 to 9

Track 1	Track 2	Track 3
PANEL 7 Room 615, 6 th floor	PANEL 8 Room 310 (3 rd floor)	PANEL 9 Room 613 (6th floor)
Cross-Border Litigation for U.S. and Korean Businesses and Practical Tips	Note: This space is available for private use, ideal for working or making calls.	The Transformation of Dispute Resolution in the Asia-Pacific Region: Changes
We will discuss the unfamiliar litigation landscape that U.S. and other foreign companies may encounter in Korea, as well as the challenges faced by Korean companies operating overseas in jurisdictions such as the U.S., Singapore, Hong Kong, the British Virgin Islands, and the Cayman Islands.		& Challenges Part 2 The session continues with panelists providing practical insights into the United States, Korea, Australia, Singapore, Thailand, Vietnam and Cambodia on issues such as evidence gathering, to help foreign investors and international lawyers navigate the dispute resolution landscape in these jurisdictions.

Topics will include (i) pre-litigation strategies such as jurisdiction and forum selection, and choice of law issues; (ii) discovery and evidence gathering issues; and (iii) judgement recognition and enforcement issues, which may be similar or different in the jurisdictions mentioned.

Moderator:

Oommen Matthew PBM, Omni Law LLC, Singapore

Panelists:

Bianca Lin, Allegaert Berger & Vogel LLP, New York, NY, U.S.A.

Kate Lan, Carey Olsen, Singapore

Kyeong (Catherine) Kim, DR & AJU LLC, Seoul, Korea

Hyung Kun (Matthew) Kwon, Ashurst, Seoul, Korea

Moses Park, Liberty Chambers, Hong Kong

1.0 CLE Credit in Areas of Professional Practice **Co-Chairs:**

Eduardo Ramos-Gomez,

Duane Morris, Singapore

Sean La'Brooy, Vita Law LLC, Singapore

Panelists:

Andrew Chongseh Kim, Bae Kim & Lee LLC, Korea

Bunnarith An, An & Lor, Phnom Penh, Cambodia

Donna Ross LLM FCIArb,

Donna Ross Dispute Resolution, Singapore

John Frangos, Tilleke & Gibbins, Bangkok, Thailand

Neil Quartaro, Cozen O'Connor, New York, U.S.A

Nguyen Hong Hai, Lexcomm Vietnam LLC, Hanoi, Vietnam

1.0 CLE Credit in Areas of Professional Practice

3:30 p.m. - 3:45 p.m.

Afternoon Coffee Break | Lobby, 6th Floor Sponsored by Cozen O'Connor

3:45 p.m. - 4:45 p.m.

Panels 10 to 12

Track 1 Track 2 Track 3

PANEL 10 | Room 615, 6th floor

A Comparative Approach to Employment Litigation and Best Practices for Employers

This panel will review and discuss recent litigation trends in employment litigation across Korea and U.S. jurisdictions with an emphasis on best practices for mitigating employer exposure.

Moderator:

DL Morriss, Hinshaw & Culbertson LLP, New York and Illinois, U.S.A.

PANEL 11 | Room 613 (6th floor)

Korea and Investor-State Disputes

Investor-State arbitration is a controversial and highly relevant area of the law for international practitioners of all types. In recent years, Korea has found itself defending several claims by foreign investors, while at the same time Korean investors rely on this form of dispute resolution to protect their investments around the world.

rack 3

PANEL 12 | Room 310 (3rd floor)

Developments in Antitrust Enforcement and Litigation in Korea and U.S.A.

First, this panel will discuss the major structural differences between Korea and the US as related to antitrust enforcement and litigation, including the different government agencies that are involved and each country's different approach to private antitrust litigation. Next, the panel will discuss recent cases of note in Korea and the US.

Panelists:

Jason J. Kim, Hinshaw & Culbertson LLP, Los Angeles, CA, U.S.A.

Jungwoo Lee, Yulchon LLC, Seoul, Korea

Paul Cho, Kim & Chang, Seoul, Korea

1.0 CLE Credit in Areas of Professional Practice

This panel will discuss various aspects of both investor-State claims against the Republic of Korea and claims by Korean investors abroad, including, among other topics, enforcement issues and recent developments in Korea's investment treaty practice.

Co-Moderators:

Kyongwha Chung, Covington & Burling LLP, New York, NY, U.S.A.

Saemee Kim, Lee & Ko, Seoul, Korea

Panelists:

Beomsu Kim, Baker McKenzie, Seoul, Korea

Hyungkeun Lee, Kim & Chang, Seoul, Korea

Samantha Tan, Freshfields Bruckhaus Deringer LLP, Singapore

Lexi Menish, Vanderbilt Law School and Menish Arbitration LLC, Portland, OR, U.S.A.

1.0 CLE Credit in Areas of Professional Practice

Panelists:

Torsten M. Kracht, Hunton Andrews Kurth LLP, New York, NY, U.S.A.

Judge June Young Chung, Seoul High Court, Seoul, Korea

Derek Dongryul Lee, Shin & Kim LLC, Seoul, Korea

Sally Qin, BakerHostetler LLP, Washington, D.C., U.S.A.

