



THE NEW YORK STATE BAR ASSOCIATION

# *Annual* '26 MEETING

TRUSTS & ESTATES LAW SECTION  
2026 ANNUAL MEETING

# Sponsorship Opportunities

Wednesday, January 14, 2026  
New York Hilton Midtown

[NYSBA.ORG/AM2026](https://nysba.org/am2026)

# TRUSTS & ESTATES LAW SECTION 2026 ANNUAL MEETING

Wednesday, January 14, 2026  
New York Hilton Midtown, New York, NY

## SPONSORSHIP OPPORTUNITIES

BENEFITS	DIAMOND \$5,000	PLATINUM \$4,000	GOLD \$3,000	EXHIBITOR TABLE ONLY \$1,500
Complimentary CLE Program registrations (including luncheon and cocktail reception)	3 passes	2 passes	1 pass	N/A
Logo w/ redirect to organization's website included on Section's Annual Meeting website	✓	✓	✓	N/A
Business listing w/ redirect to organization's website included on pre-event Section e-mails	✓	✓	✓	N/A
Business listing w/ redirect to organization's website included on post-event Section e-mail	✓	✓	✓	N/A
Logo included on PowerPoint slide, during live event, thanking sponsors	✓	✓	✓	N/A
Organization referenced with any Section social media posts that may occur	✓	✓	N/A	N/A
Promotional 8.5 x11 ad/flyer included in Section's Annual Meeting Materials to attendees	✓	✓	N/A	N/A
Company description (up to 75 words), company video (up to 60 seconds), and promotional ad/flyer included on Section's Annual Meeting website	✓	N/A	N/A	N/A
Cocktail round exhibitor table outside of program meeting room • A wastebasket and 1 chair provided. Please note electricity is not provided • Exhibitor listing in pre-event marketing materials • Exhibitor listing on Section's Annual Meeting website • Note that table must be staffed.	Yes, I'd like a complimentary cocktail round exhibitor table.	\$1,500 - I'd like to add a cocktail round exhibitor table.	\$1,500 - I'd like to add a cocktail round exhibitor table.	\$1,500 - I'd like to add a cocktail round exhibitor table.

## A LA CARTE

### Host Luncheon \$5,000 (1 available)

- Logo listing in pre-event marketing materials
- Logo listing on Section's Annual Meeting website
- 1 Table of 10 at the lunch, this also includes passes to the cocktail reception prior to the lunch
  - 2-3 minutes to speak at the lunch

### Host Afternoon Reception \$3,000 (1 available)

- Logo included in on-site signage
- Logo included on Section's Annual Meeting Website
- 3 Tickets to afternoon cocktail reception and luncheon

### Host Speakers Dinner \$4,000 (1 available)

- Logo included in on-site signage
- 2 passes to attend the offsite speakers dinner

*Please note a cocktail round exhibitor table is not included with the a la carte packages and will need to be purchased separately.  
Please note that if you are only purchasing an exhibitor table, lunch passes are not included and would need to be purchased separately.*

### For further sponsorship information, please contact:

Kate France

Section Liaison, Program and Event Manager

[kfrance@nysba.org](mailto:kfrance@nysba.org)

Main: +1 (518) 463-3200

Direct: +1 (518) 487-5580

New York State Bar Association, 1 Elk Street, Albany, NY 12207

# TRUSTS & ESTATES LAW SECTION 2026 ANNUAL MEETING

## SPONSOR INFORMATION:

Firm/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Company URL: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

PACKAGE	COST	ADD-ON/UPGRADE
DIAMOND PACKAGE	<input type="checkbox"/> \$5,000	<input type="checkbox"/> Complimentary cocktail round exhibitor table <input type="checkbox"/> No exhibitor table.
PLATINUM PACKAGE	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$1,500 cocktail round exhibitor table <input type="checkbox"/> No exhibitor table.
GOLD PACKAGE	<input type="checkbox"/> \$ 3,000	<input type="checkbox"/> \$1,500 cocktail round exhibitor table <input type="checkbox"/> No exhibitor table.
EXHIBITOR TABLE ONLY	<input type="checkbox"/> \$1,500 (cocktail round)	
A LA CARTE ADD-ONS		
<input type="checkbox"/> \$5,000 Host Luncheon	<input type="checkbox"/> \$3,000 Host Afternoon Reception	<input type="checkbox"/> \$4,000 Host Speakers Dinner

## PAYMENT METHOD

☐ Check or money order enclosed in the amount of

\$ \_\_\_\_\_

Please make checks payable to:

New York State Bar Association  
1 Elk Street  
Albany, NY 12207

☐ Charge \$ \_\_\_\_\_ to:

☐ AMEX ☐ MasterCard ☐ Visa ☐ Discover

Cardholder Name \_\_\_\_\_

Card number \_\_\_\_\_

Expiration date \_\_\_\_\_ CVC \_\_\_\_\_

Authorized Signature \_\_\_\_\_

☐ Wire Transfer/ACH Delivery:

Bank Routing Number: 021000021  
SWIFT Code: CHASUS33General Bank  
Reference Address:  
JPMorgan Chase, New York, NY 10017  
Acct Number: 777050803  
Acct Name: New York State Bar Association

*\*Wire transfers should be done in US Dollars.*

## COMPLIMENTARY REGISTRANTS

Name	Dietary Restrictions
1 _____	_____
2 _____	_____
3 _____	_____

***Dietary restrictions are needed by Monday, December 29, 2025 or they can not be accommodated for.***

## NEXT STEPS

To ensure maximum exposure for your sponsorship, submit completed form along with the following items as soon as possible.

**Submit to Kate France at [kfrance@nysba.org](mailto:kfrance@nysba.org):**

- Company Logo: Preferred logo file formats are .eps or .ai. If those aren't available, you may also send a high-quality PDF or PNG (minimum 300dpi). If a high-resolution logo isn't provided, we will use your company's name in text to maintain print quality.
- The names and emails of complimentary registrants
- If submitting an 8.5x11 ad for the online materials, please have finalized version no later than December 19, 2025. Ads will not be accepted after this date.

**Sponsorship Deadline: December 19, 2025**

*Please note: Sponsors who submit after this date will have limited visibility and will not be featured in printed materials.*