
150 Years
NYSBA
Annual
CONFERENCE
THE NEW YORK STATE BAR ASSOCIATION
ELDER LAW & SPECIAL NEEDS SECTION
2027 ANNUAL CONFERENCE
Sponsorship Opportunities
Thursday, January 21, 2027
New York Hilton Midtown
NYSBA.ORG/AC2027

ELDER LAW & SPECIAL NEEDS SECTION 2027 ANNUAL CONFERENCE

Thursday, January 21, 2027
New York Hilton Midtown

SPONSORSHIP OPPORTUNITIES

Speakers' Dinner Sponsorship ($7,000) [2 available]
Includes attendance at the Elder Law and Special Needs Section's Speakers' Dinner that will be held off-site at Quality Italian on Wednesday, January 20th.
This is a private dinner that the officers of the Section, the CLE program faculty, and the members of the Section's Sponsorship Committee are invited to attend.

- Logo listing in pre-event marketing materials (with redirect to organization's website included where applicable)
- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo included on signage at dinner, thanking sponsors
- One ticket to attend the Elder Law and Special Needs Section's Off-site Reception at 3 West Club on Thursday, January 21st, immediately following the CLE program
  (Additional tickets to the reception are available for purchase)
- High top round exhibitor table

Reception Sponsorship ($6,000) [1 available]

- Speaking opportunity at the Elder Law and Special Needs Section's Off-Site Reception at the 3 West Club on Thursday, January 21st
- Logo listing in pre-event marketing materials (with redirect to organization's website included where applicable)
- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo included on signage at reception, thanking sponsor
- One ticket to attend the Elder Law and Special Needs Section Off-Site Reception at the 3 West Club on Thursday, January 21st, immediately following the CLE Program *(Additional tickets to the reception are available for purchase)*
- High top round exhibitor table

Refreshment Break Sponsorship ($5,000) [1 available]

- Logo listing in pre-event marketing materials (with redirect to organization's website included where applicable)
- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Logo included on signage at CLE program, thanking sponsor
- One ticket to attend the Elder Law and Special Needs Section Off-Site Reception at the 3 West Club on Thursday, January 21st, immediately following the CLE Program *(Additional tickets to the reception are available for purchase)*
- High top round

OTHER SPONSORSHIP PACKAGES AVAILABLE

BENEFITS	GOLD $4,500	SILVER $3,500	BRONZE $2,000
Logo w/ redirect to organization's website included on Section's Annual Meeting website	✓	✓	✓
Business listing w/ redirect to organization's website included on pre and post event Section e-mails	✓	✓	✓
Logo included on PowerPoint slide, during live event, thanking sponsors	✓	✓	✓
Company description (up to 75 words), company video (up to 60 seconds), and promotional ad/flyer included on Section's Annual Meeting website (provided by the sponsor)	✓		
Ticket(s) to attend the Elder Law and Special Needs Section's offsite reception that Immediately follows the CLE Program (Additional tickets are available for purchase @ $95 each)	✓ TWO TICKETS	✓ ONE TICKET	✓ ONE TICKET
Exhibitor Table (High-top cocktail round) *Not included in the bronze package - *12 total available*	✓	✓	

FOR FURTHER SPONSORSHIP INFORMATION, PLEASE CONTACT:

Bridget Donlon
Section Liaison, CLE Program and Event Manager
bdonlon@nysba.org
Main: +1 (518) 463-3200 | Direct: +1 (518) 487-5531
New York State Bar Association | 1 Elk Street, Albany, NY 12207

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New York Hilton Midtown, New York, NY

SPONSOR INFORMATION:

Firm/Company Name:_____

Address:_____

City:_____ State:_____Zip: _____Country:_____

Company URL:_____

Contact name:_____Phone:_____Email:_____

SPONSORSHIP OPPORTUNITIES

PACKAGE	COST
Speakers' Dinner Sponsorship	❑ $7,000
Reception Sponsorship	❑ $6,000
Reception Break Sponsorship	❑ $5,000
Gold Package	❑ $4,500
Silver Package	❑ $3,500
Bronze Package	❑ $2,000

PAYMENT METHOD

❑ Check or money order enclosed in the amount of

$_____

Please make checks payable to:

New York State Bar Association
1 Elk Street
Albany, NY 12207

❑ Pay by Credit Card

To protect our members from potential identity theft, we will no longer accept credit card information via email.

Members paying by credit card will receive an invoice. Once you receive the invoice, please contact the Member Resource Center at 1-800-582-2452 and provide your sales order number to complete payment.

Please note: Sponsorships cannot be confirmed until payment has been completed.

❑ Wire Transfer/ACH Delivery:

Bank Routing Number: 021000021
SWIFT Code: CHASUS33
General Bank Reference Address:
JPMorgan Chase, New York, NY 10017
Acct Number: 777050803
Acct Name: New York State Bar Association

**Wire transfers should be done in US Dollars.*

All onsite attendees must be registered in advance of the event!

You must list the full names and direct email addresses for everyone you expect to be onsite. Details regarding event logistics and name badges will not be provided to anyone that is not listed on this form.

	Name	Email
1	_____	_____
2	_____	_____
3	_____	_____

Additional tickets for the reception on January 21st at 3 West Club are available at **$95.00 each**. Please list the name(s) of any individuals that you would like to purchase dinner tickets for outside of your sponsor package.

Names	Names
_____	_____
_____	_____

NEXT STEPS

To ensure maximum exposure for your sponsorship, submit completed form along with the following items as soon as possible.

Submit to Bridget Donlon (bdonlon@nysba.org):

- Company Logo: Preferred logo file formats are .eps or .ai. If those aren't available, you may also send a high-quality PDF or PNG (minimum 300dpi). If a high-resolution logo isn't provided, we will use your company's name in text to maintain print quality.
- The names and emails of all onsite attendees

Sponsorship Deadline: Friday, December 16, 2026

Please note: Sponsors who submit after this date will have limited visibility and will not be featured in printed materials.
The NYSBA reserves the right to decline sponsorships.

Elder Law and Special Needs Section Sponsorship Committee:

Co-Chairs:
Abby Carol Zampardi, Esq.
Fern Finkel & Associates, PLLC
azampardi@ffelderlaw.com

Julia Lyn Santo, Esq.
Abrams Fensterman, LLP
jsanto@abramslaw.com

Vice Chair
Lauren E. Sharkey, Esq.
Cioffi Slezak Wildgrube PC
lsharkey@cswlawfirm.com