1.0 CLE Credit in Areas of Professional Practice

4:45 p.m. End of program

5:00 p.m. - 7:00 p.m. Welcome Reception | HIT Building, Hanyang University, Seoul Address: HIT, 222, Wangsimni-ro,

Seongdong-gu, Seoul, South Korea 04764 | Room: 24 Seasons, 6th Floor

Reception and Entertainment is sponsored by White & Case LLP

DAY 2 - THURSDAY, OCTOBER 17, 2024

7:45 a.m. Bus departing from JW Marriott Dongdaemun Square to Hanyang University HIT Building

(Space is limited to 45 seats. Please see the previous pages for subway instructions.)

8:00 a.m. - 5:00 p.m. Registration and Exhibits | Lobby, 6th Floor

8:30 a.m. - 9:00 a.m. Morning Coffee | Lobby, 6th Floor

Sponsored by BakerHostetler LLP

9:00 a.m. - 10:00 a.m.

Panels 13 to 15

Track 1

Track 2

Track 3

PANEL 13 | Room 615 (6th floor)

The future of ESG

This panel discussion will explore the evolving global landscape of Environmental, Social, and Governance (ESG) and regulatory challenges faced by various jurisdictions. By examining key cases from Korea, the United States, Japan, and China, the panel will delve into the complexities of ESG implementation, the potential for the diverging regulatory approaches across different regions, greenwashing, human rights supply chain due diligence, etc.

Moderator:

Hae Kyung (Helen) Lee,

National Assembly Research Service, Seoul, Korea

Panelists:

Chang Wook Min, Jipyong LLC, Seoul, Korea

Stephen Cha-Kim, Arnold & Porter, New York, NY, U.S.A.

James Zhang, Global Law Office, Shanghai, China

Kentaro Toda, TMI Associates, Tokyo, Japan

Yoon-Jeong Lee, Kim & Chang, Seoul, Korea

1.0 CLE Credit in Areas of Professional Practice

PANEL 14 | Room 613 (6th floor)

The Rise of Global Wire Fraud Claims and Financial Institution Liability

This panel will explore a growing international trend of litigation against financial institutions for wire fraud, including a discussion of, People of the State of New York v. Citibank, N.A. (1:24 cv 659), regarding the NY Attorney General suit against Citibank for alleged failure to reimburse customers victimized by such practices and other international cases.

Moderators:

Howard A. Fischer, Moses & Singer LLP, New York, NY, U.S.A.

Sherry Levin Wallach, The Legal Aid Society of Westchester County, White Plains, NY, U.S.A.

Panelists:

DL Morriss, Hinshaw & Culbertson LLP, New York and Illinois, U.S.A.

James J. East, Jr., BakerHostetler LLP, Washington D.C., U.S.A.

1.0 CLE Credit in Areas of Professional Practice

PANEL 15 | Room 310 (3rd floor)

Korea's Engagement of the World through Foreign Investment: Insights and Legal Perspectives

South Korea has been steadily increasing its investments around the world. The panel will be led by a presentation from Mr. Hoon Choi, former Ambassador of the Republic of Korea to Singapore. Insights will be provided on key Korean regulatory developments which support and promote overseas investments, and the speakers will also highlight key legislation and legal points covering the United States, South America, Korea and Singapore.

Moderator:

Eduardo Ramos-Gomez,

Duane Morris, Singapore

Panelists:

Hon. Choi Hoon, Former Ambassador of the Republic of Korea to Singapore

Cheol Jeong, Jipyong LLC, Seoul Korea

David H. Yang, LIN, Seoul, Korea

Philip M. Berkowitz, Littler Mendelson P.C., New York, NY, U.S.A.

Sean La'Brooy, Vita Law LLC, Singapore

1.0 CLE Credit in Areas of Professional Practice

10:00 a.m. - 10:30 a.m.

Networking Coffee Break

10:30 a.m. - 11:30 a.m.

Panels 16 to 18

Track 1

PANEL 16 | Room 615 (6th floor)

The Principle of Territoriality and Cross-Border Infringement of Intellectual **Property Rights: A** Comparison of the Approaches in Japan, South Korea, Thailand and the U.S.

Generally, the principle of territoriality is applicable in the intellectual property law realm, meaning that intellectual property rights granted in a specific country are only effective within that country and that such rights do not extend outside such country's borders. However, as the number of international transactions involving intellectual property rights increase, especially with the provision of goods and services via the internet in ways previously unimaginable, the boundaries of the areas where intellectual property rights granted in a particular country are effective have expanded and become ambiguous. This panel aims to provide practical insights on cross-border intellectual property right infringement cases by comparing the approaches of different countries to territoriality and examining recent trends in each country.

