



2025 FALL MEETING

September 19 - 21, 2025

Holiday Inn Saratoga Springs
232 Broadway | Saratoga Springs, NY

11.0 MCLE CREDITS

Sponsorship Opportunities

☐ Diamond (\$2,500)

- (2) Complimentary meeting passes
- Logo w/ redirect to organization's website included on Event page.
- Business listing w/ redirect to organization's website included on pre-event Section e-mails
- Business listing w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors
- Company description (up to 75 words), company video (up to 60 seconds), and promotional ad/flyer included on Section's Fall Meeting website

☐ Titanium (\$1,750)

- (1) Complimentary meeting pass
- Logo w/ redirect to organization's website included on Event page.
- Business listing w/ redirect to organization's website included on pre-event Section e-mails
- Business listing w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors
- Promotional ad/flyer included on Section's Fall Meeting website

☐ Platinum (\$1,250)

- Logo w/ redirect to organization's website included on Section's Event page.
- Business listing w/ redirect to organization's website included on pre-event Section e-mails
- Business listing w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors

☐ Gold (\$750)

- Logo w/ redirect to organization's website included on Section's Event page.
- Business listing w/ redirect to organization's website included on pre-event Section e-mails
- Business listing w/ redirect to organization's website included on post-event Section e-mail

Firm/Company Name _____

Contact Name _____

Company URL _____

Phone (____) _____ Email _____

Address _____

City _____ State _____ Zip _____

Payment Information:

Check or money order enclosed in the amount of

\$ _____

(Please make checks payable to the
New York State Bar Association.)

☐ Charge \$ _____ to:

☐ American Express ☐ MasterCard

☐ Visa ☐ Discover

Card number

Expiration date

CVC

Authorized Signature

Cardholder Name

Send Form and Payment to:

Aila West
New York State Bar Association
1 Elk Street, Albany, NY 12207
Email: awest@nysba.org
Fax: 518-463-5993

Next Steps:

Please email your logo along with your company URL to Aila West at awest@nysba.org. Preferred logo file formats are .eps or .ai. If those aren't available, you may also send a high-quality PDF or PNG (minimum 300dpi).

If a high-resolution logo isn't provided, we will use your company's name in text to maintain print quality.

In order to maximize your sponsorship, all assets should be provided no later than **September 1, 2025**. Any assets received after this date may not be included in select marketing based on schedule/timeline.

The NYSBA reserves the right to decline sponsorships.

For more details about this event, go to: [NYSBA.ORG](https://www.nysba.org)