# NEW YORK STATE BAR ASSOCIATION INTELLECTUAL PROPERTY SECTION MEETING OF THE EXECUTIVE COMMITTEE

Thursday, December 21, 2023

11:00 a.m. – 12:00 p.m.

In Attendance: Brooke Singer; Bill Samuels; Daniel Forester; Danielle Maggiacomo; Deborah Robinson; Leonie Huang; Marc Lieberstein; Michael Oropallo; Richard Ravin; Robin Silverman; Rory Radding; and Sharmin Woodall.

Called to order at 11:08 a.m.

1. **Call to order, welcome** (Brooke Singer)

# Approval of Minutes (Leonie Huang) (Tabled)

# March 2023

# April 2023

# May 2023

# June 2023

# July 2023

# September 2023

# October 2023

# November 2023

# We will approve the minutes at the annual meeting.

# Financial Report (Nyasha Foy) (Tabled)

1. ***Bright Ideas*** (Sarah Ryu was unable to attend)
2. Update on next issue and needs
3. **New York Bar Foundation Live Auction**
4. In conjunction with the New York State Bar Association’s Presidential Gala
5. Friday, January 18, 2024, at the Museum of Modern Art in New York City
6. **Plant Patents**

* We need to order additional plant patents, and may modernize the frames going forward.
  + Marc suggests giving plant patents to the winners of the Mimi Netter scholarship.

1. **Annual Meeting 2024**
2. Wednesday, January 17
3. CLE Program

* There have been some problems with people being unable to register online.
  + As of now we have 36 registrants, including 14 speakers.
  + The Resource Center is able to help with registration, but this is still problematic for ensuring people register.
  + We will ask the Big Bar if we can extend the early bird special, in light of registration issues, including the Section absorbing the cost if the Bar will not give the discount.
  + Michael (“Mike”) Oropallo move’s to use the Section’s surplus to cover extending the early bird special ($100 discount per registrant). Richard (“Rick”) Ravin seconds the motion. The ayes have it. The motion carries with none opposed.
* The agenda is finalized, and on the website.

1. Lunch at Holland & Knight LLP

* The lunch option does not appear next to the section meeting, and Rick suggests that in addition to getting that moved, the information should be included in email blasts.
  + Brooke notes that we will need to send an email to those already registered to make sure they were aware and can register for the lunch.
  + The registration page lists events chronologically, so the lunch appears a few items below the IP CLE listing.

1. Speaker’s dinner

* We are looking into potential venues for the speaker’s dinner. Brooke is looking at prices and for places under $5,000, that would include a separate room.

1. Sponsorships

* We will send an email around to the group for sponsorships.
* We are thinking of tracking what we previously had in person. This would be a $1,200 level for sponsoring breaks. We could also do some other sponsorships or other levels.
* We will have a screen saver of the sponsors, and have a table set up with signage. Sharmin can request a table to be placed outside the room for this.
  + This year we are in a different room than in the past, on the second floor. Sharmin will send a floorplan/virtual tour information.

1. **Women in IP**
2. Recap of December event.

* The event was a success. It was a smaller group than in the past, but very well received. The feedback comments were that we need more events like this, a wonderful event with great speakers. Many attendees have reached out to Brooke to find out how to get more involved and about upcoming events. Deborah reports that people also came up to her to ask how to get more involved in the Section.

1. Idea for adding a new DEI related event

* Marc is wondering if there is room to expand the Women in IP event. Or to add an additional diversity event.
  + We could add a second event that will be a diversity event.
  + The general consensus is to add an additional diversity event, which is also part of the Diversity Plan for the Section.
  + Deborah would like to have Diversity Committee members brainstorm for event ideas.

1. June 5, 2024
   * We will plan another Women in IP for June, going back to when it has historically been held. We can stagger timing for an additional diversity focused event.
2. **Committees**
3. **Old Business**
4. **New Business**
5. **Next Meeting** – January 17, 2024, 8:00 a.m. – 8:45 a.m. New York Hilton Midtown
6. **Adjourn**

Meeting adjourned at 11:46 a.m.