# NEW YORK STATE BAR ASSOCIATION INTELLECTUAL PROPERTY SECTION MEETING OF THE EXECUTIVE COMMITTEE

Wednesday, March 13, 2024

11:00 a.m. – 12:00 p.m.

In Attendance: Brooke Singer; Bill Samuels; Daniel Forester; Deborah Robinson; Leonie Huang; Marc Lieberstein; Nyasha Foy; Richard Ravin; Robin Silverman; Rory Radding; Sarah Ryu; Sharmin Woodall.

Called to order at 11:03 a.m.

1. **Call to order, welcome** (Brooke Singer)

# Approval of Minutes (Leonie Huang) (Tabled)

# March 2023 through December 2023

# Financial Report (Nyasha Foy)

# Following up on year-end report surplus, which seems higher than expected and the status of the 2024 reports.

# IV. Bright Ideas (Sarah Ryu)

# a. Update on next issue and needs

# We are short on content for the next issue that was slated for May. Sarah will see if the publication's team could push out the submission deadline a month. One article was submitted by Danielle's firm and Sarah has reached out for another article, which is in the works. Topics include AI and fair use, and one relating to university branding and trademarks around that. There will be the Women in IP event write up as well. Email blasts went out in February, but there have been no additional submissions.

# Sarah raised the need to consider continuing Bright ideas in its current form. The committee discussed ideas for moving to a blog format, the idea of having more committee involvement, and requiring each committee to submit one article per year.

# Ideas to increase access to Bright Ideas: Currently considered a benefit of section membership, but EC discussed how the limited access was hurting rather than helping with promoting Bright Ideas and the Section.

**V. EASL & IP Pro Bono Clinic (Deb Resnick)**

<https://www.huntingtonarts.org/>

Friday, April 5, 2024

11:00 a.m. and 2:00 p.m.

Huntington Arts Council

**VI. Task Force on Artificial Intelligence report (Brooke Singer)**

* If anyone has feedback for the report can share with Brooke.

**VII. You Are What You Wear: Codes and Signals To Help Attorneys Be On Brand (Marc Lieberstein)**

* <https://nysba.org/events/you-are-what-you-wear-codes-and-signals-to-help-attorneys-be-on-brand/>

Thursday, April 18, 2024

(CLE) 6:00 p.m. – 7:00 p.m. EST | (Reception) 7:00 p.m. – 7:30 p.m. EST

Cardozo School of Law

* Co-sponsored with Fashion Law event. Not CLE event, but is free event.

**VIII. Women in IP (Joyce Creidy)**

a. Wednesday, June 5, 2024

1. **Old Business**
2. **New Business**
3. **Next Meeting –** TBD April 2024
4. **Adjourn**

Meeting adjourned at 11:48 a.m.