



Elder Law & Special
Needs Section

New York State Bar Association

January 14-17, 2025

Annual MEETING

ELDER LAW & SPECIAL NEEDS SECTION
2025 ANNUAL MEETING

Sponsorship Opportunities

Thursday, January 16, 2025
New York Hilton Midtown

[NYSBA.ORG/AM2025](https://www.nysba.org/am2025)

ELDER LAW & SPECIAL NEEDS SECTION 2025 ANNUAL MEETING

Thursday, January 16, 2025
New York Hilton Midtown, New York, NY

SPONSORSHIP OPPORTUNITIES

Speakers' Dinner Sponsorship (\$6,500) [2 available]

Includes attendance at the Elder Law and Special Needs Section's Speakers' Dinner that will be held off-site [location TBD] on Wednesday, January 15th. This is a private dinner that the officers of the Section, the CLE program faculty, and the members of the Section's Sponsorship Committee are invited to attend.

- Logo listing in pre-event marketing materials (with redirect to organization's website included where applicable)
- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo included on signage at dinner, thanking sponsors
- One ticket to attend the Elder Law and Special Needs Section's Off-site Reception at the 3 West Club on Thursday, January 16th, immediately following the CLE program (*Additional tickets to the reception are available for purchase*)
- Exhibitor Table (High-top cocktail round table)

Reception Sponsorship (\$5,000) [1 available]

- Speaking opportunity at the Elder Law and Special Needs Section's Off-Site Reception at the 3 West Club on Thursday, January 16th
- Logo listing in pre-event marketing materials (with redirect to organization's website included where applicable)
- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo included on signage at reception, thanking sponsor
- One ticket to attend the Elder Law and Special Needs Section Off-Site Reception at the 3 West Club on Thursday, January 16th, immediately following the CLE Program (*Additional tickets to the reception are available for purchase*)
- Exhibitor Table (High-top cocktail round table)

Other Sponsorship Packages Available!

BENEFITS	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,500
Logo w/ redirect to organization's website included on Section's Annual Meeting website	✓	✓	✓
Business listing w/ redirect to organization's website included on pre and post event Section e-mails	✓	✓	✓
Logo included on PowerPoint slide, during live event, thanking sponsors	✓	✓	✓
Company description (up to 75 words), company video (up to 60 seconds), and promotional ad/flyer included on Section's Annual Meeting website (provided by the sponsor)	✓		
Ticket(s) to attend the Elder Law and Special Needs Section's offsite reception that Immediately follows the CLE Program (Additional tickets to the reception are available for purchase)	✓ TWO TICKETS	✓ ONE TICKET	✓ ONE TICKET
Exhibitor Table (High-top cocktail round) *Not included in the bronze package	✓	✓	

NYSBA reserves the right to decline sponsorships

For further sponsorship information, please contact:

Bridget Donlon
Section Liaison, Program and Event Manager
bdonlon@nysba.org
Main: +1 (518) 463-3200
Direct: +1 (518) 487-5531
New York State Bar Association
1 Elk Street, Albany, NY 12207

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SPONSOR INFORMATION:

Firm/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Company URL: _____

Contact name: _____ Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

PACKAGE	COST
Speakers' Dinner Sponsorship	<input type="checkbox"/> \$6,500
Reception Sponsorship	<input type="checkbox"/> \$5,000
Gold Package	<input type="checkbox"/> \$3,500
Silver Package	<input type="checkbox"/> \$2,500
Bronze Package	<input type="checkbox"/> \$1,500

PAYMENT METHOD

Check or money order enclosed in the amount of

\$ _____

Please make checks payable to:

New York State Bar Association
1 Elk Street
Albany, NY 12207

Charge \$ _____ to:

AMEX MasterCard Visa Discover

Cardholder Name _____

Card number _____

Expiration date _____ CVC _____

Authorized Signature _____

Wire Transfer/ACH Delivery:

Bank Routing Number: 021000021
SWIFT Code: CHASUS33General Bank
Reference Address:
JPMorgan Chase, New York, NY 10017
Acct Number: 777050803
Acct Name: New York State Bar Association

**Wire transfers should be done in US Dollars.*

All onsite attendees must be registered in advance of the event!

You must list the full names and direct email addresses for everyone you expect to be onsite.

Details regarding event logistics and name badges will not be provided to anyone that is not listed on this form.

Name

Email

1 _____

2 _____

3 _____

Additional tickets for the reception on January 16th at the 3 West Club are available at **\$95 each**.

Please list the name(s) of any individuals that you would like to purchase dinner tickets for outside of your sponsor package.

Names

Names

Email your completed form with payment to Bridget Donlon at bdonlon@nysba.org to confirm your registration.

Sponsorships will not be confirmed without a completed form.

Include a high-resolution logo as a JPG or PNG along with your company URL when submitting your sponsorship form.

To maximize your sponsorship, all assets should be provided no later than **Monday, December 16, 2025**. Any assets received after this date may not be included in select marketing based on schedule/timeline.