Tomohiro Kuribayashi, TMI Associates, Tokyo, Japan

Panelists:

Dong Yoon Chae, Kim & Chang, Seoul, Korea

Hiroshi Nemoto, TMI Associates, Tokyo, Japan

Scott Schrader, Covington & Burling LLP, Seoul, Korea

Suebsiri Taweepon, Tilleke & Gibbins, Thailand

1.0 CLE Credit in Areas of **Professional Practice**

Track 2

PANEL 17 | Room 613 (6th floor)

What to Do When Your Company or Your Client is Hacked

This session will focus on the data security threat landscape in the Asia-Pacific region; the legal risks and obligations that arise in the event of a data breach involving multijurisdictional data; and best practices for an effective response.

With our recent cases that involved clients' being hacked and protection of data privacy being more complicated, we wish to discuss some real challenges clients have faced and how they have resolved them.

Moderator:

Timothy Dickens, DR & AJU LLC, Seoul, Korea

Panelists:

James J. East, Jr., BakerHostetler LLP, Washington D.C., U.S.A.

Jonathan P. Armstrong, Punter Southall Law, UK

Sue Young Park, Philip Morris International

Bart van der Geest, Hopae, Seoul, Korea

1.0 CLE Credit in Cybersecurity, Privacy and Data Protection – General

Track 3

PANEL 18 | Room 310 (3rd floor)

Harnessing Economic **Incentives for Cross-Border Investments**

Businesses that invest in the United States can qualify for an impressive range of economic incentives that federal, state, and local governments in the United States offer. These incentives can significantly reduce investment costs, financing costs, and operating costs. Businesses investing in the U.S. from abroad frequently qualify for cash grants, tax abatements and tax credits, tax exemptions, infrastructure spending, land, favorable rules for write-down, utility rate incentives, and job training.

Our panelists have secured incentives for dozens of projects, including those that exceeded \$1 billion in investment. They will share real-world examples of successful investments, practical tips, and lessons learned.

Chair:

Tyler Won, K&L Gates LLP, Seoul, Korea

Panelist:

Olivia Byrne, K&L Gates LLP, Washington D.C., U.S.A.

1.0 CLE Credit in Areas of **Professional Practice**

11:30 a.m. - 1:30 p.m.

Lunch | Dining Hall, 6th Floor *Sponsored by Baker Botts LLP*

1:30 p.m. - 3:00 p.m.

PLENARY 2 | Big Conference Room, 6th Floor

Weathering the Storm of IP Litigation and Trade War

(Sponsored by The Law Times, 법률신문)

This plenary will discuss two important issues Asian companies are encountering in connection with their U.S. business: (1) patent infringement litigation and (2) trade disputes with the U.S. For instance, according to The Law Times's recent review of the dockets of federal courts located in Texas, the number of patent infringement actions brought against Korean major companies for the past 20 years is significantly more than patent infringement actions filed against U.S. big six tech companies. In addition, because of the on-going economic tension between the U.S. and China, many Asian companies are concerned about possible effects of another trade war between the two countries on their U.S. business after the upcoming presidential election in the U.S. In this plenary, two distinguished practitioners will discuss how companies can prepare and respond to these challenges. There will also be roundtable discussion among judges and practitioners on the issues and the panelists as well as the discussion participants will respond to comments and questions from inhouse counsel of Korean major companies.

Chair and Moderator:

Hyun Suk Choi, Choi & Park, LLC, New York, NY, U.S.A.

Panelists:

David Bond, White & Case, LLP, Washington D.C., U.S.A. **Naveen Modi**, Paul Hastings, LLP, Washington D.C., U.S.A.

Roundtable Discussion Participants:

Judge Jennifer Choe-Groves, United States Court of International Trade, New York, NY, U.S.A. Judge Jiyong Jang, Suwon High Court, Korea Judge Sallie Kim, U.S. District Court, Northern District of California, U.S.A. Hojun Yeom, Bae Kim & Lee LLC, Seoul Korea

2.0 CLE Credits in Areas of Professional Practice

3:00 p.m. - 3:30 p.m.

Afternoon Coffee Break | Lobby, 6th Floor **Sponsored by Tilleke & Gibbins**

3:30 p.m. - 4:30 p.m.

Panels 22 to 24

Track 1	Track 2	Track 3
PANEL 22 Room 615 (6 th floor) New Legal Paradigm in the Tax World – What Every Practitioner Should Know About Global Tax Trends Panelists will discuss key developments in the tax landscape, including overviews of the Inflation Reduction Act in the United States and OECD-driven legislative developments.	Investment in Electric Vehicles Batteries Projects Around the World: Perspectives from Various Countries Wind and solar are intermittent sources of power, and when the sun does not shine and the wind does not blow, you need to store electricity, and this is why batteries hold the key to the energy transition.	PANEL 24 Room 310 (3rd floor) Trends in U.S. and Korean Anti-Corruption Enforcement and Policy Development and the Impact on Global Corporates Both the United States and South Korea have signed and ratified the OECD Anti-Bribery Convention and the UN Convention against Corruption.

The panelists will also address how the upcoming U.S. election and related politics may impact tax law, particularly against the backdrop of the stalemate in U.S. Congress in passing tax legislation. The panelists will delve into the impact of the foregoing developments on the business world, with particular focus on Korean corporations. Discussions will include recent investment and compliance trends among Korean corporations, facilitation of green energy incentives, and implications of OECD Pillar 2.

