

2022 NYC Summer Conference

SPONSORSHIP OPPORTUNITIES

What is the Global Conference?

This year, the conference will consist of two days of Continuing Legal Education (CLE) panels and plenaries, including a Diversity & Inclusion Plenary, Ukraine Plenary, an ESG Forum, and various other hot topics in international transactions and litigation/dispute resolution. This year's meeting also offers a special Diplomatic Community Reception, held in collaboration with the NYC Mayor's Office of International Affairs, as well as a plenary keynote with SEC Commissioner Hester Peirce. The meeting offers networking opportunities in the form of extended breaks, luncheons, a President's reception followed by a welcome dinner.

What will I get from participating?

The Summer Conference offers participants opportunities to:

- Attend programs with faculty foremost in their fields who will address both legal and professional issues and their impact on international practices;
- Exchange ideas and strategies with other professionals on an informal basis; and
- Meet and network with key players from leading international firms and businesses who share common interests and concerns relating to international legal practice.

Why support the Conference?

- Repeated exposure for you and your firm or company to invitees and attendees.
- Promote your firm or company to high-profile international legal professionals in a conference brochure that will be widely distributed prior to the meeting, as well as on-site at the meeting.
- Develop and reinforce name recognition of your firm or company in the conference invitations, programs, course materials, and prominent signage at sponsored events.
- Associate your firm or company with leading international associations such as NYSBA's International Section.

Who is our audience?

Our materials are distributed to all attendees, as well as a wider group of leading international lawyers, scholars, business professionals, and government representatives worldwide.

How will my organization be promoted?

All sponsors receive the benefit of being exposed to a large audience of legal professionals. In addition to the benefits listed for each specific sponsorship level on the subsequent pages, each sponsor's profile/advertisement/logo will be included in:

- The International Section's promotional brochure that will be shared with approximately 1,900 attorneys and in-house counsel who are members of the NYSBA International Section.
- 2 subsequent email follow-ups to 20,000 attorneys and in-house counsel who are members of the NYSBA, ABA, IBA, UIA and other local bar associations.
- Program brochure that will be distributed on-site at the meeting.
- Other conference materials distributed to all attendees during the meeting.
- Support will be mentioned and Sponsor's name and logo will be included on signage at the sponsored event.

**June 21-22, 2022**

Sheraton New York
Times Square Hotel
811 7th Avenue, W 53rd St.
New York, NY 10019



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GENERAL CONFERENCE SPONSORSHIPS

Type	Amount	Advertising Space	Tabletop Exhibit Space	Passes	Additional
Gold Sponsor	\$15,000	Full Page (7.5 in W x 10 in H)	Yes	3 full conference registrations, lunch, and networking breaks, plus 3 passes for either the (a) President's Reception and Welcome Dinner on Tuesday or (b) the Diplomatic Community Reception on Wednesday	Naming rights for either the President's Reception and Welcome dinner on Tuesday or the Diplomatic Community Reception on Wednesday, the opportunity to give brief remarks before the social event, and organization's logo displayed throughout the event.
Silver Sponsor	\$10,000	1/2 Page (7.5 in W x 4.75 in H)	Yes	2 full conference registration, lunch, and networking breaks, plus 2 passes for either the (a) President's Reception and Welcome Dinner on Tuesday or (b) the Diplomatic Community Reception on Wednesday	Naming rights for (a) the Diversity & Inclusion Plenary or the (b) Tuesday or (c) Wednesday lunches, the opportunity to give brief remarks before the plenary or the lunch, and the organization's logo displayed throughout the plenary or lunch.
Bronze Sponsor	\$5,000	1/2 Page (7.5 in W x 4.75 in H)	Yes	1 full conference registration, lunch, and networking breaks, plus 1 pass for either the (a) President's Reception and Welcome Dinner on Tuesday or (b) the Diplomatic Community Reception on Wednesday	Naming rights for one of the panel sessions, and organization's logo will be displayed throughout the event.
Supporter	\$1,000		No	Organization's logo will be displayed throughout the event.	1 full conference registration, lunch, and networking breaks, plus 1 pass for either the (a) President's Reception and Welcome Dinner on Tuesday or (b) the Diplomatic Community Reception on Wednesday

