



Presidential Gala

Thursday, January 15, 2026 | 7:00 pm – 10:30pm
The Plaza Hotel | New York, NY

The New York State Bar Association will be celebrating its 150th Anniversary at the 2026 Gala with the Gold Medal Award recipient announced later this Fall. Please note, the last four Galas have sold out, so we encourage you to reserve your sponsorship as early as possible as this is certainly an event you won't want to miss!

Once your form is submitted, a NYSBA team member will follow up shortly and provide details on payment as well as deadlines for providing your logo, ad graphics, and any additional information required.

RESERVE YOUR TABLE SPONSORSHIP OR CORPORATE SPONSORSHIP TODAY!

	Liberty \$15,000	Excelsior \$10,000	Empire \$6,000
Table for 10 People	✓	✓	✓
Thank you from stage	✓	✓	✓
Full page program ad	✓	✓	
½ page program ad			✓
Pre-event marketing	✓	✓	✓
Pop Up on Registration Website	✓		
Party Favor Sponsor	✓		
Logo on event step & repeat	✓	✓	
On-site signage	✓	✓	✓
Social media mention(s)	✓	✓	
Logo on NYSBA website	✓	✓	✓

DINNER PROGRAM ADVERTISING

4-color full page 6" x 9" program ad
4-color half page 5" x 4" program ad

\$1,500
\$1,000

Sponsorship	Price	Available	Deliverables
Cocktail Reception Sponsor	\$8,500	2	Pre-event marketing; On-site signage; Logo on Step & Repeat; Thank you from stage; Logo on branded napkin; Full page ad in dinner program
General Corporate Sponsor	\$5,000	5	Pre-event marketing; On-site signage; Thank you from stage; Half page ad in dinner program; One ticket to the Gala
Photobooth Sponsor	\$3,500	1	Pre-event marketing; On-site signage; Thank you from stage
Coat Check Sponsor	\$2,000	1	Pre-event marketing; On-site signage; Thank you from stage

RESERVATION FORM

Once submitted, a NYSBA team member will follow up shortly and provide details on submitting your payment as well as deadlines for providing your logo, ad graphics, and any additional information required.

Firm/Business Name:

Address:

City:

State:

Zip:

Website URL:

Contact First Name:

Contact Last Name:

Contact Phone:

Contact E-Mail:

Contact Name for Payment (if different from above):

Email:

Contact Name for Logo & Ad (if different from above):

Email:

Select from the following table/corporate/ad sponsorships:

Liberty \$15,000
Excelsior \$10,000
Empire \$6,000

Full page ad \$1,500
½ page ad \$1,000

Cocktail Reception Sponsor \$8,500
Corporate Sponsor \$5,000
Photo Booth Sponsor \$3,500
Coat Check Sponsor \$2,000

Please select your preferred payment method:

Bank/Wire Transfer

Credit Card

Check

To reserve your table, please e-mail completed form to **NYSBAGALA@NYSBA.ORG** at your earliest convenience as we anticipate this event selling out.

