

# **Sponsorship Opportunities**

# **Summer Meeting 2025**

Thursday, July 17 - Saturday, July 19 Sheraton Inner Harbor Hotel, Baltimore, MD

#### All Exhibitors and Sponsors will Receive:

- An attendee list following the program (due to NYSBA Privacy policy, we cannot provide emails or addresses).
- Logo w/ redirect to organization's website included on Section's Summer Meeting registration page.
- Business listing included on pre and post event e-mails.
- Logo included on PowerPoint slide, during live event, thanking sponsor.

#### Exhibitor (\$3,000)

- Exhibitor Table & Two Chairs
- Conference Meals for two exhibitor representatives. Any additional representatives must pay a guest fee to attend.
- Two tickets to the offsite cocktail reception and dinner on Friday, July 18th. Additional tickets are available for purchase.

#### **Packages:**

#### Thursday, July 17th

#### **Executive Committee (\$4,000)**

A meeting of the Elder Law and Special Needs Section's Executive Committee that will be held onsite.

#### Welcome Reception Sponsorship (\$5,000)

Held onsite and open to all attendees

#### Speaker's Dinner Sponsorship (\$4,000) - 2 available

Held offsite (location TBD) immediately following the welcome reception. This is a private dinner that the Section's leadership, officers, CLE program faculty, and the members of the section's Sponsorship Committee are invited to attend.

#### Friday, July 18th

#### Friday, Cocktail Hour (\$6,000)

Held offsite, location TBD, open to all attendees

#### Friday, Dinner (\$8,000)

Held offsite, location TBD, open to all attendees

#### **Sponsor Packages Include:**

- Corporate Spotlight: Submit a company description, promotional video, and/or promotional ad/flyer to be circulated to all Summer Meeting attendees.
- Logo included signage at meeting/reception/dinner thanking sponsor.
- Exhibitor Table & Two Chairs
- Meals for two representatives, including two tickets to attend the offsite reception and dinner on Friday, July 18th.

#### Important Exhibitor Table Information:

Any exhibitor fees from the venue are not included in exhibitor table purchase or sponsorship packages. Electrical hook-ups, internet access and audio-visual requirements must be arranged with Sheraton's AV vendor Encore at the exhibitor's expense.

Please contact encore-sheraton-balt@encoreglobal.com to arrange for electrical, internet and AV.

#### **Additional Sponsorship Opportunities:**

The following options may be purchased separately or in addition to the above packages. No passes or are included and will need to be purchased separately at \$430.

Wi-Fi Sponsor: \$2,000 (3 Available)

Daily Beverage Station: \$1,700. (3 Available)

Snack Break: \$2,000 (3 Available) Breakfast: \$4,000 (2 Available)

Sponsor logos will be included on any signage related to "Additional Sponsorship Opportunities."

## **Payment Information:**

Check or money order enclosed in the amount of	
\$	
(Please make checks payable to the <b>New York State Bar Association</b> .)	
Charge \$	to:
American Express	MasterCard
Visa Discover	
Card number	
Expiration date	CVC
Authorized Signature	
Cardholder Name	

## Pay by Bank Wire Transfer

Please make payment in U.S. funds drawn on a U.S. bank or a wire transfer through JPMorgan Chase New York, NY 10017. The bank routing number is 021000021. The bank account number is 777050803.

The account name is New York State Bar Association, One Elk Street, Albany, New York 12207. Regarding foreign transfers, the SWIFT code is CHASUS33. Attn/Comment: [Bridget Donlon or ELSN]

#### **Send Form and Payment to:**

New York State Bar Association 1 Elk Street, Albany, NY 12207 Email: bdonlon@nysba.org Fax: 518-463-5993

#### **Next Steps:**

Please email your completed form with payment to Bridget Donlon at bdonlon@nysba.org to confirm your registration. Sponsorships will not be confirmed without a completed form.

Include a high-resolution logo as a JPG or PNG along with your company URL when submitting your sponsorship form.

To maximize your sponsorship, all assets should be provided no later than Friday, June 28, 2025. Any assets received after this date may not be included in select marketing based on schedule/timeline.

The NYSBA reserves the right to decline sponsorships.

For more details about this event, go to: NYSBA.ORG

## **Registration:** All onsite attendees must be registered in advance of the event! You must list the full names and direct email addresses for everyone you expect to be onsite. Details regarding event logistics and name badges will not be provided to anyone who is not listed on this form. Email: \_\_\_\_\_ Name: \_\_\_\_\_ Email: **Sponsor Additional Guest Pass Registration** Passes do not include CLE Program Guest Tickets: \$430 each (includes all meals)/ 7/18 Offsite Reception and Dinner Only: \$200 each Name: \_\_ Guest: \$430 Reception & Dinner Only: \$200 Email: \_\_\_ Guest: \$430 Reception & Dinner Only: \$200 Reception & Dinner Only: \$200 \_Guest: \$430 Email: \_\_\_\_\_ Firm/Company Name\_\_\_\_\_ Contact Name Company URL\_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_ Address City\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_ First time sponsoring? Please include a brief description of the services that your company provides: NYSBA reserves the right to decline sponsorships.

### **Elder Law and Special Needs Sponsorship Committee: Chairs:**

Abby Carol Zampardi, Esq. azampardi@ffelderlaw.com

Sarah Amy Steckler, Esq. SSteckler@wbny.com

Julia Lyn Santo, Esq. isanto@abramslaw.com