SPECIAL EVENT SPONSORSHIPS

Type	Amount	Available	Advertising Space	Tabletop Exhibit Space	Passes	Additional
President's Reception & Welcome Dinner (Tuesday)	\$5,000	4	1/2 page, Logo	X	X	Logo displayed at sponsored event
Diplomatic Community Reception (Wednesday)	\$2,500	4	1/4 page, Logo	X	X	Logo displayed at sponsored event
Executive Committee Luncheon	\$2,500	2	Logo	X	X	Logo displayed at sponsored event
Networking Breaks	\$1,500/ break		Logo	X	X	Logo displayed at sponsored event

PROMOTIONAL MATERIAL SPONSORSHIPS

Type	Amount	Available	Advertising Space	Tabletop Exhibit Space	Passes	Additional
Swag / Meeting Bags	\$2,500	1	Logo	X	X	X
Lanyards	\$2,000	1	Logo	X	X	X
Meeting Pins	\$1,750	1	Logo	X	X	Logo displayed on general sponsor poster



International
Section

2022 NYC Summer Conference

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 Sheraton New York Times Square Hotel
New York, NY

Sponsorship Opportunities

GENERAL CONFERENCE SPONSORSHIPS

- ☐ Gold Sponsor \$15,000
- ☐ Silver Sponsor \$10,000
- ☐ Bronze Sponsor \$5,000
- ☐ Supporter \$1,000

SPECIAL EVENT SPONSORSHIPS

- ☐ President's Reception & Welcome Dinner (Tuesday)
 - \$5,000 4 available
 - ½ page ad, Logo displayed at sponsored event
- ☐ Diplomatic Community Reception (Wednesday)
 - \$2,500 4 available
 - ¼ page ad, Logo displayed at sponsored event
- ☐ Executive Committee Luncheon
 - \$2,500 2 available
 - Logo displayed at sponsored event
- ☐ Networking Breaks
 - \$1,500 per break
 - Logo displayed at sponsored event

PROMOTIONAL MATERIAL SPONSORSHIPS

- ☐ Swag/Meeting Bags \$2,500
- ☐ Lanyards \$2,000
- ☐ Meeting Pins \$1,750
- ☐ Other: _____

Firm/Company Name _____

Contact Name _____

Company URL _____

Phone (_____) _____ Email _____

Address _____

City _____ State _____ Zip _____

The NYSBA reserves the right to decline sponsorships.

Payment Information:

Check or money order enclosed in the amount of
\$ _____

(Please make checks payable to the
New York State Bar Association.)

- ☐ Charge \$ _____ to:
- ☐ American Express ☐ MasterCard
- ☐ Visa ☐ Discover

Card number

Expiration date CVC

Authorized Signature

Cardholder Name

For ACH Delivery:

Bank Routing Number: 021000021
Account Number: 777050803
Account Name: New York State Bar Association

For Wire Transfers:

Bank Routing Number: 021000021
SWIFT Code: CHASUS33
General Bank Reference Address:
JPMorgan Chase, New York, NY 10017
Account Number: 777050803
Account Name: New York State Bar Association

Next Steps:

Please email your logo as a JPG or PNG along with
your company URL to Carra Forgea at cforgea@nysba.org.

Deadlines:

Payments must be received with completed form.
If submitting a check for payment, it should arrive
no later than 2 weeks upon submitting your
completed form.

- Promotional ads are due by Monday, June 6, 2022.
- Names and contact info of those who will be receiving the free conference registration pass(es) and reception ticket(s) should be submitted on or before Friday, June 10, 2022.