Co-Chairs:

Soo-Jeong Ahn, Yulchon LLC, Seoul, Korea

JoonBeom Pae, Mayer Brown LLP, New York, NY, U.S.A.

Moderator:

Joonbeom Pae, Mayer Brown, Seoul Korea

Panelists:

Soo-Jeong Ahn, Yulchon LLC, Seoul, Korea

Ja-Young Lee, Yulchon LLC, Seoul, Korea

Mi Jung Lee, Coupang Corp, Seoul, Korea

1.0 CLE Credit in Areas of Professional Practice

South Korea, Japan, the United States, the European Union and Canada have all tried to spur the development of the battery industry and secure the supply chain: some by attracting foreign direct investments in their own region and some by encouraging their own manufacturers to invest in this sector. Why doing so? How are they doing now? What works and what did not work?

Our panelists will tell you how the industry has responded to their governmental initiatives and what the legal considerations and challenges for these companies when investing in the development of the battery industry have been.

Panelists:

Carlos Ramos-Mrosovsky, BakerHostetler LLP, New York, NY, U.S.A.

Johannes Teichmann, Luther, Germany

Nathan G. Schmidt, Nishimura & Asahi, Japan

Ponora Ang, Fasken Martineau DuMoulin LLP, Montreal, Canada

Suyong Min, Kim & Chang, Seoul, Korea

1.0 CLE Credit in Areas of Professional Practice

The moderators will guide panelists through a discussion on the respective nations' anti-corruption enforcement efforts, associated policy developments, and the importance of effective compliance programs for multinationals. Key areas of coverage: (1) increased compliance risks—including new US DOJ whistleblowing policies and South Korea's existing system of whistleblower incentives; (2) noteworthy enforcement actions and lessons learned; and (3) voluntary disclosure and safe harbor opportunities for multinationals, including in the M&A context.

Co-Chairs:

Sandra Moser, Morgan Lewis, Washington, DC, U.S.A.

Wook Jin Rha, Yulchon LLC, Seoul, Korea

Panelists:

Hanjo Kim, Kim & Chang, Seoul, Korea

Jaehwa Hwang, HD Korea Shipbuilding & Offshore Engineering, Seoul, Korea

Kentaro Toda, TMI Associates, Tokyo, Japan

Kyunghoon Lee, Lee & Ko, Seoul, Korea

No MCLE Credit

4:30 p.m. End of program

5:30 p.m. - 7:30 p.m. **Cocktail Reception** | The Griffin at JW Marriott Dongdaemun Square

Address: 279, Cheonggyecheon-ro, Jongno-gu, Seoul, South Korea

Hosted by the Seoul Bar Association

5:30 p.m. - 7:30 p.m. K-Food Walking Tour to Kwangjang Market

88 Changgyeonggung-ro, Jongno District, Seoul, South Korea

DAY 3 - FRIDAY, OCTOBER 18, 2024

7:45 a.m. Bus departing from JW Marriott Dongdaemun Square to Hanyang University HIT Building

(Space is limited to 45 seats. Please see the previous pages for subway instructions.)

8:30 a.m. - 5:00 p.m. **Registration and Exhibits** | Lobby, 6th Floor

8:30 a.m. - 9:00 a.m. Morning Coffee | Lobby, 6th Floor | Sponsored by Hinshaw & Culbertson LLP

9:00 a.m. - 10:30 a.m.

PLENARY 3 | Big Conference Room, 6th Floor

Brave New World: New Frontiers in Regulations of Crypto

It has been said that the world of cryptocurrency is a rapid distillation in less than a decade of lessons learned by the larger financial sector over a century. Unregulated, recent disturbances in the world of crypto – the so-called crypto winter – have drawn attention both to the lack of established norms and have inspired calls for greater regulation. This panel will address recent developments in the world of crypto. A panel of international regulators and others will discuss respective regulatory approaches and explore (1) if and how regulations on the matter can stabilize the market; (2) what those potential regulations might look like; and (3) how the exchanges, intermediaries and other participants can implement anti money laundering (AML) and related procedures to avoid the misuse of the market for illicit activities.

Speaker:

Commissioner Hester Peirce, U.S. Securities and Exchange Commission (*virtual appearance*)

Discussion Participants:

Kyoungeun Ryu, Professor, Korea University School of Law, Seoul, Korea **Gemma Lee**, Professor, College of International Studies, Kyung Hee University, Gyeonggi-do, Korea **Kab Lae Kim**, Korea Capital Market Institute, Seoul, Korea

Co-Chairs and Moderators:

Howard A. Fischer, Moses & Singer LLP, New York, NY, U.S.A. **Hyun Suk Choi**, Choi & Park, LLC, New York, NY, U.S.A.

1.5 CLE Credits in Areas of Professional Practice

10:30 a.m. - 10:45 a.m.

