

2022 NYC Summer Conference SPONSORSHIP OPPORTUNITIES

What is the Global Conference?

This year, the conference will consist of two days of Continuing Legal Education (CLE) panels and plenaries, including a Diversity & Inclusion Plenary, Ukraine Plenary, an ESG Forum, and various other hot topics in international transactions and litigation/dispute resolution. This year's meeting also offers a special Diplomatic Community Reception, held in collaboration with the NYC Mayor's Office of International Affairs, as well as a plenary keynote with SEC Commissioner Hester Peirce. The meeting offers networking opportunities in the form of extended breaks, luncheons, a President's reception followed by a welcome dinner.

What will I get from participating?

The Summer Conference offers participants opportunities to:

- Attend programs with faculty foremost in their fields who will address both legal and professional issues and their impact on international practices;
- Exchange ideas and strategies with other professionals on an informal basis; and
- Meet and network with key players from leading international firms and businesses who share common interests and concerns relating to international legal practice.

Why support the Conference?

- Repeated exposure for you and your firm or company to invitees and attendees.
- Promote your firm or company to high-profile international legal professionals in a conference brochure that will be widely distributed prior to the meeting, as well as on-site at the meeting.
- Develop and reinforce name recognition of your firm or company in the conference invitations, programs, course materials, and prominent signage at sponsored events.
- Associate your firm or company with leading international associations such as NYSBA's International Section.

Who is our audience?

Our materials are distributed to all attendees, as well as a wider group of leading international lawyers, scholars, business professionals, and government representatives worldwide.

How will my organization be promoted?

All sponsors receive the benefit of being exposed to a large audience of legal professionals. In addition to the benefits listed for each specific sponsorship level on the subsequent pages, each sponsor's profile/advertisement/logo will be included in:

- The International Section's promotional brochure that will be shared with approximately 1,900 attorneys and in-house counsel who are members of the NYSBA International Section.
- 2 subsequent email follow-ups to 20,000 attorneys and in-house counsel who are members of the NYSBA, ABA, IBA, UIA and other local bar associations.
- Program brochure that will be distributed on-site at the meeting.
- Other conference materials distributed to all attendees during the meeting.
- Support will be mentioned and Sponsor's name and logo will be included on signage at the sponsored event.



June 21-22, 2022

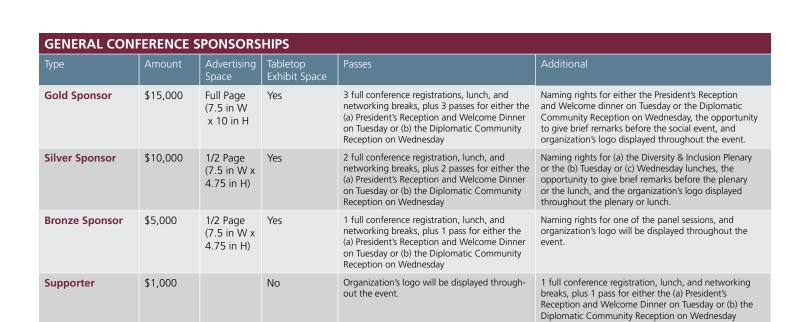
Sheraton New York **Times Square Hotel** 811 7th Avenue, W 53rd St. New York, NY 10019



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SPECIAL EVENT SPONSORSHIPS									
Туре	Amount	Available	Advertising Space	Tabletop Exhibit Space	Passes	Additional			
President's Reception & Welcome Dinner (Tuesday)	\$5,000	4	1/2 page, Logo	X	X	Logo displayed at sponsored event			
Diplomatic Community Reception (Wednesday)	\$2,500	4	1/4 page, Logo	Χ	X	Logo displayed at sponsored event			
Executive Committee Luncheon	\$2,500	2	Logo	X	X	Logo displayed at sponsored event			
Networking Breaks	\$1,500/ break		Logo	Χ	X	Logo displayed at sponsored event			

PROMOTIONAL MATERIAL SPONSORSHIPS									
Туре	Amount	Available	Advertising Space	Tabletop Exhibit Space	Passes	Additional			
Swag / Meeting Bags	\$2,500	1	Logo	Χ	X	X			
Lanyards	\$2,000	1	Logo	Χ	X	X			
Meeting Pins	\$1,750	1	Logo	Χ	X	Logo displayed on general sponsor poster			



2022 NYC Summer Conference



Sheraton New York Times Square Hotel New York, NY

Sponsorship Opportunities

GENERAL CONFERENCE SPONSORSHIPS ☐ Gold Sponsor \$15,000 ☐ Silver Sponsor \$10,000 ■ Bronze Sponsor \$5,000 ■ Supporter \$1,000 **SPECIAL EVENT SPONSORSHIPS** ☐ President's Reception & Welcome Dinner (Tuesday) • \$5,000 4 available • ½ page ad, Logo displayed at sponsored event ☐ Diplomatic Community Reception (Wednesday) 4 available • \$2,500 ¼ page ad, Logo displayed at sponsored event ☐ Executive Committee Luncheon • \$2,500 2 available • Logo displayed at sponsored event ■ Networking Breaks • \$1,500 per break • Logo displayed at sponsored event **PROMOTIONAL MATERIAL SPONSORSHIPS** ☐ Swag/Meeting Bags \$2,500 □ Lanyards \$2,000 Meeting Pins \$1,750 □ Other: Firm/Company Name _____ Contact Name _____ Phone (_____) _____ Email _____ City______ State____ Zip _____

Payment Information: Check or money order enclosed in the amount of (Please make checks payable to the New York State Bar Association.) ☐ Charge \$ ______ to: ☐ American Express ☐ MasterCard ☐ Visa ☐ Discover Card number Expiration date CVC Authorized Signature Cardholder Name

For ACH Delivery:

Bank Routing Number: 021000021 Account Number: 777050803

Account Name: New York State Bar Association

For Wire Transfers:

Bank Routing Number: 021000021

SWIFT Code: CHASUS33

General Bank Reference Address: JPMorgan Chase, New York, NY 10017

Account Number: 777050803

Account Name: New York State Bar Association

Please email your logo as a JPG or PNG along with your company URL to Carra Forgea at cforgea@ nysba.org.

Deadlines:

Payments must be received with completed form. If submitting a check for payment, it should arrive no later than 2 weeks upon submitting your completed form.

- Promotional ads are due by Monday, June 6, 2022.
- Names and contact info of those who will be receiving the free conference registration pass(es) and reception ticket(s) should be submitted on or before Friday, June 10, 2022.