



Entertainment, Arts
& Sports Law Section

New York State Bar Association
Entertainment, Arts &
Sports Law (EASL) Section

Sponsorship Opportunities

❑ **Platinum Sponsorship \$10,000 per annum**

- Company name and link to company on every EASL Section event email to Section members.
- Company logo and sponsor “thank you” to appear at the beginning of each EASL Section educational program, whether in-person or virtual.
- Up to 60-second pre-recorded introduction before every EASL Section continuing legal education program and every social program.
- Opportunity to offer Company giveaways at in-person EASL Section educational programs, e.g., pens, tote bags, mints, etc., at Sponsor’s cost.
- Opportunity to present a Company-staffed table, with information/give-aways at every EASL Section in person educational program.
- Opportunity to distribute written material to attendees at EASL Section educational programs.
- Opportunity to appear at a panel presentation in which Company’s products or services are relevant.
- Exclusivity – no direct competing sponsor permitted for that year.

❑ **Gold Sponsorship \$5,000 per annum**

- Company name and link to company on every EASL Section event email to Section members.
- Company logo and sponsor “thank you” to appear at the beginning of each EASL Section educational program, whether in-person or virtual.
- Up to 30-second pre-recorded introduction before every EASL Section continuing legal education program and every social program.
- Opportunity to offer Company giveaways at in-person EASL Section educational programs, e.g., pens, tote bags, mints, etc., at Sponsor’s cost.
- Opportunity to present a Company-staffed table, with a staff member at every EASL Section in-person educational program.
- Opportunity to distribute written material to attendees at EASL Section educational programs.

❑ **Silver Sponsorship \$2,500 per annum**

- Company name and link to company on every EASL Section event email to Section members.
- Company logo and sponsor “thank you” to appear at the beginning of each EASL Section educational program, whether in-person or virtual.
- Opportunity to offer Company giveaways at in-person EASL Section educational programs, e.g., pens, tote bags, mints, etc., at Sponsor’s cost.
- Opportunity to distribute written material to attendees at EASL Section educational programs.

❑ **Bronze Sponsorship \$1,000 per annum**

- Company name and link to company on every EASL Section event email to Section members. Company logo and sponsor “thank you” to appear at the beginning of each EASL Section educational program, whether in-person or virtual.
- Opportunity to offer Company giveaways at in-person EASL Section educational programs, e.g., pens, tote bags, mints, etc., at Sponsor’s cost. Opportunity to distribute written material to attendees at EASL Section educational programs.

Individual Event Sponsorships

Each year EASL holds seminars on the following topics:

Annual Music Business and Law Conference - October/November

- ❖ This is a conference of six panels over several days which focuses on the music industry from the legal and business perspectives. It is a featured annual presentation of EASL which typically attracts 100 participants per panel.

Annual Meeting

- ❖ This program is on several topics of interest and is held during the New York State Bar Association's Annual Meeting. Continuing Legal Education programming is conducted for about four hours, and consists of approximately 150 attendees.

Spring Meeting

- ❖ This is an annual educational program where topics of current interest are discussed, and the year's notable cases are reviewed. Approximately 100 participants attend this event.

Annual Theater Law Program

- ❖ A series of in-person, continuing legal education programs spread out over the course of the year, focusing on legal and business aspects of the Theater industry. Previously conducted in person over two consecutive evenings in the spring, the Section elected to spread the material out over time.

Sponsorships for these events range from \$500 to \$5,000. More information will be provided on request.

All payments, logos, and ads must be received no later than 3 weeks prior to the date of the event to ensure inclusion in the program.

Send payment to:

Sharmin Woodall/EASL
New York State Bar Association
One Elk Street
Albany, NY 12207
Telephone/Secure Fax: 518.487.5686

PAYMENT INFORMATION

Contact Name _____

Firm/Company name: _____

Company URL _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Check or Money order enclosed. (Make checks payable to New York State Bar Association)

Charge \$ _____ to American Express Discover MasterCard Visa

Card Holder Name: _____

Card number: _____ Expiration date: _____ CVV _____

Authorized Signature: _____

Please email your logo in a high definition eps, tif or jpg file for inclusion in the program to Sharmin Woodall, swoodall@nysba.org