Morning Refreshment Break | Lobby, 6th Floor

10:45 a.m. - 11:45 a.m.

Panels 25 to 27

Track 1 Track 2 Track 3 PANEL 25 | Room 615 (6th floor) PANEL 26 | Room 613 (6th floor) **PANEL 27** | Room 310 (3rd floor) **Global Trends in Digital** Al and Copyright **Practical Uses, Future Trends,** Finance Regulation, and Ethical Considerations of This panel will examine the Al in the Legal Industry Commerce, and Law copyrightability of Al-generated As digital finance continues to works and related litigation, As AI technology continues to reshape the global economy, advance, its impact on the including the use of copyrighted more businesses, policy makers legal profession is becoming materials in training generative and lawyers are turning to the increasingly profound. This Al. We will explore the layers of panel will delve into the evolving regulatory, the AI technology stack and commercial and legal their IP implications, touch on practical applications of legal landscape. Al platforms, exploring how the fundamentals of copyright they are currently transforming law, and review key decisions This panel brings together a legal practices and shaping the and active cases. Discussions will diverse group of esteemed future of the profession. We include the copyrightability of AI lawyers, in-house and financial will examine the emerging outputs and the rise of class regulators counsels based in divide between lawyers who actions against AI providers. The Hong Kong, Korea, Switzerland, effectively utilize AI and those session will conclude with and the USA, to explore the who may be left behind. insights on the future of AI and latest trends and challenges in copyright law, and strategies to global digital finance. mitigate legal risks.

This panel also explores joint global solutions for harmonizing legal standards in digital finance.

Attendees will get familiar with knowledge and networks needed to navigate the complexities of this fastevolving field.

Moderator Piotr Caicedo-Wójtowicz,
Allegra LAW, Switzerland

Panelists: Howard A. Fisher, Moses & Singer LLP, New York, U.S.A.

Hyobong Kim, Bae, Kim & Lee LLC, Seoul, Korea

Min Seung Kim, Korbit, Seoul, Korea

Peter Wilkinson, BitMEX, Hong Kong

1.0 CLE Credit in Areas of Professional Practice

Chair:

Yar R. Chaikovsky, White & Case LLP, Silicon Valley, CA, U.S.A.

Panelists:

Alexander Lee, White & Case LLP, U.S.A.

Judge Jieun Kweon, Seoul Central District Court, Seoul, Korea

Jordan Coyle, White & Case LLP, Washington, DC, U.S.A.

1.0 CLE Credit in Areas of Professional Practice

Additionally, the discussion will address the ethical considerations of integrating Al into legal practice, focusing on how to navigate these changes responsibly while acknowledging their substantial impact.

Moderator:

Tony Andriotis, DLA Piper, Tokyo, Japan

Panelists:

Dong Eon Cha, DR & AJU LLC, Seoul, Korea

Ja Young Kim, Kakao Enterprise Corp., Seoul, Korea

Miki Fujita, Lisse Law, Japan

Judge Jinsung Kim, Seoul Central District Court, Seoul, Korea

Tae Eon Koo, LIN, Seoul, Korea

Judge Sidney H. Stein, United States District Court, Southern District of New York, U.S.A. (Discussion Participant)

0.5 CLE Credit in Areas of Professional Practice

0.5 CLE Credit in Ethics

11:45 a.m. - 12:00 p.m.

Networking Coffee Break

12:00 p.m. - 1:00 p.m.

Panels 28 to 30

Track 1

PANEL 28 | Room 615 (6th floor)

Crypto Currency on Bankruptcy Law (FTX Case) and Securities Law

As the cryptocurrency market has developed explosively over the past decade, the legal community has been facing various challenges. As a result of FTX's bankruptcy filing as well as the recent decision on SEC v. Ripple, the legal community now faces various unprecedented legal issues associated with the cryptocurrency market.

Track 2

PANEL 29 | Room 613 (6th floor)

Artificial Intelligence Regulation: Current And Future Developments Around the Globe

This panel will focus on the regulatory approaches to artificial intelligence from different legal perspectives, in line with the theme of the Seoul Global Conference. The panelists will first introduce the current landscape of artificial intelligence regulation and then analyze regulations from different jurisdictions and international organs.

Track 3

PANEL 30 | Room 310 (3rd floor)

Navigating Data Privacy in Al-Driven M&A: Legal, Cybersecurity, and Ethical Insights

This panel explores the pivotal role of data privacy in mergers and acquisitions (M&A) amidst the rise of artificial intelligence (AI) technologies worldwide. As companies increasingly rely on AI for decision-making, understanding the intertwined challenges of data privacy and AI becomes crucial during M&A transactions.

The panel will also discuss how the Korean legal industry has been addressing challenges arising from the rapid developments in the cryptocurrency market.

Chairs:

Hyun Suk Choi, Choi & Park, LLC, New York, NY, U.S.A.

Howard A. Fischer, Moses & Singer LLP, New York, NY, U.S.A.

Panelists:

Brian W. Song, BakerHostetler LLP, New York, NY, U.S.A.

