



Entertainment, Arts
& Sports Law Section

ENTERTAINMENT, ARTS & SPORTS LAW SECTION 2026 FALL MEETING

Sponsorship Opportunities

Thursday, November 5 - Friday, November 6, 2026

American Arbitration Association

150 East 42nd Street – 17th Fl., New York, NY

NYSBA.ORG

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SPONSOR INFORMATION:

Firm/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Company URL: _____

Contact name: _____ Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities include:

- Logo on the conference digital landing page
- Sponsor recognition on the conference video display
- Linked business listing in marketing emails.

Contact Sharmin Woodall for questions at swoodall@nysba.org

PACKAGE	COST	BENEFITS INCLUDED (Please Check All Desired)
☐ 2-Day Conference-Wide Premier Sponsorship— Day 1 Music Program Day 2 Theatre Program	\$5,000	☐ Three complimentary registration passes for both days ☐ Full-Page Advertisement in EASL Journal (8.5" x 11" w/5" bleeds) ☐ Meeting Room Exhibitor table for both days ☐ Speaking opportunity for both days ☐ Additional QR Code Signage in Conference Room (linking to sponsor's website) ☐ Premier Logo Placement on all Conference Marketing Materials
☐ 1-Day Breakfast & Luncheon Sponsorship Choose: ☐ Day 1 or ☐ Day 2	\$3,500	☐ Two complimentary registration passes for selected day ☐ Café Exhibitor table for selected day ☐ Speaking opportunity for selected day ☐ Additional QR Code Signage in Café (linking to sponsor's website) ☐ Exclusive Breakfast & Luncheon Sponsor Designation on all Conference Marketing Materials
☐ 1-Day Exclusive Reception Sponsorship Choose: ☐ Day 1 or ☐ Day 2	\$2,500	☐ One complimentary registration pass for selected day ☐ Café Exhibitor table for selected day ☐ Speaking opportunity for selected day ☐ Additional Signage w/QR Code in Café
☐ 1-Day Gold Sponsorship Choose: ☐ Day 1 or ☐ Day 2	\$1,750	☐ One complimentary registration pass for selected day ☐ Shared Exhibitor Space for Promotional Materials
☐ 1-Day Silver Sponsorship Choose: ☐ Day 1 or ☐ Day 2	\$750	☐ One complimentary registration pass for selected day

PAYMENT METHOD

☐ Check or money order enclosed
in the amount of

\$ _____

Please make checks payable to:

New York State Bar Association
1 Elk Street
Albany, NY 12207

☐ Charge \$ _____ to:

☐ AMEX ☐ MasterCard ☐ Visa ☐ Discover

Cardholder Name _____

Card number _____

Expiration date _____ CVC _____

Authorized Signature

☐ Wire Transfer/ACH Delivery:

Bank Routing Number: 021000021

SWIFT Code: CHASUS33General Bank

Reference Address:

JPMorgan Chase, New York, NY 10017

Acct Number: 777050803

Acct Name: New York State Bar
Association

**Wire transfers should be done in US Dollars.*

COMPLIMENTARY REGISTRANTS

Name	Email	Dietary Restrictions
1 _____	_____	_____
2 _____	_____	_____
3 _____	_____	_____

Note: Complimentary attendees will be registered for the event.

To ensure maximum exposure for your sponsorship, submit completed form along with the following items as soon as possible.

Submit to Sharmin Woodall (swoodall@nysba.org):

- Company Logo: Preferred logo file formats are .eps or .ai. If those aren't available, you may also send a high-quality PDF or PNG (minimum 300dpi). If a high-resolution logo isn't provided, we will use your company's name in text to maintain print quality.
- The names and emails of complimentary registrants

Sponsorship Deadline: Thursday, October 22, 2026

Please note: Sponsors who submit after this date will have limited visibility and will not be featured in printed materials.

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SPONSORSHIP PACKAGE OVERVIEW

BENEFITS	2-DAY CONFERENCE-WIDE PREMIER SPONSORSHIP \$5,000	DAY 1 or DAY 2 BREAKFAST & LUNCHEON SPONSORSHIP \$3,500	DAY 1 or DAY 2 EXCLUSIVE RECEPTION SPONSORSHIP \$2,500	DAY 1 or DAY 2 GOLD SPONSORSHIP \$1,750	DAY 1 or DAY 2 SILVER SPONSORSHIP \$750
Complimentary registration to CLE program and cocktail reception at the conclusion of the program	Three passes*	Two passes*	One pass*	One pass*	One pass*
Logo on conference landing page	✓	✓	✓	✓	✓
Logo on Sponsor Recognition Video Screen at Event	✓	✓	✓	✓	✓
Linked business listing in marketing emails	✓	✓	✓	✓	✓
Featured sponsor logo on EASL Blog Sponsor Page (November 2026)	✓	✓	✓	✓	N/A
Recognition on EASL Journal Sponsor Appreciation Page	✓	✓	✓	✓	N/A
Speaking opportunity (up to two minutes) during sponsored reception or luncheon	✓	✓	✓	N/A	N/A
Signage with QR code linking to organization's website displayed in event space	✓	✓	✓	N/A	N/A
Exclusive Breakfast & Luncheon Sponsor Designation in Conference Marketing Materials	N/A	✓	N/A	N/A	N/A
Premier Logo Placement on All Conference Marketing Materials	✓	N/A	N/A	N/A	N/A
Full-Page Advertisement in EASL Journal	✓	N/A	N/A	N/A	N/A
Complimentary exhibitor table space (location varies by sponsorship level; reservation required)	* (meeting room)	* (cafeteria)	* (cafeteria)	* (shared space)	N/A

***Complimentary registrations and exhibitor tables require advanced RSVP on the accompanying sponsorship form.**

FOR FURTHER SPONSORSHIP INFORMATION, PLEASE CONTACT:

Sharmin Woodall

Section Liaison, Program and Event Manager

swoodall@nysba.org

+1 (518) 487-5686

New York State Bar Association

1 Elk Street, Albany, NY 12207

For more details about this event visit:

<https://nysba.org/entertainment-arts-sports-law-easl-section-fall-meeting-2026/>

