



**International  
Section**

**2026 GLOBAL CONFERENCE  
IN BUENOS AIRES**

# **Sponsorship Opportunities**

**October 21-23, 2026**  
Buenos Aires, Argentina

**NYSBA.ORG**

**NOTE: ALL CONFERENCE MATERIALS AND SPONSOR RECOGNITION WILL  
BE AVAILABLE ONLINE THROUGH OUR DEDICATED EVENT WEBSITE**

# 2026 GLOBAL CONFERENCE IN BUENOS AIRES NEW YORK STATE BAR ASSOCIATION INTERNATIONAL SECTION

October 21 – 23, 2026 | Marval O’Farrell Mairal, Buenos Aires, Argentina



## WHO ARE WE? NEW YORK STATE BAR ASSOCIATION AND THE INTERNATIONAL SECTION

The New York State Bar Association (NYSBA) is the largest voluntary state bar organization in the United States and has members across the globe that have a nexus to New York law.

The International Section is one of NYSBA’s most active sections having over 2,000 members internationally with chapters in more than 70 countries worldwide and is NYSBA’s global representative and international advocate for the rule of law.

In addition, the NYSBA International Section brings members together to discuss and influence the resolution of key legal practice issues before local, state, national and international policy makers. Members include legal professionals from major international law firms, multi-national corporations, and other organizations that influence, and are influenced by, international law.

Take note that all conference materials and sponsor recognition will be available online through our dedicated event website.

## WHAT IS THE GLOBAL CONFERENCE?

Each year, NYSBA’s International Section hosts a conference in a different city outside of the United States to provide American and foreign colleagues the opportunity to meet, network, and expand their international practices. Our most recent conferences have been held in Hamburg (2025), Seoul (2024), Mexico (2023), London (2022), New York City (2022), Tokyo, (2019), Montréal (2018), Antigua (2017), Paris (2016), São Paulo (2015), Vienna (2014), Hanoi (2013), Lisbon (2012), and Panama (2011).

This year, the conference will consist of three days of Continuing Legal Education (CLE) panels and plenaries on various hot topics in international law. The meeting also offers networking opportunities in the form of extended breaks, luncheons, receptions, dinners, including our traditional gala dinner, and social and cultural events.

## WHAT WILL I GET FROM PARTICIPATING?

**The Global Conference offers participants opportunities to:**

- Attend programs with faculty foremost in their fields who will address both legal and professional issues and their impact on international practices;
- Exchange ideas and strategies with other professionals on an informal basis; and
- Meet and network with key players from leading international firms and businesses who share common interests and concerns relating to international legal practice.

## WHY SUPPORT THE CONFERENCE?

- Repeated exposure for you and your firm or company to speakers, guests and attendees.
- Promote your firm or company to high-profile international legal professionals in a conference program that will be widely distributed prior to the meeting, as well as on-site at the meeting.
- Develop and reinforce name recognition of your firm or company in the conference invitations, programs, course materials, and prominent signage at sponsored events.
- Associate your firm or company with leading international associations such as NYSBA’s International Section

## WHO IS OUR AUDIENCE?

Our materials are distributed to all attendees, as well as a wider group of leading international lawyers, scholars, business professionals, and government representatives worldwide.

## HOW WILL MY ORGANIZATION BE PROMOTED?

**All sponsors receive the benefit of being exposed to a large audience of legal professionals. In addition to the benefits listed for each specific sponsorship level on the subsequent pages, each sponsor's profile/advertisement/logo will be included in:**

- The International Section's promotional brochure will be shared with approximately 2,000 attorneys and in-house counsels who are members of the NYSBA International Section.
- 2 subsequent email follow-ups to 20,000 attorneys and in-house counsels who are members of the NYSBA, ABA, IBA, UIA and other local bar associations.
- Program brochure that will be available online through the dedicated conference website.
- All conference materials will be provided digitally and accessible to all attendees.
- Supporters will be mentioned, and Sponsor's name and logo will be included on signage at the sponsored event.



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### SPONSORSHIP OPPORTUNITIES