Erin Broderick, Eversheds Sutherland, Chicago and Houston, U.S.A.

Iris H. Park, International Legal Team Leader, Dunamu, Seoul, Korea

Jooheon Lee, Kim & Chang, Seoul, Korea

Kab Lae Kim, Korea Capital Market Institute, Seoul, Korea

1.0 CLE Credit in Areas of Professional Practice

Main jurisdictions covered during these discussions will be European Union (EU AI Act), China, Singapore, South Korea and the USA. Furthermore, the speakers will explain the systematic of the Framework Convention on Artificial Intelligence and Human Rights, Democracy and the Rule of Law adopted by the Council of Europe. Information relating to OECD AI Principles, the Hiroshima Al Process, Bletchley Declaration, Seoul Declaration and other international efforts are included in the presentation and the additional materials.

Lastly, the audience is welcomed for a discussion on questions that include but are not limited to the impact of regulation on innovation, tasks of legal professionals in the process as well as future harmonization of approaches of different jurisdictions.

Moderator:

Sherry Levin Wallach, The Legal Aid Society of Westchester County, White Plains, NY, U.S.A.

Panelists:

Prof. Ettore Maria Lombardi, Hage-Chahine Law Firm, Beirut, Lebanon

Judge Jisung Kang, Haenam Branch of Gwangju District and Family Court, Jeollanam-do, Korea

Zeynep Ekinci, Kabine Law Office, Istanbul, Turkey

1.0 CLE Credit in Areas of Professional Practice

Cybersecurity risks continue to influence corporate valuations, with data breaches potentially jeopardizing deals. The panelists will delve into legal considerations, cybersecurity implications, and the ethical dimensions of data privacy. They will also examine the evolving role of Al in M&A, offering practical strategies to manage data privacy across diverse jurisdictions. This session is essential for stakeholders looking to safeguard corporate interests and reassure stakeholders in the dynamic M&A landscape globally.

Chair:

Alejandro M. Massot, Randle Legal, Argentina

Panelists:

Judge Seo Yoon Lee, Seoul Central District Court, Seoul, Korea

Jonathan Armstrong, Punter Southall Law, UK

Tomoyuki Otsuki, Kyndryl, Japan

0.5 CLE Credit in APP

0.5 CLE Credit in Cybersecurity, Privacy and Data Protection – Ethics

1:00 p.m. - 12:00 p.m.

Lunch | Dining Hall, 6th Floor *Sponsored by Paul Hastings*

2:30 p.m. - 3:30 p.m.

Panels 31 to 33

Track 1

PANEL 31 | Room 615 (6th floor)

Report and **Recommendations of the NYSBA Task Force on Emerging Digital Finance and** Currency

The impact of emerging technologies such as digital currencies and assets, blockchain and Web3 on the criminal justice system is vast. While such technologies have introduced new tools to facilitate crime including fraud, money laundering and schemes to defraud, they also provide technology that can be sued to improve access to justice, the criminal justice system and the courts. These technologies provide new means for accessing and tracking information about cases and individuals and investigating cases. In introducing the recent report and recommendation of NYSBA's task force on emerging digital finance and currency, this panel will focus on illegal uses of the technologies and recent developments in crypto fraud by criminal enterprises and then discuss how governments and regulators of both the US and Korea have been responding to the escalating use of blockchain crime to ensure the integrity and security of the digital economy.

Chair:

Sherry Levin Wallach, The Legal Aid Society of Westchester County, White Plains, NY, U.S.A.

Panelists:

Felix Ng, Haldanes, Hong Kong

Meg Strickler, Conaway & Strickler P.C., Atlanta, GA, U.S.A.

Track 2

PANEL 32 | Room 613 (6th floor)

NYSBA's Groundbreaking Report of the Task Force on Artificial Intelligence – What It **Means for the Practice of Law**

In this panel we will hear firsthand on the work of the NYSBA Al Task Force who delivered their comprehensive report on AI in the legal profession in April 2024. We'll look at the report's findings and look with an international panel at experts on whether AI will really change the legal profession.

Panelists:

Jonathan Armstrong, Punter Southall Law, UK

Tomoyuki Otsuki, Kyndryl, Japan

Judge Jennifer Choe-Groves,

United States Court of International Trade, New York, NY, U.S.A.

Judge Seo Yoon Lee, Seoul Central District Court, Seoul, Korea

1.0 CLF Credit in Areas of **Professional Practice**

Track 3

Room 310 (3rd floor)

Note: This space is available for private use, ideal for working or making calls.

Judge Seongin Kim, Miryang Branch of Changwon District Court, Gyeongsangnam-do, Korea

Yung Sang (YS) Lee, Law Offices of Yung Sang Lee, Seoul, Korea

1.0 CLE Credit in Areas of Professional Practice

3:30 p.m. End of program

3:50 pm Bus No. 1: HIT Building -> JW Marriott Dongdaemun Square -> (departing from JW Marriott

at 5:20 pm) -> Floating Island Convention (Space is limited to 45 seats.)

4:30 pm Bus No. 2: HIT Building -> Floating Island Convention (Space is limited to 45 seats.)

