



Annual CONFERENCE

THE NEW YORK STATE BAR ASSOCIATION

**FAMILY LAW SECTION
2027 ANNUAL CONFERENCE**

Sponsorship Opportunities

Thursday, January 21, 2027
New York Hilton Midtown

[NYSBA.ORG/AC2027](https://nysba.org/AC2027)

FAMILY LAW SECTION 2027 ANNUAL CONFERENCE

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New York Hilton Midtown, New York, NY

SPONSORSHIP OPPORTUNITIES

BENEFITS	CHAIR'S RECEPTION CO-SPONSOR* \$10,000 *Availability: 2	DIAMOND \$7,500	PLATINUM \$5,000	GOLD \$3,000	EXHIBITOR TABLE ONLY
Complimentary CLE Program registrations (including luncheon and cocktail reception at the conclusion of the event)	4 passes	3 passes	2 passes	1 pass	N/A
Logo w/ redirect to organization's website included on Section's Annual Meeting website	✓	✓	✓	✓	N/A
Business listing w/ redirect to organization's website included on pre-event Section e-mails	✓	✓	✓	✓	N/A
Business listing w/ redirect to organization's website included on post-event Section e-mail	✓	✓	✓	✓	N/A
Logo included on PowerPoint slide, during live event, thanking sponsors	✓	✓	✓	✓	N/A
Organization referenced with any Section social media posts that may occur	✓	✓	✓	N/A	N/A
Promotional ad/flyer included on Section's Annual Meeting website	✓	✓	✓	N/A	N/A
Company description (up to 75 words), company video (up to 60 seconds), and promotional ad/flyer included on Section's Annual Meeting website	✓	✓	N/A	N/A	N/A
Cocktail round exhibitor table outside of program meeting room • A wastebasket and 1 chair provided. Please note electricity is not provided • Exhibitor listing in pre-event marketing materials • Exhibitor listing on Section's Annual Meeting website • Note that table must be staffed.	N/A	Yes, I'd like a complimentary cocktail round exhibitor table.	\$2,000 - I'd like to add a cocktail round exhibitor table.	\$2,000 - I'd like to add a cocktail round exhibitor table.	\$2,000 cocktail round exhibitor table
6-foot exhibitor table outside of program meeting room • Exhibitor listing in pre-event marketing materials • Exhibitor listing on Section's Annual Meeting website • Note that table must be staffed.	N/A	\$2,500 - I'd like to upgrade to a 6-foot exhibitor table.	\$2,500 - I'd like to upgrade to a 6-foot exhibitor table.	\$2,500 - I'd like to upgrade to a 6-foot exhibitor table.	\$2,500 upgrade to a 6-foot exhibitor table.

FOR FURTHER SPONSORSHIP INFORMATION, PLEASE CONTACT:

Mercedes Peno
Section Liaison, Program and Event Manager
mpeno@nysba.org
Main: +1 (518) 463-3200
Direct: +1 (518) 487-5681
New York State Bar Association

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SPONSOR INFORMATION:

Firm/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Company URL: _____

Contact name: _____ Phone: _____ Email: _____

Address: _____

SPONSORSHIP OPPORTUNITIES

PACKAGE	COST	ADD-ON/UPGRADE
CHAIR'S RECEPTION CO-SPONSOR	☐ \$10,000	N/A
DIAMOND PACKAGE	☐ \$7,500	☐ Complimentary cocktail round exhibitor table ☐ \$2,500 upgrade to 6-ft. exhibitor table ☐ No exhibitor table.
PLATINUM PACKAGE	☐ \$5,000	☐ \$2,000 cocktail round exhibitor table ☐ \$2,500 upgrade to 6-ft. exhibitor table ☐ No exhibitor table.
GOLD PACKAGE	☐ \$ 3,000	☐ \$2,000 cocktail round exhibitor table ☐ \$2,500 upgrade to 6-ft. exhibitor table ☐ No exhibitor table.
EXHIBITOR TABLE ONLY	☐ \$2,000 (cocktail round)	☐ \$2,500 upgrade to 6-ft. exhibitor table

PAYMENT METHOD

☐ Check or money order enclosed in the amount of

\$ _____

Please make checks payable to:

New York State Bar Association
1 Elk Street
Albany, NY 12207

☐ Charge \$ _____ to:

☐ AMEX ☐ MasterCard ☐ Visa ☐ Discover

Cardholder Name _____

Card number _____

Expiration date _____
(*Please send CVV information to the contact listed on this form)

Authorized Signature _____

☐ Wire Transfer/ACH Delivery:

Bank Routing Number: 021000021
SWIFT Code: CHASUS33
General Bank Reference Address:
JPMorgan Chase, New York, NY 10017
Acct Number: 777050803
Acct Name: New York State Bar Association

**Wire transfers should be done in US Dollars.*

COMPLIMENTARY REGISTRANTS

	Name	Email Address	Dietary Restrictions
1	_____	_____	_____
2	_____	_____	_____
3	_____	_____	_____
4	_____	_____	_____

**4 passes - Chair Reception Sponsor | 3 passes - Diamond | 2 passes - Platinum | 1 pass - Gold*

NEXT STEPS

To ensure maximum exposure for your sponsorship, submit completed form along with the following items as soon as possible.

Submit to Mercedes Peno (mpeno@nysba.org):

- Company Logo: Preferred logo file formats are .eps or .ai. If those aren't available, you may also send a high-quality PDF or PNG (minimum 300dpi). If a high-resolution logo isn't provided, we will use your company's name in text to maintain print quality.
- The names and emails of complimentary registrants
- If submitting an ad for the brochure, please have finalized version no later than December 31, 2026. Ads will not be accepted after this date.

Sponsorship Deadline: Thursday, December 31, 2026

Please note: Sponsors who submit after this date will have limited visibility and will not be featured in printed materials.