| BENEFITS   | PLATINUM<br>\$15,000   | GOLD<br>\$10,000  | SILVER<br>\$5,000                                     | BRONZE<br>\$2,500                  | FIRM<br>SUPPORTER<br>\$1,500 | NYSBA GLOBAL<br>CIRCLE<br>(Individual<br>Supporter)<br>\$500 |
|--|--|---|---|------------------------------------|------------------------------|--|
| <b>ADVERTISING SPACE</b>   |  |   |   |                                    |                              |  |
| Organization's logo with direct link on NYSBA event website, e-blasts and LinkedIn posts   | ✓  | ✓   | ✓   | ✓                                  | ✓                            | ✓  |
| Organization's logo displayed throughout the event digitally on event screens and the conference website   | ✓  | ✓   | ✓   | ✓                                  | ✓                            | ✓  |
| May display digital signage and receive online recognition   | ✓  | ✓   | N/A   | N/A                                | N/A                          | N/A  |
| Program Brochure (online)<br><i>Note: In support of NYSBA's sustainability efforts, sponsor recognition will be delivered primarily through digital channels</i> | Full Two-Page Spread<br>(17 in W x 11 in - 8.5 in W x 11 in H per page) w/bleeds   | Full Page ad<br>(8.5 in W x 11 in H) w/bleeds   | 1/2 Page ad<br>(7.5 in W x 5.75 in H)                 | 1/4 Page ad<br>(3.5 in W x 5 in H) | Logo Only                    | Logo Only  |
| Ad in the International Section's newsletter   | YES  | N/A   | N/A   | N/A                                | N/A                          | N/A  |
| <b>PASSES</b>  |  |   |   |                                    |                              |  |
| Full Conference Pass (including lunch & networking breaks)   | 4 passes   | 3 passes  | 2 passes  | 1 pass                             | N/A                          | N/A  |
| Dinner (Wednesday, Oct. 21, 2026)  | 4 passes   | 3 passes  | 2 passes  | 1 pass                             | N/A                          | N/A  |
| Dinner (Thursday, Oct. 22, 2026)   | 4 passes   | 3 passes  | 2 passes  | 1 pass                             | N/A                          | N/A  |
| Gala Reception & Dinner (Friday, Oct. 23, 2026)  | 4 passes   | 3 passes  | 2 passes  | 1 pass                             | N/A                          | N/A  |
| <b>OTHERS</b>  |  |   |   |                                    |                              |  |
| Availability to sponsor one of the following functions (company logo on signage and acknowledgment during your sponsored function)                               | <input type="checkbox"/> Welcome Dinner (Wed)<br><input type="checkbox"/> Dinner (Thurs)<br><input type="checkbox"/> Gala Dinner (Fri) | <input type="checkbox"/> Wed. lunch<br><input type="checkbox"/> Thurs. lunch<br><input type="checkbox"/> Fri. lunch | <input type="checkbox"/> Breakfasts and coffee breaks | N/A                                | N/A                          | N/A  |
| Acknowledgment during Opening  | ✓  | ✓   | ✓   | N/A                                | N/A                          | N/A  |
| Naming Rights  | For one of the plenary sessions  | For one of the panels   | For one of the panels                                 | N/A                                | N/A                          | N/A  |
| Opportunity to give brief remarks at the Opening   | ✓  | N/A   | N/A   | N/A                                | N/A                          | N/A  |

**\*NYSBA Global Circle individual supporters will be recognized by name during the conference's evening events and in selected conference materials, acknowledging their personal commitment to the International Section and its global initiatives.**

#### FOR FURTHER SPONSORSHIP INFORMATION, PLEASE CONTACT:

Carra Forgea | Section Liaison, Program and Event Manager

[cforgea@nysba.org](mailto:cforgea@nysba.org)

Main: +1 (518) 463-3200

Direct: +1 (518) 487-5521

New York State Bar Association

1 Elk Street, Albany, NY 12207

# NEW YORK STATE BAR ASSOCIATION INTERNATIONAL SECTION

## 2026 GLOBAL CONFERENCE IN BUENOS AIRES

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### SPONSOR INFORMATION:

Firm/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Company URL: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES - GENERAL CONFERENCE SPONSORSHIP

**PLATINUM SPONSOR**  \$15,000 (4 passes)    **GOLD SPONSOR**  \$10,000 (3 passes)    **SILVER SPONSOR**  \$5,000 (2 passes)    **BRONZE SPONSOR**  \$2,500 (1 pass)    **FIRM SUPPORTER**  \$1,500    **NYSBA GLOBAL CIRCLE (Individual Supporter)**  \$500

Exhibitor's Table:  Yes, I'd like a 6-ft. exhibitor's table at the conference. (Optional for Platinum, Gold, and Silver Sponsors only)

Table Representative Name: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT METHOD

Check or money order enclosed in the amount of

\$ \_\_\_\_\_

Please make checks payable to:

New York State Bar Association  
1 Elk Street  
Albany, NY 12207

Charge \$ \_\_\_\_\_ to:  
 AMEX    MasterCard    Visa    Discover

Cardholder Name \_\_\_\_\_

Card number \_\_\_\_\_

Expiration date \_\_\_\_\_ CVC \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

*You may also send a filled-out copy of this form to our secure fax line: (518) 463-5993*

Wire Transfer/ACH Delivery:

Account Name: New York State Bar Association  
Acct Number: 777050803  
Bank Routing Number: 021000021  
SWIFT Code: CHASUS33  
General Bank Reference Address:  
JPMorgan Chase, New York, NY 10017  
Reference for Transaction: INTFA25 Sponsor

*Note: Wire transfers should be done in US Dollars.*

### COMPLIMENTARY REGISTRANTS

| Name    | Email | Dietary Restrictions |
|---------|-------|----------------------|
| 1 _____ | _____ | _____                |
| 2 _____ | _____ | _____                |
| 3 _____ | _____ | _____                |
| 4 _____ | _____ | _____                |

*Note: Complimentary attendees will be registered for the event.*

## NEXT STEPS

To ensure maximum exposure for your sponsorship, submit completed form along with the following items as soon as possible.

### Submit to Carra Forgea([cforgea@nysba.org](mailto:cforgea@nysba.org)):

- Company Logo: Preferred logo file formats are .eps or .ai. If those aren't available, you may also send a high-quality PDF or PNG (minimum 300dpi). If a high-resolution logo isn't provided, we will use your company's name in text to maintain print quality.
- Exhibitor's table representative and/or complimentary registrant(s)
- Colored ad in PDF format (Please see below for Ad Specs)

### Sponsorship Deadline: Monday, September 21, 2026

*Please note: Sponsors who submit after this date may have limited digital visibility across the conference website and online materials.*

#### AD SPECS

Ads will appear in the online program and website

Full-Page Ads bleed – 8.5x11 w/ .5in bleeds

½ page – 7.5x5 (no bleed)

¼ page – 3.5x5 (no bleed)