6:00 - 9:30 p.m. GALA RECEPTION AND DINNER

Dress code: Business attire or semi-formal.

Note: Registration to this event is separate from the main conference registration fee.

6:00 - 7:00 p.m. Reception | 2nd Floor, Villa de Noche, Floating Island Convention

Sponsored by Yulchon LLC

7:00 p.m. - 9:30 p.m. Gala Dinner | 2nd Floor, Event Hall, Floating Island Convention

Co-sponsored by Choi & Park, LLC and Kim & Chang

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THINGS TO DO NEAR JW MARRIOTT DONGDAE-MUN SQUARE SEOUL

#1 Dongdaemun Design Plaza (DDP)



DDP is a multi-cultural complex located at Dongdaemun History & Culture Park Station in Seoul, Korea. Since its foundation on March 21, 2014, DDP has staged diverse cultural events including exhibitions, fashion shows, product launch shows, forums, conferences and various cultural events. DDP is where new design trends begin, and cultures are exchanged. It is a venue that introduces new products and fashion trends, shares knowledge through exhibitions, and that offers diverse contents to experience new design. Through these activities, DDP will be the hub of the design and fashion industry that will expand to Asia and the world.

- Address: 281 Eulji-ro, Jung District, Seoul
- From JW Marriott Dongdaemun Square Seoul to DDP
- By Subway: 9 min
 - Takes subway line number 4 at 'Dongdaemun Station'
 - Takes off at Dongdaemun History & Culture Park (DDP)' station
- By Walk: 6 min

#2 Gwangjang Market



Gwangjang Market, first established in 1905, is known to be the city's oldest and largest traditional markets in Seoul, South Korea. Located in the bustling Jongno district, it's a vibrant hotspot that attracts both locals and tourist alike. Located near to Dongdaemun market, another popular tourist destination, Gwangjang Market is easily accessible and draws crowds eager to indulge in Korea's rich culinary and cultural offerings.

- Address: Gwangjang Market, 88 Changgyeonggung-ro, Jongno District, Seoul
- From JW Marriott Dongdaemun Square Seoul to destination
- By Subway: 11 min
 - Takes subway line number 1 at 'Dongdaemun Station'
 - Takes off at 'Jongro 5 ga' station
- By Walk: 12 min

#3 Pyunghwa Market



Boasting of having 56 years of tradition and history, Pyounghwa (Pyeonghwa) Market is the biggest wholesale clothing market in Korea. The 3-story market is made up of 2,070 shops and stores. On the first floor, visitors can also find several secondhand bookstores. An unusual aspect to take note of is the hours of operation here. Because it's a wholesale market, the main customer base is mostly made up of the merchants inside the market. So that they can display their bought goods the next morning, the market is mainly open during nighttime hours.

- Address: 27 4 Cheonggyecheon-ro, Jung District, Seoul
- 3-minute walk from JW Marriott Dongdaemun Square Seoul

THINGS TO DO NEAR JW MARRIOTT DONGDAE-MUN SQUARE SEOUL

#4 Cheonggyecheon



Cheonggyecheon Stream (청계천) is one of the top things touted on lists of things to see in Seoul, South Korea. The river which starts near Gwanghwamun Square and eventually ends at the Han River is where the Seoul Lantern Festival is held each year among other popular annual events. Whether it's summer or autumn, if you want to take a walk in downtown Seoul, this is where you should go. 3-minute walk from JW Marriott Dongdaemun Square Seoul to destination

• 3-minute walk from JW Marriott Dongdaemun Square Seoul

#5 Naksan Fortress Wall Trail



This hiking trail passes Naksan Mountain (124m), the lowest mountain of Seoul's four inner mountains and is a relatively easy trail due to its gentle slope. Naksan is also known as 'Camel Mountain' due to its resemblance to a camel's hump.

- Address: 23-3 Changsin 7-gil, Changsin-dong, Jongno District, Seoul
- 10-minute walk from JW Marriott Dongdaemun Square Seoul (takes 3 min to get to the entrance.)

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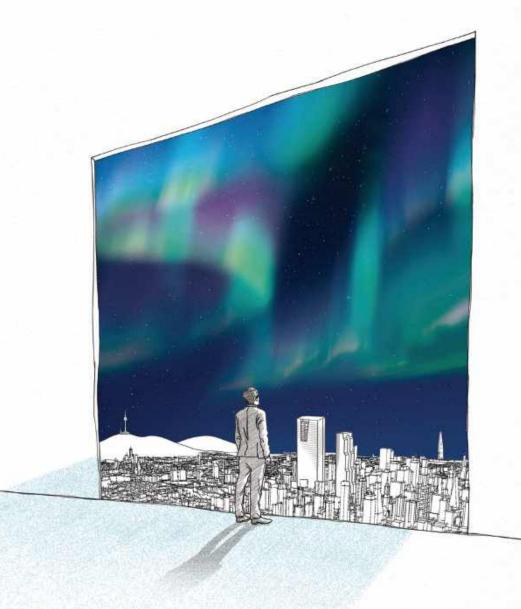
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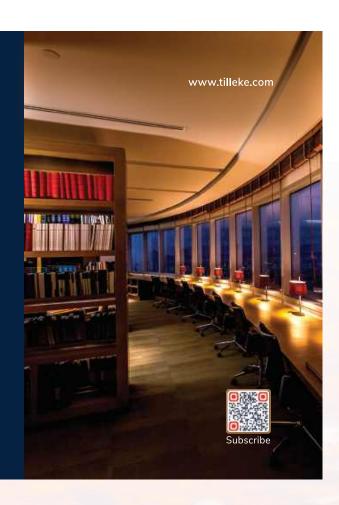


