
150 Years
NYSBA
Annual
CONFERENCE
THE NEW YORK STATE BAR ASSOCIATION
INTELLECTUAL PROPERTY
LAW SECTION 2027
ANNUAL CONFERENCE
Sponsorship
Opportunities
Tuesday, January 19, 2027
New York Hilton Midtown
NYSBA.ORG/AC2027

INTELLECTUAL PROPERTY LAW SECTION

Tuesday, January 19, 2027
New York Hilton Midtown, New York, NY

SPONSORSHIP OPPORTUNITIES

BENEFITS	REFRESHMENT BREAKS & RECEPTION $2,000	MORNING & AFTERNOON BREAK $1,500	MORNING BREAK $750	AFTERNOON BREAK $750	RECEPTION $750
Complimentary registration to CLE program and cocktail reception at the conclusion of the program	2 passes (*reservation required*)	1 pass (*reservation required*)	N/A	N/A	N/A
Complimentary registration to luncheon	2 passes (*reservation required*)	N/A	N/A	N/A	N/A
Half-page ad in the Section Newsletter	✓ (*reservation required*)	N/A	N/A	N/A	N/A
Logo featured on sponsor-thank-you slide during your sponsored break	✓	✓	✓	✓	N/A
Signage during sponsored break and/or reception	✓	✓	✓	✓	✓
Logo w/ redirect to organization's website included on Section's Annual Conference website	✓	✓	✓	✓	✓
Business listing w/ redirect to organization's website included on pre-event Section e-mails	✓	✓	✓	✓	✓
Business listing w/ redirect to organization's website included on post-event Section e-mail	✓	✓	✓	✓	✓
Organization referenced with any Section social media posts that may occur	✓	✓	✓	✓	✓
ADD-ON OPTION: Cocktail round exhibitor table inside of reception room	N/A	N/A	N/A	N/A	(*reservation required*)

FOR FURTHER SPONSORSHIP INFORMATION, PLEASE CONTACT:

Sharmin Woodall
Section Liaison, Program and Event Manager
swoodall@nysba.org
Main: +1 (518) 463-3200
Direct: +1 (518) 487-5686
New York State Bar Association
1 Elk Street, Albany, NY 12207

INTELLECTUAL PROPERTY LAW SECTION 2027 ANNUAL CONFERENCE

Tuesday, January 19, 2027

New York Hilton Midtown, New York, NY

SPONSOR INFORMATION:

Firm/Company Name:_____

Address:_____

City:_____ State:_____ Zip: _____ Country:_____

Company URL:_____

Contact name:_____ Phone:_____ Email:_____

SPONSORSHIP OPPORTUNITIES

PACKAGE	COST	PACKAGE PREFERENCE(S)
❑ REFRESHMENT BREAKS & RECEPTION	$2,000	❑ (2) Complimentary registration passes to CLE Program ❑ (2) Complimentary registration passes Complimentary registration to luncheon ❑ (2) Complimentary registration passes Complimentary registration to reception ❑ Half-page ad in the Section Newsletter
❑ MORNING & AFTERNOON BREAK	$1,500	❑ (1) Complimentary registration pass to CLE Program ❑ (1) Complimentary registration pass to reception
❑ MORNING BREAK	$750	
❑ AFTERNOON BREAK	$750	
❑ RECEPTION	$750	☐ Complimentary cocktail round exhibitor table ☐ No exhibitor table

PAYMENT METHOD

❑ Check or money order enclosed in the amount of

$_____

Please make checks payable to:

New York State Bar Association
1 Elk Street
Albany, NY 12207

❑ Charge $_____to:

❑ AMEX ❑ MasterCard ❑ Visa ❑ Discover

Cardholder Name_____

Card number_____

Expiration date_____ (*Please send CVV information to the contact listed on this form)

_____

Authorized Signature

❑ Wire Transfer/ACH Delivery:

Bank Routing Number: 021000021
SWIFT Code: CHASUS33
General Bank Reference Address:
JPMorgan Chase, New York, NY 10017
Acct Number: 777050803
Acct Name: New York State Bar Association

**Wire transfers should be done in US Dollars.*

COMPLIMENTARY REGISTRANTS

	Name	Email	Dietary Restrictions
1			
2			

Note: Complimentary attendees will be registered for the event.

NEXT STEPS

To ensure maximum exposure for your sponsorship, submit completed form along with the following items as soon as possible.

Submit to Sharmin Woodall (swoodall@nysba.org):

- Company Logo: Preferred logo file formats are .eps or .ai. If those aren't available, you may also send a high-quality PDF or PNG (minimum 300dpi). If a high-resolution logo isn't provided, we will use your company's name in text to maintain print quality.
- The names and emails of complimentary registrants
- If submitting an ad for the Section Newsletter, please have finalized version no later than December 11, 2026. Ads will not be accepted after this date.

Sponsorship Deadline: Friday, December 11, 2026

Please note: Sponsors who submit after this date will have limited visibility and will not be featured in printed materials.

AD SPECS

½ page – 7.5x5 (no bleed)

IMPORTANT INFORMATION FOR EXHIBITORS

Electricity for your table or booth is not included in the sponsorship package. To arrange electricity, please contact the electricity provider, GES. Reach out to Joe Dunphy at jdunphy@ges.com or Stephanie Wilson at SWilson@ges.com to make the necessary arrangements.

Exhibitors must ensure that at least one representative is present at the table for the entire program. It is expected that exhibitors will have a representative at the table for the duration of the program, utilizing the complimentary pass if applicable. Any additional representatives beyond the designated individual will be subject to a registration fee.

❑ **I acknowledge this information**

