



In Partnership with:



**2026 NYSBA TRIAL ACADEMY IN COLLABORATION WITH
THE NATIONAL INSTITUTE FOR TRIAL ADVOCACY (NITA®)**

Section Sponsorship Packages

Wednesday, October 14 - Saturday, October 17, 2026
Albany, NY

NYSBA.ORG

2026 NEW YORK STATE BAR ASSOCIATION TRIAL ACADEMY

Wednesday, October 14 - Saturday, October 17, 2026
Albany, New York

Support the 2026 NYSBA Trial Academy – Section Sponsorship Opportunities

The NYSBA Trial Academy is one of the Association's premier training programs, offering hands-on instruction designed to prepare the next generation of trial lawyers for courtroom success.

We are excited to announce a new partnership with the National Institute for Trial Advocacy (NITA®) for the 2026 Academy. Through this collaboration—and with an even greater emphasis on experiential learning—the Trial Academy will deliver a powerful and immersive training experience that combines NYSBA's tradition of excellence with NITA's nationally recognized advocacy training model.

We invite NYSBA Sections to support this flagship program by becoming sponsors at one of several levels. Your sponsorship helps fund program development and delivery while providing your Section with increased visibility and recognition among participants, faculty, and the broader legal community. Each sponsorship level includes opportunities for branded recognition and meaningful alignment with one of NYSBA's most respected professional development initiatives.

\$10,000 PLATINUM SPONSOR

- Recognition in all program materials, announcements, and email communications
- Sponsor logo displayed on program webpage and in marketing and communications
- Sponsor signage prominently displayed at all daily coffee breaks and Welcome Reception
- Section named as the exclusive sponsor of one program lunch, with 2 minutes at the podium to highlight Section benefits and opportunities
- Section name/logo included on event slide deck, signage, and printed agenda (if applicable)
- Verbal acknowledgment during the program welcome remarks
- Opportunity to place a Section promotional item (e.g., notepad, pen, etc.) at registration desk.
- Logo included on program slides shown during breaks
- Reserved table or signage at sponsored lunch for Section leaders to interact with attendees

\$5,000 GOLD SPONSOR

- Recognition in all program materials, announcements, and email communications
- Sponsor logo displayed on program webpage and in marketing and communications
- Sponsor signage at one designated coffee break
- Verbal acknowledgment during the program welcome remarks
- Opportunity to place a Section promotional item (e.g., notepad, pen, etc.) at registration desk.
- Logo included on program slides shown during breaks

Note: Gold Sponsorship does not include speaking opportunities or named event sponsorships, which are reserved for Platinum Sponsors.

\$2,500 SILVER SPONSOR

- Recognition in all program materials, announcements, and email communications
- Sponsor logo displayed on program webpage and in marketing and communications
- Verbal acknowledgment during the program welcome remarks
- Opportunity to display Section membership materials at the registration table or another common area
- Logo included on program slides shown during breaks

Note: Silver Sponsorship does not include speaking opportunities or named event sponsorships, which are reserved for Platinum Sponsors.

\$1,500 PROGRAM SUPPORTER

- Logo displayed on program webpage and in marketing and communications
- Verbal acknowledgment during the program welcome remarks
- Logo included on program slides shown during breaks

NEW YORK STATE BAR ASSOCIATION TRIAL ACADEMY SECTION SPONSORSHIP LEVELS

Wednesday, October 14, 2026 - Saturday, October 17, 2026
New York State Bar Association, Albany, New York



SECTION INFORMATION:

Section Name: _____

Section Chair: _____

Section Chair Email: _____

Section Liaison: _____

Section Liaison Email: _____

PLEASE CHECK DESIRED SPONSORSHIP LEVEL

- Platinum Sponsor** \$10,000
- Gold Sponsor** \$5,000
- Silver Sponsor** \$2,500
- Program Supporter** \$1,500

- The Section authorizes the transfer of funds from its budget to support the Trial Academy.**

Please email this completed form to Gina Bartosiewicz at Gbartosiewicz@nysba.org

NEXT STEPS

Please send your Section logo and website URL to Gina Bartosiewicz at gbartosiewicz@nysba.org by **August 28, 2026**, to ensure inclusion in all printed materials.