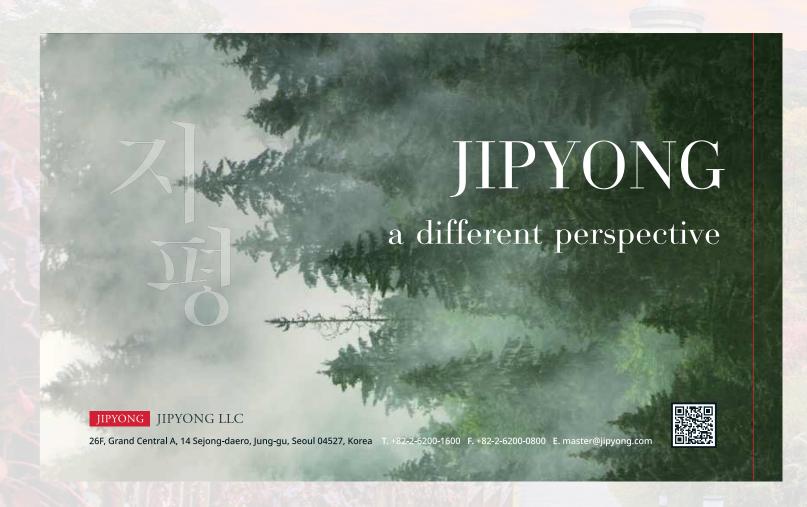


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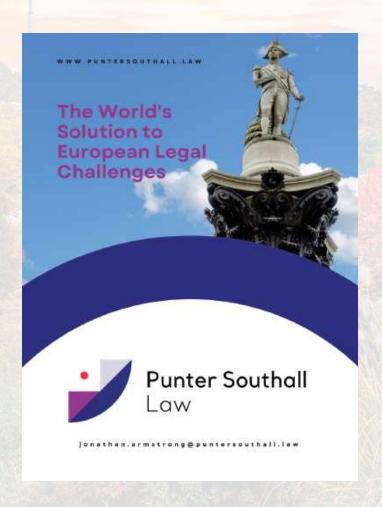
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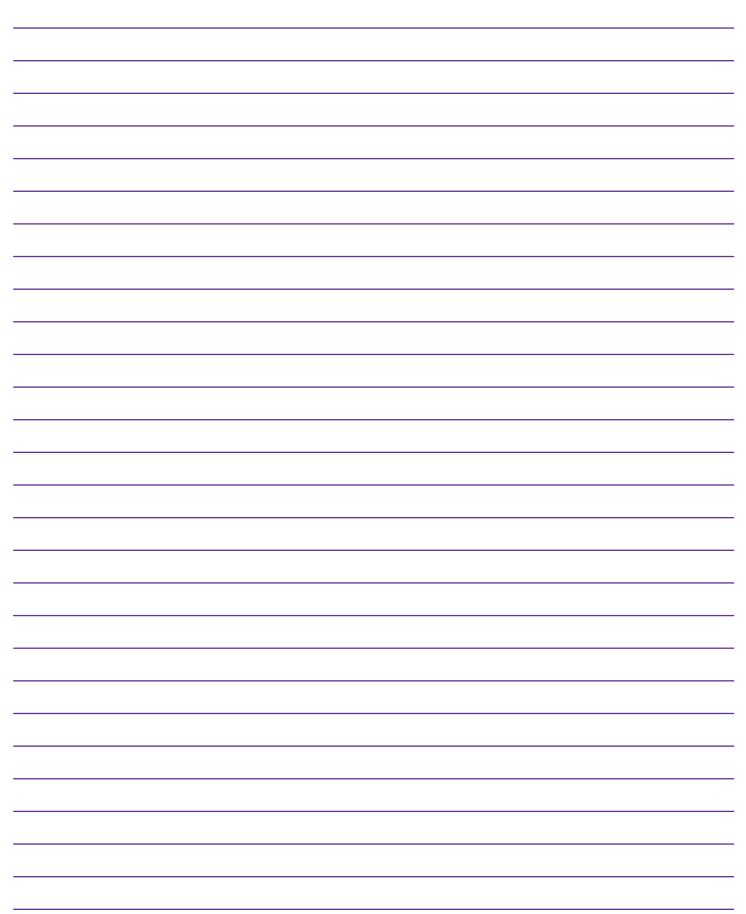








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